

Subject card

Subject name and code	Economic Analysis, PG_00083497						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish polish		
Semester of study	5	ECTS credits			2.0		
Learning profile	academic	Assessment form			exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Hartenberger-Liszek				
	Teachers		dr Joanna Hartenberger-Liszek				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	10.0	0.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		0.0		0.0	10
Subject objectives	Getting to know the tools for assessing the financial situation of the company. Ability to assess the financial situation of the company						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	Student participating in the preparation of economic and social projects, able to reconcile economic, ecological, political and social requirements	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	The student is able to analyse the causes and course of specific economic and social processes and phenomena and to accurately analyse these phenomena using adequate economic and social methods and tools	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	The student is able to use the theoretical knowledge and obtain data to analyze specific economic and social processes and phenomena and to analyze these phenomena using methods developed in accounting, economics, finance and management sciences	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	The student is able to take part in analyses and evaluations of alternative solutions to economic and social problems and to select methods and instruments that allow for rational resolution of them	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	The student uses his/her knowledge in the field of economics, finance and management to solve economic and social dilemmas that arise in professional work	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[EKONL3_W11] knows at an advanced level the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	The student knows the general principles of creating and developing forms of individual entrepreneurship, using knowledge in the field of economics, finance and management sciences	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student is ready to think and act in an entrepreneurial way; adapts to new situations and conditions, takes up the challenges of creative thinking, is resistant to failures, is able to identify threats and assess the risk of their occurrence	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student has the ability to observe, understand and analyse economic and social phenomena and processes using adequate scientific methods	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
[EKONL3_W06] knows in depth of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them	The student knows at an advanced level selected methods and tools, including statistical and econometric techniques that allow to describe economic entities and organizations as well as public institutions, as well as the processes taking place in them	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion	
[EKONL3_K05] correctly identifies, diagnoses and resolves professional dilemmas and different options for solutions	The student correctly identifies, diagnoses and resolves dilemmas and various variants of solutions related to the profession	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written	
Subject contents	<ul style="list-style-type: none"> • Essence, functions and types of economic analysis • Preliminary analysis of financial statements (balance sheet, profit and loss account, cash flow) • Comparative and Causal Analysis in Economic Research • Ratio analysis, basics of economic market analysis • Methods of evaluation of investment projects • The essence and directions of using technical and economic analysis 		
Prerequisites and co-requisites	knowledge of the basics of accounting		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%

Recommended reading	Basic literature	<p>W. Gabrusewicz, Metody analizy finansowej przedsiębiorstwa, PWE, Warszawa 2019.</p> <p>F. Bławat, Podstawy analizy ekonomicznej teorie, przykłady, zadania, Wydawnictwo CeDeWu, Warszawa 2016.</p> <p>W. Gabrusewicz, Analiza finansowa przedsiębiorstwa. Teoria i zastosowanie, PWE, Warszawa 2014.</p> <p>G. Gołębiowski, A. Grycuk, A. Tłaczała, P. Wiśniewski, Analiza finansowa przedsiębiorstwa. Difin, Warszawa 2016.</p>
	Supplementary literature	<p>J. Hartenberger-Liszek, Problemy poznawcze diagnozowania ekonomicznego przedsiębiorstw. Wydawnictwo UG, Gdańsk 2014.</p> <p>J. Hartenberger-Liszek, J. Krupska, A. Miłosz, Przedsięwzięcia w rozwoju współczesnych przedsiębiorstw: strategia, zarządzanie, finansowanie, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2021.</p> <p>E. Adamowicz, Rola analizy ekonomicznej w procesach decyzyjnych przedsiębiorstw transportowych, (w:) Rozwój i funkcjonowanie transportu w świetle idei zrównoważonego rozwoju, Zeszyty Naukowe UG ETiL Nr 63, Wydawnictwo UG, Gdańsk 2017.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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