

Subject card

Subject name and code	Functioning of companies, PG_00123454						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Specialty subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish Polish		
Semester of study	2	ECTS credits			4.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Krupska				
	Teachers		dr Joanna Krupska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	<p>Acquiring skills:</p> <ul style="list-style-type: none"> • identification of functional processes at the level of regulation, self-regulation, adaptation, optimization and strategy enterprises, • identifying the functioning mechanism and processes of functional regulation of enterprises. • analysis of the structure and regulatory principles of enterprises, along with the possible effects of regulation and self-regulation, • identifying and shaping market behavior of enterprises. 						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_W02] has an in-depth knowledge of various types of existing economic entities and organisations as well as an extended knowledge of public institutions	Has an in-depth knowledge of the different types of existing business entities and organisations and an extended knowledge of public institutions	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness	Has the ability to put into practice the various forms and range of knowledge acquired in economics, finance and management, supplementing this with an independent critical analysis of the effectiveness and usefulness	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[EKONMU2_U08] can independently analyse economic and social phenomena and processes, and can perform a theoretically deepened assessment of such phenomena, using appropriately selected research method	Is able to analyse independently economic and social phenomena and processes and to deepen theoretically the evaluation of these phenomena using an appropriately chosen research method.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[EKONMU2_K01] recognises the importance of knowledge in the field of economics in the process of identifying and solving economic problems and of consulting experts when having difficulties in solving them independently	Recognises the importance of economic knowledge in the process of identifying and solving economic problems, and of consulting experts when difficulties arise in solving them independently.	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work
	[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic; understands the need to extend and update this knowledge throughout his/her life	Is aware of the level of his knowledge in the field of economics and understands the need to deepen and update this knowledge throughout his life.	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work
	[EKONMU2_U01] can creatively interpret and explain economic and social phenomena and relations between them, using acquired knowledge of economics, finance and management sciences	Is able to creatively interpret and explain economic and social phenomena and relationships between them, using knowledge of economics, finance and management sciences.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[EKONMU2_W04] knows different types of economic and social ties and regularities governing them; has an in-depth knowledge of economic and financial ties between enterprises	Knows the different types of economic and social ties and the regularities between them, has in-depth knowledge of economic ties.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[EKONMU2_W03] has an in-depth knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	Has an in-depth knowledge of the relationships between phenomena, actors and economic organisations and public institutions operating in the national sphere	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
Subject contents	<p>1. Theory and mechanism of operation of enterprises 2. Systemic approach in the functioning of enterprises 3. Regulation and deregulation of functional processes of enterprises 4. Self-regulation of functional processes of enterprises 5. Shaping the behavior of enterprises in the area of the operating system 6. Shaping the behavior of enterprises in the area of the work system 7. Shaping the behavior of enterprises in the area of the marketing system 8. Shaping the behavior of enterprises in the area of the economic and financial system 9. Shaping the behavior of enterprises in the area of the management system 10. Processes of adaptation and functional optimization of enterprises 11. Strategies in the operation of enterprises</p>		

Prerequisites and co-requisites	Completed first-cycle studies and Business Law, Macroeconomics, Economicsmanagerial, Money and capital market, Human capital management		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Correct answers on the exam	50.0%	100.0%
Recommended reading	Basic literature	Required literature:1. B. Majecka, A. Letkiewicz, Self-regulatory shaping of market behavior of enterprises. Ed. UG, Gdansk 20202. A. Letkiewicz, Self-regulation in the symmetrization of enterprise systems. Ed. UG, Gdansk 20133. K. Szałucki, Balance in the functioning of transport companies. Texter, Warsaw 2017	
	Supplementary literature	Supplementary literature1. P. M. Senge, The fifth discipline. Theory and practice of learning organizations. ABC Publishing House, Warsaw 19982. Stachowicz J., Nowicka-Skowron M., Opportunities and Threats to the Functioning of Contemporary Socially ResponsibleEnterprises Organized According to the Concept Of Isquo;Industry 4.0', POLISH JOURNAL OF MANAGEMENT STUDIES2019 Vol.20 No.1	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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