

**Subject card**

<b>Subject name and code</b>	Cognitive Perspectives of Enterprises, PG_00035839						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Joanna Fryca				
	<b>Teachers</b>		dr Joanna Fryca				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	4.0	0.0	0.0	0.0	4
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	4		0.0		0.0	4
<b>Subject objectives</b>	Familiarize students with the problems of various theoretical concepts that allow them to learn about the functioning of enterprises from different perspectives.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U05] uses normative systems (legal, professional, ethical) to solve a specific economic or social task	The student uses normative systems (legal, professional, ethical) to solve a specific economic or social task	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	Students can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[EKONL3_W06] knows in depth of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them	The student has knowledge of methods and tools, including statistical and econometric techniques that allow describing economic entities and structures, as well as social institutions and the processes occurring in them.	[SW1] oral statement/conversation/discussion
	[EKONL3_W07] has advanced knowledge of the basic economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	The student has knowledge of the basic economic and financial principles of operation and management of enterprises, as well as legal, organizational, moral and ethical norms and rules of enterprises	[SW1] oral statement/conversation/discussion
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	The student recognizes the importance of knowledge of economics in the process of identifying and solving economic problems and consulting with experts in case of difficulties in solving them independently	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of the level of his knowledge in the field of economics, understands the need to deepen and update this knowledge throughout life	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	Students are able to use their theoretical knowledge and acquire data to analyze specific economic and social processes and phenomena, and to analyze these phenomena using methods developed in economics, finance and management sciences	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	The student knows the types of economic and social ties and the regularities that govern them	[SW1] oral statement/conversation/discussion
	[EKONL3_U10] has the ability to prepare oral presentations, in Polish and in a foreign language, on economic and social issues, using specialist terminology, theoretical approaches, principles of collecting various sources of data, their description and interpretation, and making inferences from scientific literature, and is able to take an active part in a debate	The student has a sufficiently communicative ability to prepare oral speeches, in Polish and foreign language, on the problems of the theory of enterprises, using the basic theoretical approaches, the principles of collecting various sources of data, their description and interpretation and inference on the basis of scientific literature.	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[EKONL3_W01] has in-depth knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	The student has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	[SW1] oral statement/conversation/discussion
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	The student is able to independently supplement and improve the acquired knowledge and economic skills, is open to new ideas and techniques. He has an inclination to learn by any method and to engage in polemics with other participants in the learning process.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work

	Course outcome	Subject outcome	Method of verification
		[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has a basic knowledge of the various types of existing business entities and organizations and public institutions.
Subject contents	<ol style="list-style-type: none"> <li>1. Enterprise as an object of multidimensional cognition</li> <li>2. The structural perspective of cognition of enterprises</li> <li>3. The behavioral perspective of cognition of enterprises</li> <li>4. The dynamic perspective of cognition of enterprises</li> </ol>		
Prerequisites and co-requisites	Students should master the knowledge of economic theory (especially microeconomics), the basics of management and the science of business.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	activity in the class	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. <i>Teoria organizacji. Nauka dla praktyki</i>, red. D. Latusek-Jurczak, T. Olejniczak, W. Piotrowski, Wydawnictwo Poltext, Warszawa 2018.</li> <li>2. Bielski M., <i>Organizacje. Istota, struktury, procesy</i>, Wydawnictwo Uniwersytetu Łódzkiego, Łódź 1996.</li> <li>3. Gruszecki T., <i>Współczesne teorie przedsiębiorstwa</i>, WN PWN, Warszawa 2002.</li> <li>4. Hatch M.J., <i>Teoria organizacji</i>, WN PWN, Warszawa 2002.</li> <li>5. Krzyżanowski L.J., <i>O podstawach kierowania organizacjami inaczej: paradygmaty, filozofia, dylematy, modele, metodologia, trendy, metafory</i>, WN PWN, Warszawa 1999.</li> <li>6. Morgan G., <i>Obrazy organizacji</i>, WN PWN, Warszawa 1997.</li> <li>7. Morgan G., <i>Wyobrażenia organizacyjna</i>, WN PWN, Warszawa 2001.</li> <li>8. Sułkowski Ł., <i>Epistemologia w naukach o zarządzaniu</i>, PWE, Warszawa 2005.</li> <li>9. <i>Współczesne teorie organizacji</i>, red. A.K. Koźmiński, PWN, Warszawa 1983.</li> <li>10. <i>Zarządzanie. Teoria i praktyka</i>, red. A.K. Koźmiński i W. Piotrowski, WN PWN, Warszawa 2000.</li> </ol>	
	Supplementary literature	<ol style="list-style-type: none"> <li>1. Fryca-Knop J., <i>Stymulowanie rozwoju innowacyjności w przedsiębiorstwach - uwarunkowania behawioralne</i>, [w:] <i>Determinanty Rozwoju Polski. Polityka Innowacyjna</i>, red. J. Kotowicz-Jawor, S. Krajewski, E. Okoń-Horodyńska, Polskie Towarzystwo Ekonomiczne, IX Kongres Ekonomistów Polskich, Warszawa 2015, s. 222-243.</li> <li>2. Fryca J., Majecka B., <i>Procesy uczenia się jako warunek sprawności decyzyjnej przedsiębiorstw funkcjonujących w gospodarce opartej na wiedzy</i>, [w:] <i>Europejskie wymiary przedsiębiorczości</i>, red. H. Kruk i K. Skrzyszewska, Wydawnictwo Akademii Morskiej w Gdyni, Gdynia 2008, s. 128-133.</li> </ol>	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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