

**Subject card**

<b>Subject name and code</b>	Intellectual Property, PG_00044151						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2024/2025		
<b>Education level</b>	undergraduate studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	1	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Katedra Makroekonomii -> Faculty of Economics						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Andrzej Poszewiecki				
	<b>Teachers</b>		dr Andrzej Poszewiecki				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		0.0		0.0	15
<b>Subject objectives</b>	To familiarize students with the basics of intellectual property protection and prepare them for the practical use of rightsintellectual property.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U12] can independently plan and implement own lifelong learning	The student uses the basic regulations and standards in the field of intellectual property protection, mainly industrial ones, determining business activity) The student is able to justify the need to protect intellectual property The student analyzes appropriate strategies for protecting intellectual property.	[SU4] test/exam - oral or written
	[EKONL3_W10] knows and understands the basic concepts and principles of industrial property, intellectual property and copyright law	The student knows and understands the basic concepts and principles of industrial property protection and copyright.	[SW4] test/exam - oral or written
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	The student is aware of the importance of behaving in professional life in an ethical manner and in accordance with the applicable law. The student is aware of the need to improve the acquired knowledge and the need to actively monitor changes in the field of intellectual property	[SK4] test/exam - oral or written
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student is aware of the importance of behaving in professional life in an ethical manner and in accordance with the applicable law. The student is aware of the need to improve the acquired knowledge and the need to actively monitor changes in the field of intellectual property.	[SK4] test/exam - oral or written
	[EKONL3_K05] correctly identifies, diagnoses and resolves professional dilemmas and different options for solutions	The student is aware of the importance of behaving in professional life in an ethical manner and in accordance with the applicable law. The student is aware of the need to improve the acquired knowledge and the need to actively monitor changes in the field of intellectual property	[SK4] test/exam - oral or written
	[EKONL3_U05] uses normative systems (legal, professional, ethical) to solve a specific economic or social task	The student uses the basic regulations and standards in the field of intellectual property protection, mainly industrial ones, determining business activity  The student is able to justify the need to protect intellectual property.  The student analyzes appropriate strategies for protecting intellectual property.	[SU4] test/exam - oral or written
	[EKONL3_W07] has knowledge of the basic economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	The student knows and understands the basic concepts and principles of industrial property protection and copyright.	[SW4] test/exam - oral or written

Subject contents	<p>1. General characteristics of the field of intellectual property - basic concepts, sources of intellectual property law international, European and national legislation. Ownership of intangible property and its protection in the light of applicable legal provisions. Trade in intangible goods - conditions and rules. 2. The concept of a work as a subject of copyright. Personal and property rights - procedures for legal protection. Authorship and ownership status - general characteristics of the adopted legal solutions based on the analysis of selected ones examples. The concept of exclusive rights. Liability for copyright infringement - types of liability (civil, Administrative and penal) - amount and type of sanctions. 3. Legal protection of inventions. Patent and its role and the scope of exclusive rights obtained. Procedures for obtaining a patent. Conditions and rules for patenting medicines and foodstuffs. What is the so-called European patent? Patterns utility and rationalization projects as a category of intellectual property. 4. The concept of a trademark, brand, logo as company identifiers. Types and functions of trademarks in business. Procedures for obtaining legal protection of a trademark. Trade name protection enterprises. Company protection. 5. The concept and types of industrial designs. Protection of industrial designs in copyright provisions. Procedures obtaining protection rights for industrial designs at the Patent Office of the Republic of Poland and in the European Union.</p>								
Prerequisites and co-requisites									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 687 788 719">Subject passing criteria</th> <th data-bbox="799 687 1139 719">Passing threshold</th> <th data-bbox="1144 687 1482 719">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 725 788 757">egzamin</td> <td data-bbox="799 725 1139 757">50.0%</td> <td data-bbox="1144 725 1482 757">100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	egzamin	50.0%	100.0%		
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Recommended reading	Basic literature	K. Czub, Prawo własności intelektualnej. Zarys wykładu, Wolters Kluwer. Seria Akademicka, Warszawa 2016. R. Golań, Prawo autorskie i prawa pokrewne, Wydawnictwo C. H. Beck, Warszawa 2006.							
	Supplementary literature	A. Poszewiecki, Relacja pomiędzy konkurencyjnością gospodarek narodowych a własnością intelektualną, w: Nowe kraje członkowskie UE wobec procesów globalizacji : źródła konkurencyjności / red. nauk. Alina Grynia, Wilno : Wydział Ekonomiczno-Informatyczny : Uniwersytet w Białymstoku, 2017 M. Bąk, P. Kulawczuk, Przedsiębiorczość intelektualna i technologiczna XXI wieku, KIG, Warszawa 2009 M. Bąk, P. Kulawczuk, Poradnik eksportera z IP, KIG, Warszawa 2010							
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Work placement	Not applicable								

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