

Subject card

Subject name and code	Enterprise in Business Environment, PG_00052443						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2026/2027	
Education level	Bachelor's studies	Subject group				Obligatory subject group in the field of study Optional subject group	
Mode of study	part-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish	
Semester of study	5	ECTS credits				1.0	
Learning profile	academic	Assessment form				credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Pawłowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	4.0	0.0	0.0	0.0	4
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	4		0.0		0.0	4
Subject objectives	Getting to know the main elements of the company's environment Getting to know the risks in the company's environment Presentation of the influence of local government on the company's operations Indication of the principles of analyzing the economic situation						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[EKONL3_W04] knows the types of economic and social ties and the regularities governing them		E1_W04 The student knows the types of economic and social relations in the enterprise and its surroundings.			[SW2] presentation/project/paper/report	
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena		E1_U01 The student is able to correctly interpret economic and social phenomena in the environment enterprise and in the company itself.			[SU2] presentation/project/paper/report	
	[EKONL3_W03] has advanced knowledge of the relations between economic agents and social organisations operating in the national, international and intercultural arenas		E1_W03 The student recognizes the relationships between economic entities and institutions public, operating in the national, international and intercultural spheres			[SW2] presentation/project/paper/report	
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure		E1_K04 The student is ready to think and act in an entrepreneurial way and takes up challenges creative thinking.			[SK2] presentation/project/paper/report	

Subject contents	1. The essence and basic concepts regarding the enterprise and its environment. Basic trends in contemporary analysis organization. 2. Analysis of risks in the company's environment and risk map. 3. Analysis of the economic situation and economic barometers. 4. The influence of local government on entrepreneurship.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> Butra J. i inni: Przedsiębiorstwo i jego otoczenie w gospodarce rynkowej, PAN, Kraków 1999. Jak zwiększyć konkurencyjność firmy na rynku Unii Europejskiej, Ernst&Young, Warszawa 2003. Porter M.E., Przewaga konkurencyjna, wyd. One Press, Warszawa 2006. 	
	Supplementary literature	<ol style="list-style-type: none"> Hubner D. i inni: Koniunktura gospodarcza, PWE, Warszawa 1994. Gierszewska G., Romanowska M., Analiza strategiczna przedsiębiorstwa PWE, Warszawa 2002. Penc-Pietrzak I, Analiza strategiczna w zarządzaniu firmą, wyd. C.H. Beck, Warszawa, 2003. 	
	eResources addresses		
Example issues/ example questions/ tasks being completed	map of risks		
Work placement	Not applicable		

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