

Subject card

Subject name and code	Logistic Services, PG_00119469						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Transport Policy and Economic Integration -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Maria Matusiewicz				
	Teachers		dr Maria Matusiewicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		0.0		0.0	10
Subject objectives	- presentation of the specificity and diversity of logistics services,- presenting the possibilities and methods of implementing logistics services, taking into account modern technologies,- indication of trends in the development of logistics services						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic,; understands the need to extend and update this knowledge throughout his/her life	is aware of the level of their knowledge in logistics services, understanding the need for continuous learning and updating throughout their life.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK4] test/exam - oral or written [SK8] observation of student's independent or team work
	[EKONMU2_W04] knows different types of economic and social ties and regularities governing them; has an in-depth knowledge of economic and financial ties between enterprises	understands various types of economic and social bonds and their regularities in the context of logistics services, possessing in-depth knowledge of economic and financial bonds connecting enterprises.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[EKONMU2_W03] has an in-depth knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	has in-depth knowledge of relationships among economic phenomena, entities, economic organizations, and public institutions operating at national, international, and intercultural levels, in the context of logistics services.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[EKONMU2_K05] correctly identifies, diagnoses and solves dilemmas and alternative solutions related to the profession	correctly identifies, diagnoses, and resolves dilemmas and various solution options related to the profession in the field of logistics services.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK5] implementation of a problem task [SK8] observation of student's independent or team work
	[EKONMU2_U01] can creatively interpret and explain economic and social phenomena and relations between them, using acquired knowledge of economics, finance and management sciences	can creatively interpret and explain economic and social phenomena and their relationships in the context of logistics services, using knowledge in economics, finance, and management.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[EKONMU2_W08] has an in-depth knowledge of processes occurring in enterprises and economic organisations and with related areas, as well as of processes of change in public institutions; knows methods of research on the regularities governing these changes, taking into account the influence of external stakeholders on them	has in-depth knowledge of processes occurring within enterprises and economic organizations in the context of logistics services, as well as processes of institutional changes, with knowledge of methods for examining the regularities governing these changes, considering the impact on external stakeholders.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness	is able to apply various forms and scopes of knowledge in logistics services in practice, enriching it with independent critical analysis of effectiveness and usefulness.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU8] observation of student's independent or team work
Subject contents	<ol style="list-style-type: none"> 1. The place of logistics services in the internal structure of the national economy services sector (concept, characteristics, functions, structure of the services sector, factors influencing the development of the services sector, significance of the TSL sector, development of services sector in Poland compared to other countries). 2. Logistics services market (definition of logistics services, origins of logistics services, types of logistics services, role of logistics services in trade, specifics of the logistics services market, outsourcing of logistics services). 3. Third Party Logistics - specialized logistics operators (types of enterprises, scope of logistics services, contract logistics). 4. Intermodal transport as a logistics service (essence of intermodal transport, reasons for the development of intermodal transport, significance of intermodal transport as a logistics service, stages in the implementation of intermodal transport, barriers to the development of intermodal transport). 5. Courier, express, and postal services segment (door-to-door delivery system, omni-channel service, last-mile delivery). 6. Logistics centers and the warehouse services market (services provided by logistics centers, model solutions for the functioning of logistics centers, impact of logistics centers on the development of intermodal logistics networks, warehousing as a logistics service, types of warehouse services, availability of warehouse space in Poland). 		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	attendance	60.0%	40.0%
	discussion	30.0%	20.0%
	own work	60.0%	40.0%
Recommended reading	Basic literature	Innovative Logistics Services and Sustainable Lifestyles Interdependencies, Transformation Strategies and Decision Making / edited by Ani Melkonyan, Klaus Krumme. Melkonyan, Ani. editor. Krumme, Klaus. editor. 2019 Cham : Springer International Publishing : Imprint: Springer	
	Supplementary literature	How can logistics service providers foster supply chain collaboration in logistics triads? Insights from the Italian grocery industry Prataviera, Lorenzo Bruno ; Creazza, Alessandro ; Dallari, Fabrizio ; Melacini, Marco Bradford: Emerald Publishing Limited Supply chain management, 2023-03, Vol.28 (2), p.242-261	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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