

Subject card

Subject name and code	Regional Business Support, PG_00119070						
Field of study	Economics						
Date of commencement of studies	October 2023	Academic year of realisation of subject				2025/2026	
Education level	Bachelor's studies	Subject group					
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish polish	
Semester of study	5	ECTS credits				2.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Department of Economic Policy -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Andrzej Paczoski				
	Teachers		dr Andrzej Paczoski				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	Defining economic policy issues at the regional and local levels. Identifying key concepts and scientific achievements in the field of regional and local economic policy and business support at the regional and local levels.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	is ready to think and act entrepreneurially, adapts to new situations and conditions, embraces the challenges of creative thinking, is resilient to setbacks, able to identify threats and assess the risk they pose to business at local and regional levels	[SK1] oral statement/conversation/discussion
	[EKONL3_U14] is able to set priorities and plan and organise the tasks involved in their implementation as well as monitor and evaluate progress accordingly	is able to appropriately set priorities, plan and organize tasks related to their implementation, as well as monitor and evaluate progress in supporting business at local and regional level	[SU1] oral statement/conversation/discussion
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	has the ability to observe and analyze economic processes from a territorial perspective and apply tools of local and regional policy	[SU4] test/exam - oral or written
	[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	understands the general principles of establishing business activities, applying knowledge in the field of local and regional policy	[SW4] test/exam - oral or written
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	is prepared to conduct themselves in their professional life with business ethics and corporate social responsibility, respect for others, and loyalty to the employer	[SK1] oral statement/conversation/discussion
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	has advanced knowledge of various types of economic entities and organizations at the local and regional level, as well as public institutions supporting business	[SW4] test/exam - oral or written
[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	can interpret the activities of the public sector at the regional nad local levels concerning business	[SU4] test/exam - oral or written	
Subject contents	<ul style="list-style-type: none"> • The essence of functioning of regional and local self-government. • Territorial self-governments in relation to economic activity (tasks/functions). • The importance of regional and local competitive position for business. • Conditions of operation for the private sector in the regional and local environment. • Influence of the public sector (central government and local authorities) on business operations. • Support for economic activity through EU funds. • Business practices at the regional and local levels - recommendations. 		
Prerequisites and co-requisites	basics of economics		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	exam	51.0%	100.0%
Recommended reading	Basic literature	A.Paczoski, Kreowanie regionalnej i lokalnej polityki gospodarczej na podstawie teorii i koncepcji rozwoju terytorialnego, Wydawnictwo UG, Gdansk 2010. S. Pastuszka, Polityka regionalna UE - cele, narzedzia, efekty, Wyd. Difin, Warszawa 2012 A. Paczoski, J. Kempa, Kształtowanie konkurencyjności regionalnej, w: Ekonomia i międzynarodowe stosunki gospodarcze (17), pod red. M. Klamut, Wyd. UE we Wrocławiu, Wrocław 2008. A. Szymanska, J. Kempa, G. Pawłowski, Polityka redystrybucyjna a nierówności dochodowe, Wydawnictwo UG, Gdansk 2020. Współczesna polityka gospodarcza, red. A. Kosztowiak, M. Sobol, CeDeWu.pl, Warszawa 2016.	

	Supplementary literature	<p>Studia Regionalne i Lokalne, kwartalnik, Wydawnictwo Naukowe Scholar.</p> <p>B. Filipiak, J. Ruszała, Instytucje otoczenia biznesu: rozwój, wsparcie, instrumenty, Centrum Doradztwa i Informacji Difin, Warszawa 2009.</p> <p>J. Skrzypek, Zasady konstrukcji studium wykonalności lub biznesplanu dla projektów współfinansowanych ze środków UE, TWIGGER, Warszawa 2007.</p> <p>Fundusze UE 2014 - 2020, pod red. M. Gwizdy, M. Kosewskiej - Kwasny, Sz. Zótcinskiego, Wyd. C. H. Beck, Warszawa 2014.</p> <p>Ministerstwo Funduszy i Polityki Regionalnej, www.gov.pl.>web>fundusze-regiony</p> <p>Agencja Rozwoju Pomorza S. A., www.arp.gda.pl</p> <p>Domanska Ada, Wspieranie przedsiębiorczości przez instytucje otoczenia biznesu, Wyd. UMC-S, Lublin 2019</p> <p>Waniak-Michalak Halina, Wsparcie małych i średnich przedsiębiorstw przez organizacje niezarobkowe dla zysku, wydawnictwo: Difin 2015.</p> <p>Eugeniusz Wojciechowski, Gospodarka samorządu terytorialnego, Difin, Warszawa 2012.</p> <p>Wojciech Dziemianowicz, Katarzyna Szmigiel-Rawska, Paulina Nowicka, Anna Dabrowska, Planowanie strategiczne. Poradnik dla pracowników administracji publicznej, Ministerstwo Rozwoju Regionalnego, Warszawa 2012.</p> <p>Przemysław Zbierowski, Ulyana Dzyuma-Zaremba, Ruslan Harasym, Wspieranie przedsiębiorczości przez samorząd terytorialny szczebla gminnego : diagnoza przedsiębiorczości na poziomie podregionów, Difin, Warszawa 2016</p>
	eResources addresses	<p>Basic</p> <p>http://www.parp.gov.pl - PARP - Center for the Development of SME</p> <p>http://www.funduszeuropejskie.gov.pl - European Funds Portal</p>
Example issues/ example questions/ tasks being completed	<p>The role of local governments in business development.</p> <p>Examples of support for entrepreneurship by local authorities and European Funds.</p>	
Work placement	Not applicable	

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