

Subject card

Subject name and code	Logistics Services for International Business, PG_00121881						
Field of study	International Economic Relations						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Rafał Śpiewak				
	Teachers		dr inż. Rafał Śpiewak				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	The aim of the course is to develop students' practical skills in planning, organizing and supervising logistics processes in an international environment. The exercises focus on the analysis of real logistics processes accompanying the exchange of goods between countries, taking into account legal, customs, financial and organizational conditions.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	The student knows selected tools for the analysis and description of the functioning of economic entities in the international dimension, including decision support tools.	[SW4] test/exam - oral or written
	[MSG3_U14] can interact and work in a team (including an international one), taking various roles within it	Is able to work effectively in a group, taking on different roles – also in an intercultural and international context.	[SU5] implementation of a problem task
	[MSG3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	Able to work in a team to analyse business cases, taking into account legal, economic and environmental aspects.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written [SK5] implementation of a problem task
	[MSG3_W02] has an advanced knowledge and understanding of the terminology of international economic relations and complementary disciplines	The student knows and understands the terminology in the field of international logistics and its connections with other areas of economic relations.	[SW4] test/exam - oral or written
	[MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	The student is able to use knowledge of economics and logistics to analyze the handling of economic operations in international trade.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[MSG3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	The student is able to identify selected types of logistics risks in international operations and indicate their possible consequences.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[MSG3_W13] gospodarczych w otoczeniu krajowym i międzynarodowym, ze szczególnym uwzględnieniem Unii Europejskiej has a well-structured knowledge of the functioning of business entities in the national and international environment, with particular emphasis on the European Union	The student has knowledge of the functioning of logistics as a tool for integration and support of enterprises in an international environment.	[SW4] test/exam - oral or written
Subject contents	<p>1. The importance of logistics in the integration of international business processes: The role of logistics in the coordination of international trade, cooperation between enterprises and institutions.</p> <p>2. Supply chain as a global structure of cooperation: Supply chain theory, actors and relationships in the chain. The impact of globalization on logistics models.</p> <p>3. Logistics as an element of the competitive strategy of an enterprise on international markets: Logistics as a source of advantage: quality of service, response time, flexibility. Case studies.</p> <p>4. Managing the flow of information and goods on an international scale: The importance of information integration, IT systems in logistics. Study: global inventory management.</p> <p>5. Managing risk and uncertainty in international logistics: Barriers, disruptions and strategies for dealing with crises (wars, pandemics, sanctions, customs changes).</p> <p>6. Sustainable and ethical logistics in global business: ESG in supply chains, social responsibility, carbon footprint, circular logistics.</p>		
Prerequisites and co-requisites	The student should have elementary knowledge of the systems approach in logistics acquired during the classes Methods and tools for describing economic systems.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	51.0%	100.0%

Recommended reading	Basic literature	<p>Plączek, Ewa. Logistyka międzynarodowa / Ewa Plączek. 2 wyd. zm. i rozsz. Katowice: Wydawnictwo Akademii Ekonomicznej im. Karola Adamięckiego, 2006</p> <p>Gorynia, Marian, i Wydawnictwo Naukowe PWN Wydawca. Przedsiębiorstwo w biznesie międzynarodowym: aspekty ekonomiczne, finansowe i menedżerskie / Marian Gorynia. Wydanie I. Warszawa: PWN, 2021</p> <p>Fonfara, Krzysztof, Marek Ciesielski, i Wielkopolska Szkoła Biznesu. Biznes międzynarodowy / Krzysztof Fonfara, Marek Ciesielski; Wielkopolska Szkoła Biznesu przy Akademii Ekonomicznej w Poznaniu. Poznań: Fundacja Kadry dla Wielkopolski, 2002</p> <p>Walczak, Marzena, i Wydawnictwo Wyższej Szkoły Cła i Logistyki. <i>Międzynarodowe usługi logistyczne / Marzena Walczak; Wyższa Szkoła Cła i Logistyki</i>. Warszawa: Wydawnictwo Wyższej Szkoły Cła i Logistyki, 2005.</p> <p>Dariusz Weiland, i Patryk Wierzbowski. <i>Logistyka informacji w gospodarce 4.0</i>. Gdańsk, 2020.</p>
	Supplementary literature	<p>Gołębska, Elżbieta. <i>Logistyka międzynarodowa w teorii i praktyce / red. nauk. Elżbieta Gołębska; [aut. Elżbieta Gołębska et al.]; Akademia Ekonomiczna w Poznaniu</i>. Poznań: Wydaw. AE, 2004</p> <p>Jażdżewska-Gutta, Magdalena, i Wydawnictwo Uniwersytetu Gdańskiego Wydawca. <i>Znaczenie bezpieczeństwa dla funkcjonowania międzynarodowych łańcuchów dostaw / Magdalena Jażdżewska-Gutta</i>. Gdańsk; Wydawnictwo Uniwersytetu Gdańskiego, 2019</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>The Role of Logistics Centers in Integrating Economies Standardization of Logistics Processes The Importance of Logistics Infrastructure</p>	
Work placement	Not applicable	

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