

**Subject card**

<b>Subject name and code</b>	Microeconomics II, PG_00083530						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	3	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Microeconomics -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Ewa Ignaciuk				
	<b>Teachers</b>		dr Ewa Ignaciuk				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
	Additional information: Exercises using activation methods, activity in groups, cooperation, case study						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	<b>Number of study hours</b>	10	0.0	0.0	10		
<b>Subject objectives</b>	Developing knowledge and skills with the practical use of economic parameters and tools relevant to the consumer, business and public regulators						
<b>Learning outcomes</b>	<b>Course outcome</b>	<b>Subject outcome</b>		<b>Method of verification</b>			
	[EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it	The student has the ability to work in a group, taking on different roles		[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report			
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of the level of his/her knowledge of the theoretical basis of consumer and producer behaviour, and understands the need to deepen and update this knowledge throughout his/her life		[SK1] oral statement/conversation/discussion			
	[EKONL3_W01] has in-depth knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	The student has an advanced knowledge of the place and role of microeconomics in the system of sciences; the student uses the universal terminology of microeconomics II		[SW1] oral statement/conversation/discussion [SW3] text preparation/written work			
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has an advanced knowledge of the model consumer and producer and of public regulators		[SW1] oral statement/conversation/discussion [SW3] text preparation/written work			

Subject contents	1. The theory of consumer behavior 2. Weaknesses of the market mechanism 3. Tools to influence government decisions by economic operators 4. Objectives of the undertakings other than profit maximisation		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	The examination shall be in writing. It consists of an openended question, a choice test and a supplement test.	51.0%	100.0%
Recommended reading	Basic literature	Mankiw N.G., Taylor M.P., Mikroekonomia, PWE, Warszawa 2021. Krugman P., Wells R., Mikroekonomia, PWE, Warszawa 2021.	
	Supplementary literature	1. Kątownski T., Podstawowy wykład z mikroekonomii, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2000. 2. Kamińska T., Kubska-Maciejewicz B., Ludańska-Trynka J., Teoria podejmowania decyzji przez podmioty rynkowe, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2006. 3. Czarny E., Mikroekonomia, Polskie Wydawnictwo Ekonomiczne, Warszawa 2006. 4. Ignaciuk E., Kiwak W., Zniwielanie współczesnego świata przez fikcję heurystyczną, "Pieniądze i Więź", 2018, R. 21, nr 1, s. 31-37. 5. Ignaciuk E., Kiwak W., Ubóstwo jako przejaw nieefektywności rynku, "Pieniądze i Więź", jesień 2014, nr 3 (64), s. 132-141.	
	eResources addresses	Basic <a href="https://openstax.pl/szczegoly-ksiazki?book=Mikroekonomia%E2%80%93Podstawy">https://openstax.pl/szczegoly-ksiazki?book=Mikroekonomia%E2%80%93Podstawy</a> - S.A. Greenlaw, D. Shapiro, W. Karpa, P. Maszczyk, Mikroekonomia - podstawy, date of publication: 7.09.2022	
Example issues/ example questions/ tasks being completed	1. Assumptions of the cardinal theory of utility 2. Total and marginal utility 3. I and II Gossen's Law 4. Optimal structure of the consumption basket in the theory of numerical utility measurement 5. Maximum rate of substitution 6. Assumptions of the theory of indifference curves 7. The concept and types of indifference curves 8. Preferences: map of preferences, assumptions about consumer preferences 9. Budget line: concept, budget line equation, calculation of the slope of the budget line 10. The equilibrium point of the consumer in the theory of measurement of relative utility: models, graphical presentation 11. Price and consumption and income and consumption curves 12. Extracting the consumer demand curve from the indifference curve map 13. The substitution effect and the income effect of a change in the price of a normal good according to Hicks (signs of effects and directions of action) 14. The substitution effect and the income effect of a change in the price of a lower order good according to Hicks (signs of effects and directions of action) 15. The substitution effect and the income effect of the change in the price of Giffen's goods according to Hicks (signs of effects and directions of action) 16. Alternative theories of the enterprise: the entrepreneur as an innovator, management theories, biological theories and behavioural approaches, transaction cost theory, agency theory (developers of particular theories and basic assumptions of particular theories) 17. Causes of the imperfection of the market mechanism 18. Evidence of market imperfections 19. External costs and benefits (concept, examples, graphical presentation, symbols used to indicate the various external effects and the social costs and benefits) 20. Theoretical solutions to the problem of externalities: the connection of the effect's originator and recipient, the Pigou tax, the Coase theorem 21. Government's microeconomic policy tools (government's role in restoring market efficiency) 22. The essence of the concept of emission allowance trading 23. Public and private goods (concept, examples, costs and benefits of public goods, pricing of public goods according to J. Buchanan)		
Work placement	Not applicable		

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