

**Subject card**

<b>Subject name and code</b>	Innovations in Enterprise, PG_00101543						
<b>Field of study</b>	International Economic Relations						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	3	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of International Economic Relations -> Department of International Business -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Sylwia Pangsy-Kania				
	<b>Teachers</b>		dr hab. Sylwia Pangsy-Kania				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		0.0		0.0	15
<b>Subject objectives</b>	Understanding the importance of innovation in a company - from the perspective of both the customer and the company.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_U05] can apply the rules and standards of business activity in order to solve complex and atypical problems arising from international economic cooperation	The student is able to apply rules and standards related to economic activities to solve complex and unconventional problems arising from international economic cooperation.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	The student is ready to think and act in an entrepreneurial manner, adapt to new situations and conditions, embrace challenges requiring creative thinking, build resilience to failure, assess risks and threats, and identify ways to mitigate their effects.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[MSGMU2_U08] can communicate in an international and culturally diverse environment, using advanced terminology of international economic relations; supports his/her position, doubts and suggestions with argumentation based on selected theories, opinions of various authors and/or statistical data	The student is able to communicate effectively in an international and culturally diverse environment, using advanced terminology related to international economic relations. They support their own position, doubts, and suggestions with arguments based on selected theories, views of various authors, and/or statistical data.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGMU2_W14] has an in-depth knowledge of the human being as an individual making economic decisions, acting in social structures and organisational units, in particular in enterprises operating on the international market	The student possesses in-depth knowledge of the individual as an economic decision-maker, operating within social structures and organizational units, particularly in enterprises functioning in the international market.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSGMU2_K05] is ready to initiate actions in the public interest, inspire and organise projects for the benefit of the environment and the international business community, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements	The student is prepared to initiate actions for the public interest, inspire, and organize projects for the benefit of the environment and the international business community, in alignment with the principles of sustainable development and the associated legal, economic, ecological, political, and social requirements.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[MSGMU2_W06] knows and understands the fundamental dilemmas related to globalisation and the formation of contemporary international economic relations	The student knows and understands the fundamental dilemmas related to globalization and the development of contemporary international economic relations.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSGMU2_W01] has an in-depth and structured knowledge of economic sciences, in particular economics, its place in the system of sciences, its relations with other sciences and fields of knowledge	The student has advanced and well-structured knowledge in the field of economic sciences, particularly economics, its place within the system of sciences, and its relations with other disciplines and fields of knowledge.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSGMU2_U02] can observe, evaluate and critically analyse the causes and course of processes and phenomena taking place in the open economy; can formulate his/her own opinions on the subject, interpret statistical data and economic indicators necessary in this respect, and also forecast economic processes and phenomena using advanced methods and tools applied in economic sciences	The student is capable of observing, assessing, and critically analyzing the causes and dynamics of processes and phenomena occurring in an open economy. They can formulate their own opinions on these matters, interpret the necessary statistical data and economic indicators, and forecast economic processes and phenomena using advanced methods and tools applied in economic sciences.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report

Subject contents	<p>The essence, types, and sources of innovation</p> <p>Innovation in selected countries in relation to their competitive position</p> <p>The importance of innovation as a foundation for shaping a company's competitive advantage</p> <p>Characteristics of innovative companies and determinants of innovative activity</p> <p>Measurement and criteria for evaluating the innovation activity of companies</p> <p>Examples of innovative companies in the international and domestic market</p> <p>Doubts regarding the importance of innovation in the enterprise will be addressed during consultations with the lecturer</p>								
Prerequisites and co-requisites									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 736 794 763">Subject passing criteria</th> <th data-bbox="801 736 1139 763">Passing threshold</th> <th data-bbox="1145 736 1482 763">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 772 794 790">presentation/project</td> <td data-bbox="801 772 1139 790">51.0%</td> <td data-bbox="1145 772 1482 790">100.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	presentation/project	51.0%	100.0%
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presentation/project	51.0%	100.0%							
Recommended reading	<p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>	<p>Pangsy-Kania S., Polityka innowacyjna państwa a narodowa strategia konkurencyjnego rozwoju, wyd. Uniwersytetu Gdańskiego, Gdańsk 2007</p> <p>Websites of innovative companies</p>							
Example issues/ example questions/ tasks being completed									
Work placement	Not applicable								

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