

Subject card

Subject name and code	Transport Companies Functioning, PG_00102070						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	part-time studies	Mode of delivery			e-learning		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Fryca				
	Teachers		dr Joanna Fryca dr hab. Beata Majecka				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 20.0						
	Additional information: e-learning co-hosted dr hab. B. Majecka, prof. UG						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		0.0		0.0	20
Subject objectives	To learn about the peculiarities of the processes of operation of transport enterprises. To learn about the market and institutional conditions of transport enterprises. To acquire the ability to systemically identify functional processes at the level of regulation, self-regulation, adaptation, optimization and strategy of transport enterprises.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic.; understands the need to extend and update this knowledge throughout his/her life	The student is aware of the level of his knowledge in the field of economics, understands the need to deepen and update this knowledge throughout life	[SK2] presentation/project/paper/report
	[MSGMU2_U04] can use the acquired knowledge to formulate and solve complex problems related to the operation of economic entities on the international market, with particular emphasis on the European Union market	Students are able to use their knowledge to formulate and solve complex problems related to the functioning of business entities in the international market, with particular emphasis on the market of the European Union	[SU2] presentation/project/paper/report
	[EKONMU2_W03] has an in-depth knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	The student has an in-depth knowledge of the relations between phenomena, entities and economic organizations and public institutions operating in the national, international and intercultural spheres	[SW2] presentation/project/paper/report
	[MSGMU2_W07] has an in-depth knowledge of selected (legal, organisational, ethical) rules and norms conditioning the functioning of economic structures and institutions on the international market; understands the regularities governing them, changes occurring in them and their sources, and their impact on the functioning of economic entities	The student has in-depth knowledge of selected rules and norms (legal, organizational, ethical) conditioning the functioning of economic structures and institutions on the international market, understands the regularities governing them, the changes occurring in them and their sources and their impact on the functioning of transport enterprises	[SW2] presentation/project/paper/report
	[EKONMU2_U01] can creatively interpret and explain economic and social phenomena and relations between them, using acquired knowledge of economics, finance and management sciences	Students are able to creatively interpret and explain economic and social phenomena and the relationship between these phenomena, using their knowledge of economics, finance and management sciences	[SU2] presentation/project/paper/report
[MSGMU2_K08] prepares responsibly for his/her work; is able to set priorities and to plan work appropriately considering changing social needs	The student responsibly prepares for his work, is able to determine priorities and appropriately plan his work taking into account the changing social needs	[SK2] presentation/project/paper/report	
Subject contents	<ol style="list-style-type: none"> 1. The essence and systematics of the processes of operation of transport enterprises 2. Regulatory level of functioning of transport enterprises 3. Adaptive level of functioning of transport enterprises 4. Optimization level of functioning of transport enterprises 5. Strategic level of functioning of transport enterprises 		
Prerequisites and co-requisites	Interest and willingness to learn about issues in the operation of transportation companies		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation preparation	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. <i>Transport. Nowe wyzwania</i>, red. K. Wojewódzka-Król, E. Załoga, WN PWN, Warszawa 2016. 2. Szałucki K., <i>Kształtowanie równowagi przedsiębiorstw transportowych</i>, TEXTER, Warszawa 2016. 	

	Supplementary literature	<ol style="list-style-type: none"> 1. Fryca-Knop J., Letkiewicz A., Majecka B., <i>Functional Efficiency and Stability of Road Transport Enterprises</i>, [in:] <i>Determinants of Functional Effectiveness and Durability of Road Transport Enterprises</i>, ed. A. Letkiewicz, M. Suchanek, Research Journal of the University of Gdańsk, Transport Economics and Logistics", vol. 73, Gdańsk University Press, Gdańsk 2017. 2. Fryca-Knop J., <i>Pro-Innovative Systems of Decision-Making in TSL Enterprises: Behavioural Condition</i>, [in:] <i>Transport Development Challenges in the Twenty-First Century. Proceedings of the 2015 TranSopot Conference</i>, ed. M. Bał, Springer International Publishing, Switzerland 2016. 3. Fryca-Knop J., <i>Różnicowanie systemów pracy w cyklu życia przedsiębiorstw transportu drogowego</i>, [w:] <i>Przedsiębiorstwa transportowe - funkcjonowanie i rozwój</i>, red. K. Szałucki i A. Letkiewicz, ZN ETiL, nr 53/2014, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2014. 4. Letkiewicz A., Ławreszuk M., Majecka B., <i>The Green Deal - Activity and expectations of Polish large and medium-sized road freight carriers in relation to potential regulatory solutions</i>, "Research in Transportation Business & Management", Volume 48, 2023, 100844, ISSN 2210-5395, https://doi.org/10.1016/j.rtbm.2022.100844
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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