

**Subject card**

<b>Subject name and code</b>	Economy and business studies - lecture, PG_00054141						
<b>Field of study</b>	Geography						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2024/2025		
<b>Education level</b>	undergraduate studies	<b>Subject group</b>			Obligatory subject group in the field of study Humanistic-social subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	1	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Instytut Geografii Społ-Ekon i Gospodarki Przestrzennej -> Faculty of Social Sciences						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Julia Ziółkowska				
	<b>Teachers</b>		dr Julia Ziółkowska				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	20		31.0		10.0	61
<b>Subject objectives</b>	To introduce basic micro and macroeconomic concepts, understanding market mechanisms. To introduce students to forms of individual entrepreneurship and the basics of business management. To understand macroeconomic phenomena in the economy, to acquire the ability to interpret economic and political. To understand the causes, effects and economic and social opportunities of the European integration						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>			<b>Method of verification</b>	
	[GEOGRL3-W10] principles of planning and development of individual entrepreneurship, using geographical knowledge		recognises and lists the basic conditions for planning and business activity, curriculum content A1-A8			[SW3] text preparation/written work	
	[GEOGRL3-K04] social action, including cooperation to preserve the ecological balance and protect the Earth's resources and its sustainable development, using forms of own entrepreneurship for this purpose		- identifies entrepreneurial attitudes that take into account the principles of social corporate social responsibility, curricular content: A1, A2, A8, B1-B4			[SK3] text preparation/written work	

Subject contents	<p>A. Problems of the lecture</p> <p>A.1 Basic concepts of economics: resources, needs, scarcity, production possibility curve, elements of the economy, property, principles of rational behaviour; A.2 Market: market participants, consumer, enterprise, demand, supply, market equilibrium price, price elasticity - consumer choices, production costs and price - entrepreneurial choices; A.3 The labour market: employment, unemployment, types of unemployment and their causes; A.4 Government budget, budget income and expenditure, fiscal policy, money, functions of money, demand and supply of money, inflation; A.5 Banking system, functions of banks, credit system, basics of monetary policy; A.6 Measures of the economy: GDP, national income, concept of economic growth, determinants of growth, business cycle; A.7 Schools of economics: classical, Keynesian, role of the state in the economy; A.8 Principles of business and entrepreneurial attitudes in contemporary economics - Social Responsibility; Corporate Social Responsibility; Management under conditions of sustainable development</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	project	51.0%	50.0%
	essay	51.0%	50.0%
Recommended reading	Basic literature	<p>A. Literatura wymagana do ostatecznego zaliczenia zajęć (zdania egzaminu): A.1. wykorzystywana podczas zajęć Siwa-Niedrawska, M. Maciejewski, 2005, To tylko mikro, Wydawnictwo WSB Lichtarski J. (red.), 2001, Podstawy nauki o przedsiębiorstwie, Wydawnictwo Akademii Ekonomicznej im. Oskara Lan-gego, Wrocław Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011 Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012 Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018 A.2. studiowana samodzielnie przez studenta Mankiv N. G., Taylor M. P., 2009, Makroekonomia, PWE, Warszawa; Mankiv N. G., Taylor M. P., 2009, Mikroekonomia, PWE, Warszawa; Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2010</p>	
	Supplementary literature	<p>B.1 Begg D., Dornbusch R., Fischer S., 2007, Mikroekonomia, PWE, Warszawa; B.2 Begg D., Dornbusch R., Fischer S., 2007, Makroekonomia, PWE, Warszawa. B.3 Milewski R., Kwiatkowski E., 2005, Podstawy ekonomii, PWN, Warszawa</p>	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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