

Subject card

Subject name and code	Economics and Project Management of Enterprises, PG_00117617						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish polish		
Semester of study	5	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Małgorzata Ławreszuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	8		2.0		8.0	18
Subject objectives	The aim of the course is to teach the student the practical dimension of working on a project and the essence of preparing a study feasibility, among others using MS Project.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	high analytical skills necessary for verifying business projects	[SU8] observation of student's independent or team work
	[EKONL3_W01] has in-depth knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	the student acquires extended knowledge in the field of management, in particular project management	[SW2] presentation/project/paper/report
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	the student is able to create a verification of the project to know what challenges, threats and opportunities	[SK5] implementation of a problem task
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	the student will gain knowledge in the field of project management	[SK2] presentation/project/paper/report
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	ability to identify feedback loops in the enterprise and in the project	[SU8] observation of student's independent or team work
	[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	alternative solutions, i.e. creating various project development scenarios, combining creative thinking with knowledge	[SU6] demonstration of practical skills
[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	management knowledge based on examples of business entities	[SU6] demonstration of practical skills	
Subject contents	<ul style="list-style-type: none"> • The essence and specificity of the subject Economics and enterprise project management • Creating, managing and verifying enterprise projects • Project life cycles and enterprise project management functions • Traditional approaches in enterprise project management. • Scope of the Feasibility Study Project planning in enterprise project management • Scheduling project implementation in enterprise project management • Project budgeting in enterprise project management 		
Prerequisites and co-requisites	entry requirements are basic management knowledge additional requirements include knowledge of corporate financing and business analytics		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam	55.0%	100.0%
Recommended reading	Basic literature	<ul style="list-style-type: none"> • Nowoczesne zarządzanie projektami, red. nauk. M. Trocki, PWE, Warszawa 2012 • E. Głodzinski, Efektywnosc w zarządzaniu projektami, PWE, Warszawa 2017 • D. Bogucki, Studium wykonalności, Presscom, Wrocław 2016 	

	Supplementary literature	<ul style="list-style-type: none"> Wybrane zagadnienia z zakresu przedsiębiorczości i zarządzania finansami, red. nauk. M. Markiewicz, A. Borowicz, Dom Wydawniczy Elipsa, Warszawa 2020 Kontroling jako metoda wspomagająca proces zarządzania przedsiębiorstwem: Ekonomiczne i społeczne aspekty nowoczesnego zarządzania przedsiębiorstwem, J. Krupska., M. Jarocka Redakcja naukowa Klaudia Pujer, Wydawnictwo Exante, Wrocław 2016
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>analysis of a business project as part of verification of the validity and profitability of subsequent stages of the project - stages of creating verification in MS Project</p> <p>identification of risks and ways of minimizing them in business projects</p>	
Work placement	Not applicable	

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