

Subject card

Subject name and code	Microeconomics II, PG_00083654						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers		dr Agata Olechnowicz-Szewczyk dr Ewa Ignaciuk				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
	Additional information: Exercises using activation methods, activity in groups, cooperation, case study						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study			SUM
	Number of study hours	15	0.0	0.0			15
Subject objectives	Developing knowledge and skills with the practical use of economic parameters and tools relevant to the consumer, business and public regulators						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[EKONL3_W01] has in-depth knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology		The student has an advanced knowledge of the place and role of microeconomics in the system of sciences; the student uses the universal terminology of microeconomics II		[SW1] oral statement/conversation/discussion [SW3] text preparation/written work		
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life		The student is aware of the level of his/her knowledge of the theoretical basis of consumer and producer behaviour, and understands the need to deepen and update this knowledge throughout his/her life		[SK1] oral statement/conversation/discussion		
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions		The student has an advanced knowledge of the model consumer and producer and of public regulators		[SW1] oral statement/conversation/discussion [SW3] text preparation/written work		
	[EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it		The student has the ability to work in a group, taking on different roles		[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report		

Subject contents	1. The theory of consumer behavior 2. Weaknesses of the market mechanism 3. Tools to influence government decisions by economic operators 4. Objectives of the undertakings other than profit maximisation		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	The examination shall be in writing. It consists of an openended question, a choice test and a supplement test.	51.0%	100.0%
Recommended reading	Basic literature	Mankiw N.G., Taylor M.P., Mikroekonomia, PWE, Warszawa 2021. Krugman P., Wells R., Mikroekonomia, PWE, Warszawa 2021.	
	Supplementary literature	1. Kątownski T., Podstawowy wykład z mikroekonomii, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2000. 2. Kamińska T., Kubska-Maciejowicz B., Ludańska-Trynka J., Teoria podejmowania decyzji przez podmioty rynkowe, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2006. 3. Czarny E., Mikroekonomia, Polskie Wydawnictwo Ekonomiczne, Warszawa 2006. 4. Ignaciuk E., Kiwak W., Zniwielanie współczesnego świata przez fikcję heurystyczną, "Pieniądze i Więź", 2018, R. 21, nr 1, s. 31-37. 5. Ignaciuk E., Kiwak W., Ubóstwo jako przejaw nieefektywności rynku, "Pieniądze i Więź", jesień 2014, nr 3 (64), s. 132-141.	
	eResources addresses	Basic https://openstax.pl/szczegoly-ksiazki?book=Mikroekonomia%E2%80%93Podstawy - S.A. Greenlaw, D. Shapiro, W. Karpa, P. Maszczyk, Mikroekonomia - podstawy, date of publication: 7.09.2022	
Example issues/ example questions/ tasks being completed	1. Assumptions of the cardinal theory of utility 2. Total and marginal utility 3. I and II Gossen's Law 4. Optimal structure of the consumption basket in the theory of numerical utility measurement 5. Maximum rate of substitution 6. Assumptions of the theory of indifference curves 7. The concept and types of indifference curves 8. Preferences: map of preferences, assumptions about consumer preferences 9. Budget line: concept, budget line equation, calculation of the slope of the budget line 10. The equilibrium point of the consumer in the theory of measurement of relative utility: models, graphical presentation 11. Price and consumption and income and consumption curves 12. Extracting the consumer demand curve from the indifference curve map 13. The substitution effect and the income effect of a change in the price of a normal good according to Hicks (signs of effects and directions of action) 14. The substitution effect and the income effect of a change in the price of a lower order good according to Hicks (signs of effects and directions of action) 15. The substitution effect and the income effect of the change in the price of Giffen's goods according to Hicks (signs of effects and directions of action) 16. Alternative theories of the enterprise: the entrepreneur as an innovator, management theories, biological theories and behavioural approaches, transaction cost theory, agency theory (developers of particular theories and basic assumptions of particular theories) 17. Causes of the imperfection of the market mechanism 18. Evidence of market imperfections 19. External costs and benefits (concept, examples, graphical presentation, symbols used to indicate the various external effects and the social costs and benefits) 20. Theoretical solutions to the problem of externalities: the connection of the effect's originator and recipient, the Pigou tax, the Coase theorem 21. Government's microeconomic policy tools (government's role in restoring market efficiency) 22. The essence of the concept of emission allowance trading 23. Public and private goods (concept, examples, costs and benefits of public goods, pricing of public goods according to J. Buchanan)		
Work placement	Not applicable		

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