

**Subject card**

<b>Subject name and code</b>	Global Corporations, PG_00083649						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	3	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>	dr Tomasz Gutowski					
	<b>Teachers</b>	dr Tomasz Gutowski dr Adam Borodo					
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	<b>Number of study hours</b>	30	0.0		0.0		30
<b>Subject objectives</b>	Familiarizing students with the subject of the functioning of corporations on the international market						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W08] has advanced knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	Student has knowledge about the processes occurring in enterprises as well as the causes, course, and consequences of changes occurring in organizations	[SW1] oral statement/ conversation/discussion
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	Student possesses knowledge about the types and principles of functioning of contemporary economic entities	[SW1] oral statement/ conversation/discussion
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student adjusts their actions to the surrounding conditions, thinks, and acts in an entrepreneurial manner	[SK2] presentation/project/paper/ report [SK5] implementation of a problem task
	[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	Student participates in the preparation of projects concerning the selection of operational methods for economic entities	[SK2] presentation/project/paper/ report
	[EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it	Student participates in preparing projects concerning the selection of modes of operation for economic entities	[SU2] presentation/project/paper/ report [SU3] text preparation/written work
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	Student is able to use knowledge in economics, finance, and management sciences to interpret the market behavior of international enterprises	[SU2] presentation/project/paper/ report
	[EKONL3_W10] knows at an advanced level and understands the basic concepts and principles of industrial property, intellectual property and copyright law	The student understands concepts related to intellectual property protection	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONL3_W09] has in-depth knowledge of the evolution of theories describing economic entities and organisations as well as public institutions, and is familiar with the functional links within them	The student has knowledge of changes occurring in theories regarding economic entities and organizations	[SW2] presentation/project/paper/ report
	[EKONL3_W03] has advanced knowledge of the relations between economic agents and social organisations operating in the national, international and intercultural arenas	The student has advanced knowledge of the relationships between organizations operating in the contemporary economy	[SW1] oral statement/ conversation/discussion
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	Student recognizes the importance of acquired knowledge in solving economic problems in the international market	[SK5] implementation of a problem task
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	Student has the ability to observe and analyze economic phenomena	[SU5] implementation of a problem task
<b>Subject contents</b>	Market - national economy - global economy Entities of the global economy (abbreviation) Enterprises in the global market - what contemporary enterprises "think" about Internationalization strategy, from domestic enterprise to corporation Strategic behaviors of enterprises in the global market - how to compete with corporations? Relationships between enterprises in the global economy Transnational corporations - concept, essence, development, functioning Foreign Direct Investment as a method of corporate investment		

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	50.0%
		51.0%	25.0%
		51.0%	25.0%
Recommended reading	Basic literature	Recommended reading lists (in Polish version)	
	Supplementary literature	Recommended reading lists (in Polish version)	
	eResources addresses		
Example issues/ example questions/ tasks being completed	the specificity of the functioning of corporations on the modern marketways of attracting and implementing foreign direct investment (FDI)		
Work placement	Not applicable		

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