

Subject card

Subject name and code	Cultural Differences in Business Team, PG_00119723						
Field of study	International Economic Relations						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jacek Grodzicki				
	Teachers		dr Jacek Grodzicki				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		0.0		0.0	10
Subject objectives	To familiarize the student with the issue of cultural differences and their impact on the effectiveness of teams.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[MSGL3_K05] correctly identifies, diagnoses and solves dilemmas and various options of solutions related to the profession		The student understands the complexity of human management problems		[SK1] oral statement/conversation/discussion		
	[MSGL3_U14] can interact and work in a team (including an international one), taking various roles within it		Ability to work in groups and make compromises		[SU8] observation of student's independent or team work		
	[MSGL3_U09] can communicate in an international and culturally diverse environment, using the terminology of international economic relations (in connection with the chosen speciality within the field of International Economic Relations)		The student discusses concerns during consultations with the instructor		[SU1] oral statement/conversation/discussion		
	[MSGL3_W12] has a well-organised knowledge of the nature, functioning and sources of changes occurring in the structures of economic entities and organisations (in particular those which operate on the international market); understands the causes, course, scale and consequences of these changes		Has the ability to verify information and prepare solution options		[SW2] presentation/project/paper/report		

Subject contents	<p>models of cultural diversity.</p> <p>intercultural communication.</p> <p>Ethnocentrism and methods of reducing it.</p> <p>culture shock.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Presentation	51.0%	100.0%
Recommended reading	Basic literature	Zenderowski R., Koziński B., <i>Różnice kulturowe w biznesie</i> , CeDeWu, Warszawa 2019.	
	Supplementary literature	Grodzicki J., <i>Istota kreowania kompetencji wielokulturowych w organizacji</i> , "Zeszyty Naukowe Uniwersytetu Gdańskiego", 2015, nr 11.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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