

**Subject card**

<b>Subject name and code</b>	Regional Economy, PG_00117972						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	6	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Anna Golejewska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		0.0		0.0	15
<b>Subject objectives</b>	The purpose of the course is to understand the phenomena and processes occurring in the regional economy and to identify the factors of its competitiveness. The subject also discusses theories of regional development and regional policy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	student participates in the preparation of draft regional development strategies for a selected region in Poland, being able to reconcile legal, economic, ecological, political and social requirements	[SK2] presentation/project/paper/report
	[EKONL3_W08] has advanced knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	student has knowledge of the processes of change of elements, enterprises and the entire structures of economic organizations in the regions, as well as the processes of change of public institutions, knows what are their causes, course, scale, consequences and what is the impact on them of stakeholders in the region and beyond	[SW5] implementation of a problem task
	[EKONL3_W01] has in-depth knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	the student has advanced knowledge of the regional economy and uses terminology related to it	[SW2] presentation/project/paper/report
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	student is able to analyze the causes and course of specific processes in the regional economy and accurately analyze these phenomena using appropriate economic and social methods and tools	[SU5] implementation of a problem task
	[EKONL3_U05] uses normative systems (legal, professional, ethical) to solve a specific economic or social task	student uses normative systems (legal, professional, ethical) to solve a specific economic or social task at the regional level	[SU5] implementation of a problem task
[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	student is able to correctly interpret economic and social phenomena occurring in the region and apply knowledge of economics, finance and management sciences to explain economic phenomena in the region	[SU5] implementation of a problem task	
Subject contents	<p>1. Regional development strategy as a tool for improving regional competitiveness (provincial budget: income and expenditure structure, concept of socio-economic potential of the region, definition and determinants of regional competitiveness (RCI): human capital, labor market efficiency, infrastructure, entrepreneurship, innovation, institutions, social capital, concept of sustainable regional development, regional competitiveness rankings, regional development strategy, strategic planning for regional development: stages,</p> <p>2. Innovation as a factor of regional competitiveness (potential and innovative position of the region: metrics, regional smart specializations, clusters, cluster policy in Poland, learning regions, regional innovation centers, Regional Innovation System),</p> <p>3. EU Cohesion Policy (regional differentiation, convergence process of regions, objectives, principles and evolution of cohesion policy, programming period 2014-2020, EU Structural Funds: implementation system in Poland, National and Regional Operational Programs 2014-2020, EU funds for 2021-2027.</p>		
Prerequisites and co-requisites	macroeconomics		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	project	51.0%	100.0%

Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Ruśkowski E., Finanse samorządu regionalnego i lokalnego, w: Strzelecki Z. (red.), Gospodarka regionalna i lokalna, PWN, Warszawa 2008.</li> <li>2. Czudec W., Konkurencyjność regionu i strategie regionalne, <i>Economy and Management</i> 2/2010</li> <li>3. Nowakowska A., Planowanie strategiczne rozwoju regionalnego w: Chądzyński J., Nowakowska A., Przygodzki Z. (red.), Region i jego rozwój w warunkach globalizacji, CeDeWu, Warszawa 2007.</li> <li>4. Gorzelak G., Jałowiecki B., Metodologiczne podstawy strategii rozwoju regionu na przykładzie województwa lubuskiego, <i>Studia Regionalne i Lokalne</i> Nr 3(3)/2000.</li> <li>5. Annoni P. and Dijkstra L., EU Regional Competitiveness Index, EU 2013.</li> <li>6. Golejewska A., Kapitał ludzki, innowacje i instytucje a konkurencyjność regionów Europy Środkowej i Wschodniej (<i>Human capital, innovations and institutions versus the competitiveness of regions in Central and Eastern Europe</i>), Zeszyty Natolińskie, nr 49, Centrum Europejskie Natolin, Warszawa 2013.</li> <li>7. Sztando A., Planowanie strategiczne rozwoju regionalnego, <a href="http://www.sztando.com/nowosci/images/upimages/planowanie_strategiczne_rozwoju_regionalnego.pdf">http://www.sztando.com/nowosci/images/upimages/planowanie_strategiczne_rozwoju_regionalnego.pdf</a></li> </ol>
	Supplementary literature	<ol style="list-style-type: none"> <li>1. Nowakowska A., Regionalny wymiar procesów innowacji, Wydawnictwo Uniwersytetu Łódzkiego, Łódź 2011, rozdział II.</li> <li>2. Brodzicki T., Kuczevska J., Klastry i polityka klastrowa w Polsce. Konkurencyjność przedsiębiorstw, sektorów i regionów, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2012.</li> <li>3. Foray D., David P.A., Hall D., Smart Specialisation - The Concept, Knowledge Economists Policy Brief n° 9 June 2009</li> <li>4. Czyżewska D., Golejewska A., Advancement of Polish and French regions in the process of smart specialization, <a href="http://www.sre.wu.ac.at/ersa/ersaconfs/ersa14/e140826aFinal00430.pdf">http://www.sre.wu.ac.at/ersa/ersaconfs/ersa14/e140826aFinal00430.pdf</a></li> <li>5. PARP, Regionalne Systemy Innowacji w Polsce. Raport z badań. Warszawa 2013.</li> </ol>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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