

Subject card

Subject name and code	Port Economy and Policy, PG_00102678						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	postgraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			1.0		
Learning profile	academic	Assessment form					
Conducting unit	Zakład Gospodarki Morskiej -> Katedra Transportu i Handlu Morskiego -> Faculty of Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Hanna Klimek				
	Teachers		dr hab. Hanna Klimek				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	Presentation of the following issues: management in sea ports, port services markets and port policy issues.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_K06] is ready to independently identify, diagnose and responsibly resolve dilemmas and alternative solutions related to his/her profession and the development of professional achievements	The student is ready to independently identify, diagnose and responsibly resolve dilemmas and various variants of solutions related to the practice of the profession and the development of professional achievements.	[SK1] oral statement/conversation/discussion
	[MSGMU2_W04] has an in-depth knowledge of different types and elements of economic structures and institutions, including institutions, organisations and economic entities; understands the causes, course, scale and consequences of changes occurring in them, as well as relations between them on a national, international and intercultural scale; knows the theories explaining relations among them	The student has knowledge about the importance and economic functions of seaports; management of port infrastructure and suprastructure and their reproduction; location of seaports; port policy; port fees; knows the Act on ports and harbors.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[MSGMU2_W11] has a theoretically grounded, in-depth knowledge of the key issues of managing a business entity on the national and international market and of selected detailed issues of the international supply chain	The student has knowledge of: port surroundings; intra-port relations and relations between ports and their surroundings; understands the role and importance of seaports in land-sea transport chains and logistic supply chains; understands the social responsibility of seaports.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[MSGMU2_U02] can observe, evaluate and critically analyse the causes and course of processes and phenomena taking place in the open economy; can formulate his/her own opinions on the subject, interpret statistical data and economic indicators necessary in this respect, and also forecast economic processes and phenomena using advanced methods and tools applied in economic sciences	The student is able to observe, evaluate and critically analyze the causes and course of processes and phenomena occurring in the port services markets, is able to formulate their own opinions on this subject, and interpret the statistical data necessary in this respect.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	The student has structured knowledge about the functioning of port services markets; competition and competitiveness of seaports.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[MSGMU2_W13] knows and understands methods and tools for describing economic phenomena, including data acquisition techniques, which make it possible to describe and analyse economic entities functioning on the international market as well as processes and phenomena occurring in them and between them, and also those supporting decision-making processes	The student knows the sources and methods of collecting data on the functioning of sea ports and port services markets, in particular on competition in markets and the competitiveness of ports.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	The student is able to analyse the links between sea ports and entities in their environment (domestic and international).	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[MSGMU2_U01] can creatively interpret and explain complex and atypical economic phenomena and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations	The student is able to interpret and explain complex and unusual phenomena occurring in port services markets and the relationships between them, using their knowledge of economics, finance and international economic relations.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task

Subject contents	<p>1. Economic importance of seaports: discussion of the importance of ports in the national economy of individual countries and in the European Union.</p> <p>2. Economic functions of seaports.</p> <p>3. Location of seaports.</p> <p>4. Seaport as a logistics center.</p> <p>5. Port services markets (PSM): PSM as a spatial and economic category.</p> <p>6. Competition on PSM; competitiveness of seaports.</p> <p>7. Port infrastructure as a factor in the production of port services.</p> <p>8. Financing the development of seaports.</p> <p>9. Prices of port services.</p> <p>10. Structural and ownership transformations in Polish seaports.</p> <p>11. Act on ports and harbors.</p> <p>12. Seaport development policy in Poland and port policy of the European Union.</p> <p>13. Social responsibility of seaports.</p> <p>14. Study visit to the seaports of the Tricity.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity in classes	51.0%	30.0%
	Solving tasks	51.0%	70.0%

