

Subject card

Subject name and code	Practical workshops on developing a business plan, PG_00052572						
Field of study	Praktyczne warsztaty z opracowania biznesplanu (Ćw. audytoryjne)						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	Bachelor's studies	Subject group					
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jędrzej Siciński				
	Teachers		dr Jędrzej Siciński				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		0.0		0.0	10
Subject objectives	The main objective of the course is to prepare participants for potential entrepreneurial ventures.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[GBEL3_W10] A graduate has an advanced knowledge and understanding of: principles of commercialisation of research, protection of intellectual property and technology transfer	The student understands basic terminology related to technology transfer and knows methods of commercializing scientific research outcomes, particularly in an indirect approach.	[SW1] wypowiedź ustna/rozmowa/dyskusja [SW2] prezentacja/projekt/referat/raport [SW3] opracowanie tekstowe/praca pisemna
	[GBEL3_W11] A graduate has an advanced knowledge and understanding of: legal, organisational and ethical considerations in the conduct and implementation of genetics and experimental biology research	The student has knowledge of the specific considerations in business planning within the biological and biotechnological industries.	[SW1] wypowiedź ustna/rozmowa/dyskusja [SW2] prezentacja/projekt/referat/raport
	[GBEL3_U04] The graduate is able to: read scientific texts in English and Polish with comprehension, synthesise the knowledge they contain, prepare well-documented papers on biological problems and on the commercialisation of research	The student possesses the ability to independently gather information from dispersed sources (internet, industry reports, expert opinions) and skillfully selects them based on their utility.	[SU2] prezentacja/projekt/referat/raport
	[GBEL3_K03] The graduate is prepared to; think and act in an entrepreneurial manner.	The student acquires holistic competencies that allow them to seamlessly integrate aspects of entrepreneurship with their studied specialized subject matter.	[SK1] wypowiedź ustna/rozmowa/dyskusja [SK5] realizacja zadania problemowego
	[GBEL3_K01] The graduate is prepared to: use of theoretical knowledge in laboratory and production practice	The student can extrapolate business planning competencies to address specific managerial challenges in the field of biology.	[SK1] wypowiedź ustna/rozmowa/dyskusja
	[GBEL3_U08] The graduate is able to: study the literature independently and plan your own career path	The student solves problems within each part of the business plan using materials provided and discussed by the lecturer.	[SU1] wypowiedź ustna/rozmowa/dyskusja [SU2] prezentacja/projekt/referat/raport [SU5] realizacja zadania problemowego
[GBEL3_U07] The graduate is able to: work as part of a team and organise work in accordance with the principles of occupational health and safety and ergonomics	The student has the ability to create business plans within formalized groups, effectively supporting team members, and critically evaluating both their own and others' initiatives.	[SU1] wypowiedź ustna/rozmowa/dyskusja [SU2] prezentacja/projekt/referat/raport	
Subject contents	<ol style="list-style-type: none"> 1. Essence of a business plan. What is it and why do we create it? 2. Structure of a business plan. What should it include? 3. Practical part creating individual elements of a business plan and the ability to justify adopted assumptions. 4. Common mistakes in creating business plans. 		
Prerequisites and co-requisites	The student should understand basic economic categories related to business operations and demonstrate an interest in business issues.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Creation and presentation of a business plan	51.0%	100.0%
Recommended reading	Basic literature	Barrow C., Barrow P., Brown R.: Biznesplan w małej firmie, Wydaw. Helion, Gliwice 2005 Filar E. Skrzypek J., Biznes plan. Warszawa 2000.	
	Supplementary literature	Fiore F.F. (2006). Jak szybko przygotować dobry biznes plan, Wolters Kluwer Polska: Oficyna Ekonomiczna, Kraków	
	eResources addresses		
Example issues/example questions/tasks being completed	Creating a simplified business plan for an entity in the bio-tech industry		
Work placement	Not applicable		

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