

**Subject card**

<b>Subject name and code</b>	Transport Services Market Functioning, PG_00119464						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2024/2025		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Transport Market -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Dariusz Tłoczyński				
	<b>Teachers</b>		dr hab. Krzysztof Grzelec dr hab. Dariusz Tłoczyński dr hab. Katarzyna Hebel dr Aleksander Jagiełło				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	14.0	0.0	0.0	0.0	14
	E-learning hours included: 0.0						
	eNauczanie source addresses: Moodle ID: 12926 Funkcjonowanie rynków transportowych 2025 <a href="https://mdl.ug.edu.pl/course/view.php?id=12926">https://mdl.ug.edu.pl/course/view.php?id=12926</a>						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	14		0.0		0.0	14
<b>Subject objectives</b>	to know the factors shaping the market for transport servicesacquaint yourself with the characteristics of selected transport sub-marketsacquiring the ability to assess the organisation of the transport market						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_W02] has an in-depth knowledge of various types of existing economic entities and organisations as well as an extended knowledge of public institutions	the student has an in-depth knowledge of companies, public institutions and other stakeholders in the transport market	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONMU2_W07] has an in-depth knowledge of economic and financial principles governing the functioning and management of economic entities and organisations, as well as of systems of legal, organisational, professional, moral and ethical norms and rules organising public structures and institutions, both in the national and international spheres	The student has knowledge of economic principles in the operation of transport companies	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW5] implementation of a problem task
	[EKONMU2_W08] has an in-depth knowledge of processes occurring in enterprises and economic organisations and with related areas, as well as of processes of change in public institutions; knows methods of research on the regularities governing these changes, taking into account the influence of external stakeholders on them	the student has knowledge of the functioning of transport enterprises, can evaluate the regularities in the management of transport enterprises	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONMU2_U01] can creatively interpret and explain economic and social phenomena and relations between them, using acquired knowledge of economics, finance and management sciences	the student is able to explain the competitive and monopolistic mechanisms in transport	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
	[EKONMU2_K01] recognises the importance of knowledge in the field of economics in the process of identifying and solving economic problems and of consulting experts when having difficulties in solving them independently	the student uses the knowledge gained to solve current problems in the transport market	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written [SK8] observation of student's independent or team work
	[EKONMU2_K02] is aware of the level of his/her knowledge in the field of economics; understands the need to extend and update this knowledge throughout his/her life	The student has the willingness to expand his/her knowledge of the changes taking place in the transport market	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written [SK5] implementation of a problem task
	[EKONMU2_K06] is ready to observe and develop in his/her professional life principles of business ethics and corporate social responsibility, respect others, be loyal to their employer, taking into account changing social needs.	The student applies the principles of ethics when making decisions in market exchange with respect for exchange partners and competitors	[SK1] oral statement/conversation/ discussion [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[EKONMU2_U10] has an advanced ability to prepare specialist oral presentations on economic and social issues, using specialist theoretical approaches, the principles of collecting various sources of data, their description and interpretation, and drawing conclusions based on scientific literature; can prepare and conduct a debate	the student is able to prepare a market research report and present it in Polish and English in the field of transport market issues	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[EKONMU2_U03] can analyse causes and course of economic and social processes and phenomena, formulate his/her own opinions on the subject, construct research hypotheses, and select and apply methods of their verification	The student has the ability to independently assess the market phenomena taking place in transport policy and in the socio-economic environment of transport enterprises.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU5] implementation of a problem task [SU8] observation of student's independent or team work

	Course outcome	Subject outcome	Method of verification
	[EKONMU2_U08] can independently analyse economic and social phenomena and processes, and can perform a theoretically deepened assessment of such phenomena, using appropriately selected research method	Students will independently analyse selected market problems relating to transport and the players on the national and world markets.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU6] demonstration of practical skills
	[EKONMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; can assess risks and threats and find ways of counteracting their effects	The student has the competence to engage in transport projects, taking professional risks	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
Subject contents	<ol style="list-style-type: none"> <li>1. Transport services market Concept, features, functions and types of transport markets Subject and object structure of the market Socio-economic relations in the transport market</li> <li>2. Market competition in the transport market Market structures vs. type of competition Intra-industry, inter-industry and international competition, Price and non-price competition, State interventionism in the market</li> <li>3. Rationale, object and factors of state interventionism Types and instruments of state interventionism Transport policy as a manifestation of interventionism</li> <li>4. Transport behavior of market players Identification of market players' behavior Behavior of market players in the transport market Transport behavior of city residents</li> <li>5. Transformations of the modern transport market Business models in the transport market Strategies as a tool for shaping the market position of transport companies Cooperation and competition in the transport market</li> <li>6. Research of transport markets Use of marketing research methods in transport markets Design of marketing research Reporting and presentation of research results</li> <li>7. The market for rail transportation services Assessment of inter-industry competitiveness of passenger rail transportation using the generalized cost of travel method Analysis of market shares on the example of rail cargo transportation Introduction to cost-benefit analysis in rail infrastructure projects on the example of the Pomeranian Metropolitan Railway</li> <li>8. The market for air transport services Determinants of the development of the market for air transport services Air transport infrastructure Economic relations in the air transport market</li> <li>9. Maritime transport services market Irregular shipping market Liner shipping market Economic relations in maritime shipping Road transport services market Specifics of the market Supply in the market Problems of integrating passenger road transport offerings</li> <li>10. The market for urban transport services Determinants of urban transport development Traditional and modern means of transport Implementation of innovations in the urban transport market</li> <li>11. Challenges for the development of transport policy Economic Social Technological</li> </ol>		
Prerequisites and co-requisites	knowledge of basic economic issues		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	activity	51.0%	25.0%
	test	51.0%	75.0%
Recommended reading	Basic literature	Transport Economics,  G. Blokdyk, Transportation Management System Market A Complete Guide, 5starcooks, 2019	
	Supplementary literature	selected papers about transportation market	
	eResources addresses		
Example issues/ example questions/ tasks being completed	the specifics of transport, changes on the transport market		
Work placement	Not applicable		

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