

**Subject card**

<b>Subject name and code</b>	Logistic Services, PG_00119468						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2024/2025		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			exam		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Dorota Książkiewicz				
	<b>Teachers</b>		dr Dorota Książkiewicz				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	12.0	0.0	0.0	0.0	0.0	12
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	12		0.0		0.0	12
<b>Subject objectives</b>	The aim of the course is to present knowledge about the characteristics and functioning of the logistics services market in Poland and Europe						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic,; understands the need to extend and update this knowledge throughout his/her life	The student possesses the economic knowledge required to comprehend the workings of the logistics market.	[SK5] implementation of a problem task
	[EKONMU2_W03] has an in-depth knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	The student possesses knowledge of various phenomena, businesses, and organizations within the logistics services market.	[SW5] implementation of a problem task
	[EKONMU2_W08] has an in-depth knowledge of processes occurring in enterprises and economic organisations and with related areas, as well as of processes of change in public institutions; knows methods of research on the regularities governing these changes, taking into account the influence of external stakeholders on them	The student possesses knowledge of the economic processes occurring in the logistics services market.	[SW5] implementation of a problem task
	[EKONMU2_W04] knows different types of economic and social ties and regularities governing them; has an in-depth knowledge of economic and financial ties between enterprises	The student comprehends the various economic and social relationships that occur within the logistics services market and its environment.	[SW5] implementation of a problem task
	[EKONMU2_U01] can creatively interpret and explain economic and social phenomena and relations between them, using acquired knowledge of economics, finance and management sciences	A student is capable of comprehending the economic phenomena occurring in the logistics services market.	[SU5] implementation of a problem task
	[EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness	A student is capable of analyzing the economic and managerial aspects of the logistics services market.	[SU5] implementation of a problem task
	[EKONMU2_K05] correctly identifies, diagnoses and solves dilemmas and alternative solutions related to the profession	A student is capable of solving problems related to the planning, offering, and execution of logistics services.	[SK5] implementation of a problem task
Subject contents	<p>1. Introduction to Logistics Services: Definition, significance, and role in global supply chains.</p> <p>2. Types of Logistics Services and their specifics: transportation, warehousing, inventory management, and distribution.</p> <p>3. Technologies in Logistics Services: Automation, transportation management systems, and innovations in logistics.</p> <p>4. Supply Chain Management: Strategies and tools to enhance efficiency and optimize logistics processes.</p> <p>5. Reverse Logistics: Importance and strategies for managing the reverse flow of materials and products in the supply chain.</p> <p>6. Sustainable Logistics: Environmental challenges, ESG reporting, and the role of logistics in environmental protection.</p>		
Prerequisites and co-requisites	Fundamental knowledge on transportation and logistics		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		50.0%	100.0%

Recommended reading	Basic literature	D. Książkiewicz, Rozwój transportu spedycji i logistyki w dobie cyfryzacji i globalnej gospodarki, Wydawnictwo UG, Gdańsk 2021  J.J. Coyle, E.J. Bardi, C.J. Langley, Zarządzanie logistyczne, PWE, Warszawa 2010
	Supplementary literature	Usługi logistyczne, red. W. Rydzkowski, Biblioteka Logistyka, Poznań 2011
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>What types of entities operate in the logistics services market?</p> <p>What types of logistics services are most commonly offered on the market?</p> <p>What role do logistics services play in the economy?</p>	
Work placement	Not applicable	

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