

Subject card

Subject name and code	Quality Management of Economic Processes, PG_00048630						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor	dr Dorota Książkiewicz					
	Teachers	dr Dorota Książkiewicz dr hab. Ryszard Rolbiecki					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		0.0		0.0	10
Subject objectives	The aim of the course is to present the role of quality management in modern market strategies and the principles of quality management in business processes.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic; understands the need to extend and update this knowledge throughout his/her life	The student is aware of the scope of knowledge that is necessary to manage the quality of business processes.	[SK1] oral statement/conversation/discussion
	[EKONMU2_U02] can use acquired knowledge to describe and analyse the causes and course of economic and social processes and phenomena, and can formulate his/her own opinions and critically select data and analysis methods based on the achievements of economic and social sciences	The student is able to analyze business processes and identify and design methods of quality management.	[SU5] implementation of a problem task
	[EKONMU2_U03] can analyse causes and course of economic and social processes and phenomena, formulate his/her own opinions on the subject, construct research hypotheses, and select and apply methods of their verification	The student is able to analyze the business issues related to quality management processes.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[EKONMU2_W06] knows in advanced stage statistical and econometric methods and tools for description and macro- and microeconomic modelling of economic structures and public institutions and processes occurring in them	The student knows the methods and tools of quality management in contemporary businesses.	[SW5] implementation of a problem task
	[EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness	The student is able to implement the principles of quality management to business activity	[SU5] implementation of a problem task
	[EKONMU2_K03] inspires and organises preparation of economic and social projects, following the idea of sustainable development, reconciling legal, economic, ecological, political and social requirements	The student is able to actively participate in business projects regarding quality management	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
	[EKONMU2_W01] has an in-depth knowledge of the nature of social sciences and their place in the system of sciences; understands the differences between contemporary trends in economic thought; knows the claims of contemporary economic theories	The student has knowledge about the role of quality management sciences in modern managerial concepts.	[SW5] implementation of a problem task
	[EKONMU2_W03] has an in-depth knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	The student has knowledge about the relations between entities and organizations involved in ensuring the quality of processes and products	[SW5] implementation of a problem task

Subject contents	<p>1. The concept and characteristics of the phenomenon of QUALITY</p> <p>2. Main concepts and principles of quality management</p> <p>3. Quality systems in enterprises</p> <p>4. Quality as a factor of competitiveness for enterprises</p> <p>5. Methods and tools for measuring quality in business processes</p> <p>6. Quality management and marketing</p> <p>7. ESG strategy and the quality of business processes</p> <p>In order to deepen their understanding of the concepts discussed during lectures, students have the opportunity to attend consultations</p>											
Prerequisites and co-requisites	Basic knowledge on economic processes management											
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 891 794 920">Subject passing criteria</th> <th data-bbox="799 891 1139 920">Passing threshold</th> <th data-bbox="1144 891 1482 920">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 927 794 956">problem-solving task</td> <td data-bbox="799 927 1139 956">0.0%</td> <td data-bbox="1144 927 1482 956">80.0%</td> </tr> <tr> <td data-bbox="454 963 794 992">in class discussion</td> <td data-bbox="799 963 1139 992">0.0%</td> <td data-bbox="1144 963 1482 992">20.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	problem-solving task	0.0%	80.0%	in class discussion	0.0%	20.0%
Subject passing criteria	Passing threshold	Percentage of the final grade										
problem-solving task	0.0%	80.0%										
in class discussion	0.0%	20.0%										
Recommended reading	<p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>	<p>Szczepeńska Katarzyna: Zasady zarządzania jakością, Oficyna Wydawnicza Politechniki Warszawskiej 2018</p> <p>Szczepeńska Katarzyna Bugdol Marek, Podstawy zarządzania procesami. DIFIN 2016</p> <p>Zarządzanie jakością (e-book), pod red. Alina Matuszak-Flejszman, Uniwersytet Ekonomiczny w Poznaniu, 2022</p> <p>Michał Molenda, Hąbek Patrycja, Bartosz Szczęśniak, Zarządzanie jakością w organizacji, Wybrane zagadnienia. Politechnika Śląska 2016</p>										
Example issues/ example questions/ tasks being completed	<p>What quality management tools can be used for specific business processes?</p> <p>How to measure quality in business processes?</p>											
Work placement	Not applicable											

Document generated electronically. Does not require a seal or signature.