

Subject card

Subject name and code	Economic Diplomacy, PG_00091675						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of International Trade -> Department of International Business -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marta Czarnecka-Gallas				
	Teachers		dr Marta Czarnecka-Gallas				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	The aim of the course is to equip the student with basic knowledge of diplomatic protocol and the ability to apply it in practice in the implementation of international economic transactions.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	The student is able to identify and analyze the connections between economic entities and institutions in their national and international environment, correctly assesses the causes and course of political, economic and social processes in the country of diplomatic accreditation, prepares objective and constructive opinions in this regard.	[SU4] test/exam - oral or written
	[MSGMU2_K05] is ready to initiate actions in the public interest, inspire and organise projects for the benefit of the environment and the international business community, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements	The student is ready to initiate activities for the public interest, inspire and organize projects for the environment and the international business environment, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements.	[SK1] oral statement/conversation/discussion
	[MSGMU2_W14] has an in-depth knowledge of the human being as an individual making economic decisions, acting in social structures and organisational units, in particular in enterprises operating on the international market	The student has in-depth knowledge of a person as an individual making economic decisions, understands the role of cultural and socio-economic conditions in shaping diplomatic relations.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[MSGMU2_W07] has an in-depth knowledge of selected (legal, organisational, ethical) rules and norms conditioning the functioning of economic structures and institutions on the international market; understands the regularities governing them, changes occurring in them and their sources, and their impact on the functioning of economic entities	The student has in-depth knowledge of selected rules and norms (legal, organizational, ethical) determining the functioning of structures and units of the diplomatic service, understands the regularities governing them, the changes occurring in them and their sources, as well as their impact on the functioning of economic entities.	[SW4] test/exam - oral or written
	[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student is ready to actively participate in groups, organizations and institutions implementing professional projects regarding the functioning of business entities in the conditions of globalization and the development of integration processes.	[SK1] oral statement/conversation/discussion
	[MSGMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	The student is ready to think and act in an entrepreneurial way, adapts to new situations and conditions, takes up the challenges of creative thinking, acquires resistance to failure, assesses risks and threats and finds ways to counteract their effects.	[SK1] oral statement/conversation/discussion
	[MSGMU2_W04] has an in-depth knowledge of different types and elements of economic structures and institutions, including institutions, organisations and economic entities; understands the causes, course, scale and consequences of changes occurring in them, as well as relations between them on a national, international and intercultural scale; knows the theories explaining relations among them	The student has in-depth knowledge of the models and components of economic diplomacy, understands the causes, course and consequences of changes taking place in international economic diplomacy.	[SW4] test/exam - oral or written
	[MSGMU2_W06] knows and understands the fundamental dilemmas related to globalisation and the formation of contemporary international economic relations	The student has in-depth knowledge of international legal and customary norms and the principles of organization and functioning of the diplomatic service.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion

	Course outcome	Subject outcome	Method of verification
	[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	The student knows and understands the essence of business activities of the diplomatic service.	[SW4] test/exam - oral or written
Subject contents	<p>Introduction to Economic Diplomacy. Foreign policy of the state: concept; functions; objectives; instruments.</p> <p>The Essence and Origins of Diplomacy and Economic Diplomacy: Definitions; functions and key components.</p> <p>Ethics in (Economic) Diplomacy: The professional code of conduct for diplomats. Ethics in the context of national interest (economic) security and economic prosperity.</p> <p>The Model of Polish Economic Diplomacy: Structure and actors of economic diplomacy models of economic diplomacy. The role of the Ministry of Foreign Affairs and other ministries in economic diplomacy. Changes in the model of Polish economic diplomacy.</p> <p>Tools and Tasks of Modern Economic Diplomacy: Initiating cooperation between regions; attracting foreign investors. Economic diplomacy and support for businesses abroad.Economic Diplomacy of the European Union:</p> <p>Advantages and disadvantages of a common policy for member states.</p> <p>Case Studies What Economic Diplomacy Can Look Like in Practice: Examples illustrating the economic diplomacy of selected countries.</p>		
Prerequisites and co-requisites	Scope of knowledge and skills useful for implementing the material:a. basic knowledge of international politics and trade policyb. knowledge of the principles of business communication and the implementation of commercial transactionsc. discussion		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	class discussion	51.0%	20.0%
	oral test	51.0%	80.0%
Recommended reading	Basic literature	E. Molendowski, W. Polan, Dyplomacja gospodarcza: rola i znaczenie w polityce zagranicznej państwa, Wolters Kluwer Polska, Warszawa 2007	
	Supplementary literature	<p>E. Molendowski, Dyplomacja gospodarcza Polski: organizacja, główne zadania w okresie transformacji, [w:] Handel zagraniczny i biznes międzynarodowy we współczesnej gospodarce, red. M. Maciejewski, K. Wach, Uniwersytet Ekonomiczny w Krakowie, Krakow 2017, s. 449-465.</p> <p>T. Orłowski, Protokoł dyplomatyczny, Polski Instytut Spraw Międzynarodowych, Warszawa 2015.</p> <p>EU economic diplomacy strategy, European Union, Brussel 2017.</p> <p>M. Czarnecka-Gallas, The role of economic diplomacy in enhancing national competitiveness, Nierówności społeczne a wzrost gospodarczy z. 28 (2012), s. 6273</p>	
	eResources addresses		

Example issues/ example questions/ tasks being completed	Evaluation of Polish economic diplomacy activities in relation to a selected foreign market and a selected industry.
Work placement	Not applicable

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