

Subject card

Subject name and code	Foresight Using Microeconomic and Sectoral Analysis, PG_00119608						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Specialty subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form			exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Pawłowski				
	Teachers		dr Grzegorz Pawłowski				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	1. To familiarize students with theoretical aspects of foresight 2. Preparing students to apply the methods used in foresight 3. Practical teaching of the use of scenario methods in foresight. 4. Practical teaching of the use of sector analysis in foresight. 5. Practical teaching students how to work in groups when preparing a foresight study.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_W02] has an in-depth knowledge of various types of existing economic entities and organisations as well as an extended knowledge of public institutions	E2_W02 The student has in-depth knowledge of various types of existing economic entities and organizations	[SW4] test/exam - oral or written
	[EKONMU2_W09] has an in-depth knowledge of the evolution of theories describing economic entities and organisations as well as public institutions; knows the connections between them	E2_W09 The student has in-depth knowledge of the principles describing economic entities and organizations as well as public institutions	[SW4] test/exam - oral or written
	[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic,; understands the need to extend and update this knowledge throughout his/her life	E2_K02 The student is aware of the level of his knowledge in the field of economics and understands the need for it throughout his life.	[SK4] test/exam - oral or written
	[EKONMU2_U07] can independently propose solutions to complex economic or social problems, select methods of analysis and conduct conclusive procedures in this respect	E2_U07 The student is able to independently propose solutions to a complex economic or social problem	[SU4] test/exam - oral or written
[EKONMU2_U02] can use acquired knowledge to describe and analyse the causes and course of economic and social processes and phenomena, and can formulate his/her own opinions and critically select data and analysis methods based on the achievements of economic and social sciences	E2_U02 The student is able to use the acquired knowledge to describe and analyze the causes and course of economic and social processes and phenomena, and is also able to select data and analysis methods based on the achievements of economic and social sciences.	[SU4] test/exam - oral or written	
Subject contents	<ol style="list-style-type: none"> 1. Origin, development and goals of foresight, 2. Specificity and methods used in foresight, 3. Teamwork within foresight, 4. Strategic foresight, 5. Network mapping of economic processes and technologies, 6. Scenario methods in foresight, 7. Sector analysis in foresight, 8. Basics of project preparation in foresight. 		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. J. Kuciński, Podręcznik metodyki foresight dla ekspertów projektu Foresight regionalny dla szkół wyższych Warszawy i Mazowsza Akademickie Mazowsze 2030, Politechnika Warszawska, Warszawa 2010. 2. G. Gierszewska, M. Romanowska, Analiza strategiczna przedsiębiorstw, PWE, Warszawa 2007. 3. I. Penc. Pietrzak, Analiza strategiczna w zarządzaniu formą, C.H. Beck, Warszawa2003. 4. A. E. Gudanowska, Metodyka mapowania technologii w badaniach foresight, Politechnika Białostocka, Białystok 2021. 	
	Supplementary literature	<ol style="list-style-type: none"> 1. K. Safin, Foresight strategiczny w działalności małych i średnich przedsiębiorstw (MSP), <i>Zeszyty Naukowe Wyższej Szkoły Bankowej we Wrocławiu</i>, Nr 3(35)/2013, s. 127 143. 2. Foresight jako metoda kształtowania przyszłości. Praca zbiorowa pod red. K. Safina, Uniwersytet Ekonomiczny, Katowice 2011, 	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Scenarrios of the macroenvironment		
Work placement	Not applicable		

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