

Subject card

Subject name and code	Enterprise in Global Economy, PG_00119503						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2026/2027	
Education level	Bachelor's studies	Subject group				Obligatory subject group in the field of study Optional subject group	
Mode of study	part-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish	
Semester of study	6	ECTS credits				2.0	
Learning profile	academic	Assessment form				credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Aleksandra Gus-Puszczewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	14.0	0.0	0.0	0.0	0.0	14
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	14		0.0		0.0	14
Subject objectives	<p>The subject "enterprise in the global economy" allows students to learn about current processes determining the state of the global economy, their causes, course and effects, and most importantly, their impact on the functioning of enterprises. During the semester, the most important challenges facing entities that are part of the economy are presented global, as well as tools to meet them. As a consequence, students will gain knowledge that connects the considerations academic with experience of business practice.</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_K05] correctly identifies, diagnoses and resolves professional dilemmas and different options for solutions	correctly identifies, diagnoses and resolves dilemmas of the global economy and various variants of solutions related to the performance of the profession	[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	recognizes the importance of economics knowledge in the process of identifying and solving global economic problems and seeking expert opinion in cases of difficulties in solving them on your own	[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	uses the knowledge in the field of economics, finance and management to solve economic and social dilemmas in the global economy that arise in professional work	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[EKONL3_W03] has advanced knowledge of the relations between economic agents and social organisations operating in the national, international and intercultural arenas	has advanced knowledge of the relationships between economic entities in the economy global and public institutions operating in the international sphere and intercultural	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	knows the types of economic and social ties and the regularities that govern them in the global economy	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[EKONL3_W06] knows in depth of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them	knows selected methods and tools to an advanced degree, including statistical and econometric techniques enabling the description of economic entities and organizations as well as public institutions, as well as the processes taking place in the global economy	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	is able to analyze the causes and course of specific processes and phenomena in the global and social economy and accurately analyze these phenomena using appropriate economic and social methods and tools	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
[EKONL3_U04] can predict and forecast the course of economic and social processes and phenomena	is able to predict the course of economic and social processes and phenomena, and forecast these phenomena in the global economy	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written	
Subject contents	<ol style="list-style-type: none"> 1. Contemporary global processes, definitions, causes, effects, course. Digital economy 2. Globalization through international trade, sources of specialization according to traditional and new trade theory. Mechanisms of functioning of global value chains 3. Foreign direct investment, strategic partnership and trade. The role of global financial markets 4. The position of China, Russia, Japan, the USA, the EU and ASEAN in the world economy 5. Globalization of production and services, the role of new technologies on an international scale 6. Global entrepreneurship 7. Macroeconomic situation in selected groups of countries 8. The European Green Deal program - components, tools, impact on global processes 9. The economic situation in Europe after the SARS CoVID 2 pandemic. <p>In order to deepen the concepts discussed during lectures, students have the opportunity to participate in consultations</p>		
Prerequisites and co-requisites	The student has knowledge of micro- and macroeconomics as well as the basics of statistics and econometrics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	all the time	51.0%	50.0%
	test	51.0%	50.0%

Recommended reading	Basic literature	<p>1. T. Rynarzewski, A. Zielińska-Głębocka, Międzynarodowe stosunki gospodarcze. Teoria wymiany i polityki handlu międzynarodowego, Wyd. Naukowe PWN, Warszawa 2006</p> <p>2. Zielińska-Głębocka A., Współczesna gospodarka światowa, Oficyna a Wolters Kluwer business, Warszawa 2012</p> <p>3. Zielińska-Głębocka A., Kwiatkowski J., Tomaszewski, Zróżnicowanie i stany nierównowagi w gospodarce globalnej, Wyd. UG, Gdańsk 2020</p> <p>4. The interdependence of R&D, innovations, and productivity: case of Polish manufacturing companies, Zabłocka-Abi Yaghi A., Tomaszewski T., <i>Ekonomia i Prawo. Economics and Law</i>, 2024, vol. 23, nr 1</p> <p>5. Usługi dla przedsiębiorstw na rynku wewnętrznym Unii Europejskiej, Stefaniak J., Kuczewska J., W: <i>Polskie przedsiębiorstwo na jednolitym rynku europejskim: wyzwania współczesności</i> / Gorynia M., Kuczewska J., Nowak A. (red.), 2022, Warszawa, Polskie Wydawnictwo Ekonomiczne</p>
	Supplementary literature	<p>Z.J. Makięła, M.M. Stuss (2018) <i>Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo</i>. Wyd. C.H. Beck.</p> <p>T. Piecuch (2013) <i>Przedsiębiorczość. Podstawy teoretyczne</i>. Wyd. C.H. Beck.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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