Recommended reading	Basic literature	<p>1. <i>Ekonomika portów morskich i polityka portowa</i>, pr. zbior. pod red. L. Kuźmy, Gdańsk 2003</p> <p>2. H. Klimek, <i>Funkcjonowanie rynków usług portowych</i>, Gdańsk 2010</p> <p>3. A. Grzelakowski, M. Matczak, <i>Współczesne porty morskie. Funkcjonowanie i rozwój</i>, Gdynia 2012</p> <p>4. <i>Program rozwoju polskich portów morskich do 2030 roku</i>, MG MiŻS, Warszawa 2019</p> <p>5. H. Klimek, J. Dąbrowski, <i>Tendencje na współczesnych rynkach usług portowych</i>, "Współczesna Gospodarka" 2014, nr 4</p> <p>6. <i>Porty morskie w perspektywie przestrzennej, ekonomicznej, transportowej, logistycznej i społecznej</i>, red. H. Klimek, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2016</p> <p>7. H. Klimek, <i>Funkcjonowanie i rozwój portów morskich w Chińskiej Republice Ludowej</i>, "Gdańskie Studia Azji Wschodniej" 2016, nr 10</p> <p>8. H. Klimek, R. Rolbiecki, <i>Funkcja transportowa największych polskich portów morskich, (w:) Rozwój i funkcjonowanie transportu w świetle idei zrównoważonego rozwoju</i>, "Zeszyty Naukowe Uniwersytetu Gdańskiego Ekonomia Transportu i Logistyka" nr 63, Gdańsk 2017</p> <p>9. H. Klimek, J. Dąbrowski, <i>Polskie porty morskie na rynkach usług portowych</i>, "Studia i Materiały Instytutu Transportu i Handlu Morskiego" 2018, nr 15</p> <p>10. H. Klimek, J. Dąbrowski, <i>Corporate social responsibility of the Port of Gdynia</i>, SHS Web of Conferences 2018, Vol. 57, art. no. 01017, s. 1-10, https://doi.org/10.1051/shsconf/20185701017</p> <p>11. H. Klimek, A. Michalska-Szajer, J. Dąbrowski, <i>Corporate social responsibility of the Port of Gdansk</i>, "Scientific Journals of the Maritime University of Szczecin" 2019, nr 59, s. 72-82, http://repository.am.szczecin.pl/handle/123456789/2551?show=full; DOI: 10.17402/354</p> <p>12. H. Klimek, A. Michalska-Szajer, J. Dąbrowski, <i>Corporate social responsibility of the Ports of Szczecin i Swinoujście</i>, "Scientific Journals of the Maritime University of Szczecin" 2020, no. 61, ss. 99-107, http://repository.am.szczecin.pl/handle/123456789/2598, DOI: 10.17402/405</p> <p>13. A. Kaliszewski, A. Kozłowski, J. Dąbrowski, H. Klimek, <i>Container terminals competitive factors - results of an international survey</i>, SHS Web of Conferences, 2018, Vol. 58, art. no. 01014 (ISSN 2416-5182; https://doi.org/10.1051/shsconf/20185801014, ss. 1-13</p> <p>14. A. Kaliszewski, A. Kozłowski, J. Dąbrowski, H. Klimek, <i>Key factors of container terminals competitiveness: A global shipping lines perspective</i>, "Marine Policy" 2020, no. 117</p> <p>15. A. Kaliszewski, A. Kozłowski, J. Dąbrowski, H. Klimek, <i>LinkedIn survey reveals competitiveness factors of container terminals: forwarders view</i>, "Transport Policy", 2021, vol. 106</p> <p>16. A. Michalska, H. Klimek, J. Dąbrowski, <i>A comparative analysis of CSR disclosure of Polish and selected foreign seaports</i>, "Case Studies on Transport Policy", 2021, vol. 9, no. 3 https://doi.org/10.1016/j.cstp.2021.05.012</p>
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	Supplementary literature	<p>1. S. Szwanowski, <i>Funkcjonowanie i rozwój portów morskich</i>, Gdańsk 2000</p> <p>2. H. Klimek, <i>Polskie porty morskie - aktywni uczestnicy lądowo-morskich łańcuchów transportowych</i>, (w:) <i>Wyzwania i problemy transportu morskiego</i>, pod red. J. Dąbrowskiego, Gdańsk 2011</p> <p>3. J. Dąbrowski, <i>Koncepcja pomiaru konkurencyjności portów morskich</i>, "Współczesna Gospodarka" 2010, nr 1</p> <p>4. H. Klimek, J. Dąbrowski, <i>Funkcja logistyczna portów morskich</i>, "Logistyka" 2012, nr 4</p> <p>5. H. Klimek, <i>Oplaty portowe jako narzędzie kształtowania rynków usług portowych</i>, "Studia i Materiały Instytutu Transportu i Handlu Morskiego" 2010, nr 7</p> <p>6. H. Klimek, J. Dąbrowski, <i>Polskie porty morskie w lądowo-morskich łańcuchach transportowych</i>, "Logistyka" 2013, nr 5</p> <p>7. J. Neider, <i>Polskie porty morskie</i>, Gdańsk 2008</p> <p>8. J. Neider, <i>Transport międzynarodowy</i>, Gdańsk 2012</p> <p>9. B. Szymanowska, H. Klimek, <i>Porty nowych technologii</i>, "Namiary na Morze i Handel" 2022, nr 5</p> <p>"Studia i Materiały Instytutu Transportu i Handlu Morskiego", published between 1997 and 2018</p> <p>Articles from specialist magazines (domestic and foreign)</p>
	eResources addresses	Adresy na platformie eNauczanie:

Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none">1. Research on the competitiveness of seaports using various methods.2. Investments in seaports.3. Prices of port services and port fees.4. Structural transformations in Polish ports.5. Port policy of Poland and the EU.
Work placement	Not applicable

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