

**Subject card**

<b>Subject name and code</b>	Enterprise Studies, PG_00083533						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	3	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			exam		
<b>Conducting unit</b>	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Beata Majecka				
	<b>Teachers</b>		dr hab. Beata Majecka				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	8		0.0		0.0	8
<b>Subject objectives</b>	Gathering knowledge on the activities of enterprises - results and conditions. Developing the ability to observe economic life, with particular emphasis on the activities of enterprises. Obtaining competences in the field of critical analysis and assessment of economic phenomena, as well as developing continuous competences improving in this area.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_K05] correctly identifies, diagnoses and resolves professional dilemmas and different options for solutions	The student identifies, diagnoses and resolves dilemmas and various variants of solutions related to potential work in business entities	[SK8] observation of student's independent or team work
	[EKONL3_W01] has in-depth knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	The student has advanced knowledge of the nature of social sciences analysis of enterprises and uses economic terminology related to activities of enterprises	[SW1] oral statement/ conversation/discussion
	[EKONL3_U15] is able to independently supplement and improve his acquired knowledge and skills in the field of economics, is open to new concepts and solutions, and demonstrates a willingness to engage in lifelong learning and to cooperate and exchange knowledge with other participants in the learning process.	The student is able to independently supplement and improve the acquired knowledge about the company and engage in discussions with other participants in the learning process	[SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student has the ability to observe, understand and analyze phenomena and processes economic and social issues related to enterprises and their environment	[SU1] oral statement/conversation/ discussion
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	The student has skills in the interpretation of economic phenomena and social and application of knowledge in the field of economics, finance and management sciences to explain economic phenomena related to enterprises	[SU5] implementation of a problem task
	[EKONL3_W09] has in-depth knowledge of the evolution of theories describing economic entities and organisations as well as public institutions, and is familiar with the functional links within them	The student has knowledge about the nature of functional relationships in an enterprise and connections with environmental entities	[SW1] oral statement/ conversation/discussion
	[EKONL3_W06] knows in depth of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them	The student has knowledge of methods of describing an enterprise as an entity economy and the processes taking place therein	[SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	The student is ready to solve problems taking into account ethics and corporate social responsibility Verification of learning outcomes - Competencies	[SK5] implementation of a problem task
	[EKONL3_W05] has advanced knowledge of man as a subject who creates social structures and the principles of their functioning and of his action in these structures, knows well the motives of human economic decision-making	The student has knowledge of the role of humans in decision-making processes running a business in the form of an enterprise and the role of people in decision-making processes in the enterprise	[SW1] oral statement/ conversation/discussion
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	Students learning about the issues of business science are in a critical state analyze the content learned and recognizes the importance of this knowledge	[SK1] oral statement/conversation/ discussion [SK5] implementation of a problem task
	[EKONL3_U14] is able to set priorities, plan and organize the implementation of individual and team tasks, as well as monitor and evaluate progress in achieving set goals.	The student is able to skillfully define priorities, plan and organize activities serving the development of knowledge about the enterprise	[SU1] oral statement/conversation/ discussion [SU5] implementation of a problem task

Subject contents	<p>1. The study of enterprise in the system of economic sciences  2. The enterprise as an entity of economic research  3. Economic characteristics of enterprises  4. Enterprise stakeholders and business goals  5. The enterprise in the economic system of society  6. Enterprise management system  7. Principles of enterprise evaluation and investment  8. Shaping the company's position on the market  9. Enterprise valuation methods  10. Shaping the value of the enterprise</p>								
Prerequisites and co-requisites	<p>Entrance requirements: Basic knowledge of microeconomics, economic policy, management and law  Additionally, the student should be interested in issues related to the activities of enterprises and other organizations conducting business activities. He should also be characterized by a tendency to an analytical look at the socio-economic system and the entities that exist and act in it  activity in the field of resource processing and implementation of subjective and general goals  socio-economic.</p>								
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 752 786 779">Subject passing criteria</th> <th data-bbox="799 752 1139 779">Passing threshold</th> <th data-bbox="1152 752 1482 779">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 786 786 813">exam</td> <td data-bbox="799 786 1139 813">51.0%</td> <td data-bbox="1152 786 1482 813">100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	exam	51.0%	100.0%		
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exam	51.0%	100.0%							
Recommended reading	<p>Basic literature</p>	<ol style="list-style-type: none"> <li>1. Undertaking. Principles of operation, functioning, development, edited by J. Żurek, Foundation for the Development of the University of Gdańsk, Gdańsk 2007</li> <li>2. Undertaking. Paths of market success, edited by J. Żurek, PWE, Warsaw 2016</li> </ol>							
	<p>Supplementary literature</p>	<ol style="list-style-type: none"> <li>1. Introduction to the science of enterprise, edited by M. Brzeziński, Wydawnictwo Difin, Warsaw 2007</li> <li>2. Basics of enterprise science, edited by J. Lichtarski, 7th edition, Publishing House of the University of Economics. O. Langego in Wrocław, Wrocław 2007,</li> <li>3. Enterprise science. Selected issues, edited by I. Lichniak, Warsaw School of Economics Publishing House, Warsaw 2009</li> <li>4. Economics of a commercial enterprise. Management, finance, efficiency, development, edited by B. Filipiak, CeDeWu, Warsaw 2009</li> <li>5. A Polish company on the single European market. Challenges of modern times, ed. M. Gorynia, J. Kuczyńska, A.Z. Nowak, PWE, Warsaw 2022.</li> </ol>							
	<p>eResources addresses</p>								
Example issues/ example questions/ tasks being completed	<p>Lectures with multimedia presentations, Discussion during conversation classes,</p>								
Work placement	<p>Not applicable</p>								

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