

Subject card

Subject name and code	International Transport and Logistics, PG_00102082						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject	2025/2026				
Education level	postgraduate studies	Subject group	Obligatory subject group in the field of study				
Mode of study	part-time studies	Mode of delivery	at the university				
Year of study	2	Language of instruction	Polish polish				
Semester of study	3	ECTS credits	2.0				
Learning profile	academic	Assessment form					
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor	dr Dorota Książkiewicz					
	Teachers	dr Dorota Książkiewicz					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		0.0		0.0	10
Subject objectives	The aim of the course is to provide students with basic knowledge of international transportation and logistics, as well as methods and tools that can be used in international supply chain management.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_U09] can innovatively solve problems in the field of international economic relations and the functioning of economic entities on the international market, adapting existing or developing new methods and tools	The student is able to propose creative solutions to problems related to transport and logistics processes	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGMU2_K06] is ready to independently identify, diagnose and responsibly resolve dilemmas and alternative solutions related to his/her profession and the development of professional achievements	The student is able to independently resolve dilemmas related to business operations	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[MSGMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international economic relations	The student is able to assess the level of their knowledge about the transport and logistics market	[SK1] oral statement/conversation/discussion
	[MSGMU2_U07] can plan and manage a commercial transaction on the international market, conduct effective negotiations, analyse and critically assess the course of the transaction	The student is able to plan the activities related to cargo flow in a supply chain	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGMU2_U14] has a thorough ability to prepare specialist oral presentations on economic and social issues, using specialist theoretical approaches, the principles of collecting data from various sources, their description and interpretation, and drawing conclusions on the basis of scientific literature; can prepare and lead a debate	Student is able to present knowledge in the field of international transportation and logistics	[SU2] presentation/project/paper/report
	[MSGMU2_U06] can identify types of risks related to international operations of enterprises and correctly determine their consequences and methods of mitigation, with a skilful application of theory, using appropriate research method	The student is able to determine the risk factors related to transport and logistics processes.	[SU2] presentation/project/paper/report
	[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	The student is able to identify the relations between entities in transport and logistics industry.	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[MSGMU2_W02] knows an advanced terminology in the field of international economics, international economic relations and complementary disciplines	The student knows basic industry terminology in the field of transport and logistics	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student is able to actively take part in the work of project groups in the field of transportation and logistics	[SK2] presentation/project/paper/report
	[MSGMU2_K01] is ready to recognise the importance of knowledge of economics in the process of identifying and solving problems in the area of international economic relations and to consult experts in case of difficulties in solving them independently	The student understands the importance of knowledge for market analysis in transport and logistics industry	[SK2] presentation/project/paper/report

Course outcome	Subject outcome	Method of verification
[MSGMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	The Student is able to assess the risk related to transport and logistics operations.	[SK2] presentation/project/paper/report [SK4] test/exam - oral or written
[MSGMU2_W09] has an in-depth knowledge of selected areas of the functioning of a modern enterprise in the national and international environment; understands the conditions, principles and consequences of decisions taken in its structures aiming at the development, and the dependencies among enterprises on the international market	The student knows the principles of cooperation and competition in international transport and logistics industry	[SW2] presentation/project/paper/report
[MSGMU2_W11] has a theoretically grounded, in-depth knowledge of the key issues of managing a business entity on the national and international market and of selected detailed issues of the international supply chain	The students acquires knowledge on the business management principles in transport and logistics industry.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
[MSGMU2_W04] has an in-depth knowledge of different types and elements of economic structures and institutions, including institutions, organisations and economic entities; understands the causes, course, scale and consequences of changes occurring in them, as well as relations between them on a national, international and intercultural scale; knows the theories explaining relations among them	The student knows various types of entities and organizations operating on transport and logistics market	[SW4] test/exam - oral or written
[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	The student understands various types of economic relations between entities on transport and logistics market	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
[MSGMU2_U04] can use the acquired knowledge to formulate and solve complex problems related to the operation of economic entities on the international market, with particular emphasis on the European Union market	The student is able to use their knowledge to solve problems in supply chains.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report

Subject contents	<p>1. Transport, forwarding, logistics services. Outsourcing.</p> <p>2. TSL market structure.</p> <p>3. Transport and forwarding documents.</p> <p>4. Designing a logistics network. Decisions regarding facility location.</p> <p>5. Lean and agile supply chain.</p> <p>6. Inventory and warehousing decisions in an international context.</p> <p>7. IT systems in logistics. Logistics customer service.</p>														
Prerequisites and co-requisites	Basic understanding of principles of conducting business activities. Knowledge of basics, principles, and procedures of international trade, international organizations, and functioning of global enterprises														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 792 794 824">Subject passing criteria</th> <th data-bbox="799 792 1141 824">Passing threshold</th> <th data-bbox="1145 792 1489 824">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 831 794 862">test</td> <td data-bbox="799 831 1141 862">50.0%</td> <td data-bbox="1145 831 1489 862">45.0%</td> </tr> <tr> <td data-bbox="453 869 794 900">presentation</td> <td data-bbox="799 869 1141 900">0.0%</td> <td data-bbox="1145 869 1489 900">45.0%</td> </tr> <tr> <td data-bbox="453 907 794 938">in-class discussion</td> <td data-bbox="799 907 1141 938">0.0%</td> <td data-bbox="1145 907 1489 938">10.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	test	50.0%	45.0%	presentation	0.0%	45.0%	in-class discussion	0.0%	10.0%
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presentation	0.0%	45.0%													
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Recommended reading	Basic literature	<p>Książkiewicz D.: Rozwój transportu, spedycji i logistyki w dobie globalizacji i cyfrowej gospodarki. Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2021</p> <p>J. Neider, Transport międzynarodowy, IV wyd. zmienione, Polskie Wydawnictwo Ekonomiczne, Warszawa 2019.</p> <p>J. Neider, Leksykon: transport, spedycja, logistyka, Polska Izba Spedycji i Logistyki, Gdynia 2015</p> <p>J.J. Coyle, E.J. Bardi, C.J. Langlely, Zarządzanie logistyczne, PWE, Warszawa 2010.</p> <p>A. Harrison, R. van Hoek, Zarządzanie logistyką, PWE, Warszawa 2010. Podręcznik spedytora, pod red. J. Neidera i D. Marciniak-Neider, Polska Izba Spedycji i Logistyki, Gdynia 2023</p>													
	Supplementary literature	<p>J. Witkowski, Zarządzanie łańcuchem dostaw. Koncepcje - Procedury - Doświadczenia, PWE, Warszawa 2010</p> <p>D. Marciniak-Neider, Warunki dostaw towarów w handlu zagranicznym, Polska Izba Spedycji i Logistyki, Gdynia 2020.</p> <p>M. Jażdżewska-Gutta, Transport i spedycja w handlu międzynarodowym [w:] Transport, ubezpieczenia i spedycja w handlu międzynarodowym - poradnik dla przedsiębiorców, red. J. Kowalska, A. Nagrodkiewicz, Polska Agencja Rozwoju Przedsiębiorczości, Warszawa 2011.</p>													
	eResources addresses	Adresy na platformie eNauczanie:													
Example issues/ example questions/ tasks being completed	<p>How do different types of entities operate in the transport and logistics market?</p> <p>What are the principles of designing of transportation and logistics processes?</p>														

Work placement	Not applicable
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