

Subject card

| | | | | | | | |
|--|--|--|----------------------|-------------------------------------|--|------------|-----|
| Subject name and code | Credit Institutions Management, PG_00124109 | | | | | | |
| Field of study | Finance and Accounting | | | | | | |
| Date of commencement of studies | October 2023 | Academic year of realisation of subject | | | 2024/2025 | | |
| Education level | Master's studies | Subject group | | | Obligatory subject group in the field of study | | |
| Mode of study | part-time studies | Mode of delivery | | | at the university | | |
| Year of study | 2 | Language of instruction | | | Polish | | |
| Semester of study | 3 | ECTS credits | | | 4.0 | | |
| Learning profile | academic | Assessment form | | | exam | | |
| Conducting unit | Department of Banking and Finance -> Faculty of Management -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Błażej Lepczyński | | | | |
| | Teachers | | dr Błażej Lepczyński | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 30.0 | 0.0 | 0.0 | 0.0 | 0.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 30 | | 0.0 | | 0.0 | 30 |
| Subject objectives | Presentation of knowledge about the management of credit institutions (banks). | | | | | | |

| Learning outcomes | Course outcome | Subject outcome | Method of verification |
|-------------------|---|---|---|
| | [FiRMU2_U01] The student understands and can correctly interpret complex economic phenomena in finance and accounting and basic ones in other social sciences. The student understands and can explain in depth the content of communications of economic institutions, articles in the press and magazines in the field of finance. The student correctly applies concepts of social sciences. | Understands and can explain in depth the content of announcements from economic institutions, articles published in the press and financial journals. Correctly uses concepts from the field of social sciences. | [SU4] test/exam - oral or written |
| | [FiRMU2_K03] Communication: - the student can present his/her view/ issue in a way that others can understand, - courageously (but prudently) expresses his opinion, is not afraid to ask questions, - can participate culturally in the discussion, - can give constructive criticism, - can communicate on specialized topics in finance and accounting with a diverse audience. | Expresses his/her opinion, is not afraid to ask questions, - is able to participate in discussions in a cultured manner, - is able to express constructive criticism, - is able to communicate on specialist topics in the field of finance and accounting with a diverse group of recipients. | [SK4] test/exam - oral or written |
| | [FiRMU2_K04] Integrity: - the student adheres to the principles of business ethics and takes action to comply with these principles, - respects the law, - is objective, can perceive conflicts of interest, - correctly identifies and resolves dilemmas related to the practice of the profession. | Adheres to the principles of business ethics and takes action to ensure compliance with these principles. | [SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written |
| | [FiRMU2_W07] The student knows in detail the principles of project evaluation of finance and accounting (profitability of investment projects, assessment of the financial situation of the organization, risk assessment, threat of bankruptcy). The student can identify risks associated with the activities of the organization and correctly determine their consequences and methods of mitigation with the skillful use of theoretical knowledge using a specific research method. | Knows in detail the principles of project evaluation in the field of finance and accounting (profitability of investment projects, assessment of the financial situation of a credit institution, risk assessment, bankruptcy risk). | [SW4] test/exam - oral or written [SW5] implementation of a problem task |
| | [FiRMU2_U03] The student can analyse in depth the causes, course and effects of processes and phenomena in finance and accounting using advanced theories and appropriate social sciences methods. Can verify simple research hypotheses. Can collect data using information technology. | 242 / 5 000 Wyniki tłumaczenia Tłumaczenie Is able to analyze the causes, course and effects of processes and phenomena in finance and accounting using advanced theories and appropriate methods of social sciences. Is able to assess the importance of credit institutions for the economy. | [SU4] test/exam - oral or written |
| | [FiRMU2_W08] The student has in-depth knowledge of the formation and economic functioning of organizations commercial and public, their forms, phases of development, as well as financial conditions determining their value and economic success. | He has in-depth knowledge of the creation and economic functioning of credit institutions. | [SW4] test/exam - oral or written |

| | Course outcome | Subject outcome | Method of verification |
|---------------------------------|--|--|-----------------------------------|
| | [FiRMU2_K06] Creativity: - the student has the ability to think creatively, can go beyond the usual patterns, - can think and act in an entrepreneurial manner, - can flexibly adapt to the changing requirements of the environment. | Has the ability to think creatively and is able to think outside the box. | [SK4] test/exam - oral or written |
| | [FiRMU2_U02] The student can use advanced theoretical knowledge to describe the causes and course of economic processes and phenomena. The student can formulate his own critical opinions. | Can use advanced theoretical knowledge to describe the causes and course of economic processes and phenomena. He is able to formulate his own critical opinions. | [SU4] test/exam - oral or written |
| Subject contents | <p>Credit institution: concept, characteristics and types of credit institutions, legal conditions for the activities of credit institutions, management concepts and methods, process management.</p> <p>Management concepts of credit institution: shareholder vs. stakeholder value, CSR concept and the role of ESG criteria in the development of credit institutions, corporate social responsibility.</p> <p>Green banking and its importance in the development of credit institutions Finance and risk management: evolution of risk management systems, the role of asset and liability management, liquidity of credit institutions, supervisory liquidity standards, interest rate risk, equity functions, capital adequacy of credit institutions, internal capital management, cost and revenue structure of credit institutions.</p> <p>Assessment of the bank's competitive position and its financial standing: market position, financial position, work efficiency, profitability indicators, credit portfolio quality assessment, CAMELS approach.</p> <p>Assessment of the impact of selected regulations on the strategies and behavior of credit institutions: PSD2 directive, BMR, bank tax.</p> <p>Cooperative banks and credit unions (features of cooperative banks, differences between cooperative banks and credit unions, the role of affiliating banks, institutional protection systems).</p> <p>Organizational and ownership structures: divisions, departments, committees, modeling the organizational structures of credit institutions,</p> <p>Ownership in banks, the role of foreign capital, state capital, dispersed shareholding, a bank on the stock exchange</p> <p>Corporate governance in credit institutions. Internal audit, internal control, compliance.</p> <p>Business models and strategic management in credit institutions: strategies of credit institutions, conditions of strategy, mergers and acquisitions, outsourcing</p> <p>Cybersecurity of credit institutions.</p> <p>Sales and marketing management in a credit institution.</p> | | |
| Prerequisites and co-requisites | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | test | 51.0% | 100.0% |

| | | |
|--|---|--|
| Recommended reading | Basic literature | Proniewski M., Tarasiuk W., (2012), Zarządzanie instytucjami kredytowymi: strategie, modele biznesowe i operacyjne, Wydawnictwo C. H. Beck, Warszawa. |
| | Supplementary literature | Gospodarowicz A., Nosowski A., Bywalec M. (red.), (2012), Zarządzanie instytucjami kredytowymi, Wydawnictwo C.H. Beck, Warszawa. Zasady ładu korporacyjnego dla instytucji nadzorowanych KNF. Rekomendacja Z, KNF. |
| | eResources addresses | |
| Example issues/ example questions/ tasks being completed | What are the differences between the concepts of credit institution management What is the corporate strategy of a credit institution Define the role of corporate governance in a credit institution | |
| Work placement | Not applicable | |

Document generated electronically. Does not require a seal or signature.