

Subject card

Subject name and code	The basics of a business, PG_00091463						
Field of study	Water Management and Protection of Water Resources						
Date of commencement of studies	October 2024		Academic year of realisation of subject			2026/2027	
Education level	undergraduate studies		Subject group			Obligatory subject group in the field of study Humanistic-social subject group Subject group related to practical vocational preparation	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	6		ECTS credits			1.0	
Learning profile	practical		Assessment form				
Conducting unit	Zakład Studiów Przestrzennych -> Instytut Geografii Społ-Ekon i Gospodarki Przestrzennej -> Faculty of Social Sciences						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grażyna Chaberek				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		1.0		5.0	26
Subject objectives	To provide basic knowledge and skills to function effectively in a business environment and develop an entrepreneurial attitude including time management Elementary preparation for self-employment Preparation for further training in entrepreneurship						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[GWOZWL3-K07] taking initiative in action, think in an entrepreneurial way		acts in an entrepreneurial manner, applies the basic principles of time management			[SK3] text preparation/written work	
	[GWOZWL3-W11] basic principles of creation and development of various forms of entrepreneurship		Recognises the economic, legal and ethical conditions of the various manifestations of entrepreneurship			[SW3] text preparation/written work	
Subject contents	Module 1: Good habits, time management Module 2: Basic economic concepts Module 3: Economic and entrepreneurial law in Poland Module 4: Good examples of entrepreneurial attitudes						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold			Percentage of the final grade	
	Interview with an entrepreneur		51.0%			50.0%	
	Essay		51.0%			50.0%	

Recommended reading	Basic literature	<p>Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011</p> <p>Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012</p> <p>Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018</p> <p>Covey S.R., 7 nawyków skutecznego działania. PWN, Poznań 2019</p> <p>M. Wiczorek, Nawyki 2.0, Wydawnictwo Expertia, wyd. 3</p>
	Supplementary literature	<p>Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992</p> <p>Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] Zachowania rynkowe przedsiębiorstw w teorii i praktyce gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, Oddział w Gdańsku, Gdańsk 2015, s. 154-169</p> <p>Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego 2016, nr 13, s.171-192</p> <p>Ignaciuk E., Kiwak W., Społeczno-ekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47</p> <p>Harvard Business Review Polska</p> <p>Forbes</p> <p>Gazeta Prawna</p>
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	The student will be encouraged to fill in a work sheet during the class, which will enable practical implementation of the content given during the lecture part, the student will have the opportunity in groups to solve business case studies and play educational games on entrepreneurial qualities	
Work placement	Not applicable	

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