

Subject card

Subject name and code	Polish Foreign Trade, PG_00091660						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	postgraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			2.0		
Learning profile	academic	Assessment form					
Conducting unit	Zakład Handlu Zagranicznego -> Katedra Biznesu Międzynarodowego -> Faculty of Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Anna Sperska				
	Teachers		dr Marta Czarnecka-Gallas				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The student acquires knowledge related to Poland's position in current international trade, its development and determinants, as well as the instruments of the Polish and EU trade policy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	The student has in-depth knowledge of current instruments of the Polish pro-export and pro-innovative policy; the student knows the state institutions involved in both initiatives.	[SU4] test/exam - oral or written
	[MSGMU2_U01] can creatively interpret and explain complex and atypical economic phenomena and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations	The student knows the methods of measuring multidimensional economic categories - international competitiveness and innovation; the student knows the determinants of international competitiveness, innovation and internationalization of Polish enterprises.	[SU4] test/exam - oral or written
	[MSGMU2_K01] is ready to recognise the importance of knowledge of economics in the process of identifying and solving problems in the area of international economic relations and to consult experts in case of difficulties in solving them independently	The student is aware of the forms of informational and financial support offered to future and current exporters.	[SK4] test/exam - oral or written
	[MSGMU2_W13] knows and understands methods and tools for describing economic phenomena, including data acquisition techniques, which make it possible to describe and analyse economic entities functioning on the international market as well as processes and phenomena occurring in them and between them, and also those supporting decision-making processes	The student knows and is able to interpret common indicators used to describe a country's position in international trade, as well as the basic assumptions of the balance of payments, international investment position, and foreign debt statistics.	[SW4] test/exam - oral or written
	[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	The student is familiar with the forms and conditions for the use of specific instruments of Polish and EU trade policy, including the EU trade defence measures (anti-dumping duties, countervailing duties).	[SW4] test/exam - oral or written
	[MSGMU2_W05] has an in-depth knowledge of the world economy, principles of global market functioning and international financial relations as well as the process of their evolution; understands the causes, regularities and consequences of occurring changes	The student has an in-depth knowledge of the historical conditions of Polish foreign trade; the student can identify the conditions favorable to conducting a liberal and protectionist trade policy.	[SW4] test/exam - oral or written
	[MSGMU2_W06] knows and understands the fundamental dilemmas related to globalisation and the formation of contemporary international economic relations	The student knows and understands the rationale for measuring trade in value-added (TiVA); the student knows how to employ the TiVA statistics to determine the position of the country in global value chains.	[SW4] test/exam - oral or written
Subject contents	<p>The scope of the course:</p> <ol style="list-style-type: none"> 1. Foreign trade in the macroeconomic analysis of the country 2. Poland in international trade. Contemporary approach (2010-) 3. Analysis of the Polish balance of payments (1/2) 4. Analysis of the Polish balance of payments - practical issues (2/2) 5. Trends in the development of Polish foreign trade turnover (since 1918) 6. International competitiveness of the Polish economy 7. Innovativeness of the Polish economy (1/2) 8. Innovativeness of the Polish economy (2/2) 9. Barriers to the internationalization of Polish enterprises 10. Assumptions of the pro-export strategy of Poland 11. EU trade policy measures (1/2) 12. EU trade policy measures (2/2) 		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		Written exam	51.0%
Recommended reading	Basic literature	<p><i>National Bank of Poland, Balance of payments statistics. Methodological remarks, NBP Statistics Department, Warsaw, 2023.</i></p> <p><i>Ministry of Labour, Development and Technology, Poland's Pro-Export Policy, Warsaw, 2021.</i></p> <p><i>Polish Agency for Enterprise Development, Monitoring of innovativeness of Polish enterprises, IV edition, Warsaw, 2022.</i></p>	
	Supplementary literature	<p>Krugman, P. (1994). <i>Competitiveness. A Dangerous Obsession</i>. Foreign Affairs, March/April, pp. 28-44</p> <p><i>Lazor, J. From economic nationalism to open market. Polish politics in XX and XXI century, Quarterly of the College of Economic and Social Studies and Works, Warsaw, 2018.</i></p> <p><i>Ciszewska-Mlinaric, M., Internationalization of Polish enterprises. Stories told with passion. AKL Publishing House, Warsaw, 2020.</i></p>	
	eResources addresses	Adresy na platformie eNauczenie:	
Example issues/ example questions/ tasks being completed	<p>Knowledge of measures describing the size, subject and directions of a country's external trade; knowledge of indicators determining the country's location in global value added chains (GVC); the understanding of the balance of payments, international investment position, and, foreign debt statistics; trends and tendencies in Polish external trade over the last century, along with their determinants; dilemmas related to the use of the concept of "competitiveness" at the level of an economy; characteristics of Poland's export competitiveness; assessment of Poland's innovativeness; barriers to internationalization of Polish enterprises; instruments of pro-export and pro-innovation policy of Poland; EU trade sanctions; course and results of EU's anti-dumping and anti-subsidy procedures (CASE STUDY)</p>		
Work placement	Not applicable		

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