

Subject card

Subject name and code	Economic and Financial Stratification of Enterprises, PG_00117621						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Beata Majecka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	8		2.0		8.0	18
Subject objectives	The purpose of the course is to draw the Student's attention to the diversity of economic actors in the spacesocio-economic space and, in particular, their market behavior that determines their place in this space. Thespecific is to realize the necessity of constant observation of the phenomenon of economic and financial stratification ofof enterprises, as variable in time and space.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	Students can properly analyze the causes and course of processes and phenomena of economy relating to stratification of enterprises.	[SU3] text preparation/written work
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has knowledge of diverse types of enterprises.	[SW3] text preparation/written work
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of the level of his knowledge of socio-economic phenomena and understands the need for lifelong learning.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[EKONL3_W03] has advanced knowledge of the relations between economic agents and social organisations operating in the national, international and intercultural arenas	The student has knowledge of business-to-business relationships and market stratification arrangements resulting from these relationships.	[SW3] text preparation/written work
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student has the ability to observe, understand and analyze phenomena and economic and social processes, including stratification of enterprises.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[EKONL3_W07] has advanced knowledge of the basic economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	The student has knowledge of the economic and financial principles of the operation of enterprises and economic structures.	[SW3] text preparation/written work
[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	Students can correctly interpret economic and social phenomena, including the phenomenon of stratification of enterprises in the market.	[SU3] text preparation/written work	
Subject contents	1 The theory of economic stratification of enterprises 2. Manifestations of stratification of enterprises - market behavior 3 Factors of formation of market behavior of enterprises 4. Economic-financial determinants of market behavior of enterprises		
Prerequisites and co-requisites	The ability to observe phenomena in socio-economic systems, especially in terms of market functioning and business behavior.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written work - 1 hour	51.0%	100.0%

Recommended reading	Basic literature	<p>1. Efektywność finansowa przedsiębiorstw w perspektywie podstawowych zagadnień teorii i praktyki diagnozowania ekonomicznego i funkcjonowania przedsiębiorstw, red. K. Szałucki, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2017.</p> <p>2. Majecka B., Behawioralne wartości stratyfikacji ekonomicznej przedsiębiorstw, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2016.</p> <p>3. Majecka B., Letkiewicz A., Samoregulacyjne kształtowanie zachowań rynkowych przedsiębiorstw, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2020.</p>
	Supplementary literature	<p>1. Majecka B., Perspektywy zachowań przedsiębiorstw. Celowość, funkcjonalność, vitalność, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2013.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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