

Subject card

Subject name and code	Law and Safety in Electronic Commerce, PG_00118987						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Electronic Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Zuzanna Borda				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	The aim of the exercises in the subject is the practical application of the knowledge acquired during lectures. Students will be involved in analyzing real cases and solving legal and security problems. The exercises are aimed at developing analytical skills, teamwork and a practical approach to problems related to e-commerce.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it	Students will work in groups.	[SU2] presentation/project/paper/report
	[EKONL3_W11] knows at an advanced level the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	Students will solve law cases patent and property protection intellectual.	[SW1] oral statement/conversation/discussion
	[EKONL3_W10] knows at an advanced level and understands the basic concepts and principles of industrial property, intellectual property and copyright law	Students will solve law cases patent and property protection intellectual.	[SW5] implementation of a problem task
	[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	Students will solve law cases patent and property protection intellectual.	[SK3] text preparation/written work
	[EKONL3_U05] uses normative systems (legal, professional, ethical) to solve a specific economic or social task	Students will solve law cases patent and property protection intellectual.	[SU2] presentation/project/paper/report
	[EKONL3_U10] has the ability to prepare oral presentations, in Polish and in a foreign language, on economic and social issues, using specialist terminology, theoretical approaches, principles of collecting various sources of data, their description and interpretation, and making inferences from scientific literature, and is able to take an active part in a debate	Students will participate in academic discussion.	[SU2] presentation/project/paper/report
Subject contents	<p>Week 1: Data analytics. Week 2: Information systems security audit. Week 3: Practical application of Business Intelligence. Week 4: Omnichannel case study. Week 5: Campaign planning using the CRM system. Week 6: Presentations. Week 7: Extra-curricular activities and making up for absences.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Presentation	51.0%	20.0%
	Case study e-government	51.0%	20.0%
	Case study intellectual property	51.0%	20.0%
	Case study intellectual property	51.0%	20.0%
	Discussion	51.0%	20.0%
Recommended reading	Basic literature	Singer, P.W., Friedman, A., Cybersecurity and Cyberwar: What Everyone Needs to Know, Oxford University Press, Oxford, 2014. Litwiński, P., RODO. Przewodnik ze wzorami, C.H. Beck, Warszawa, 2018. Polkowski, Z., Głęb P., Prawo dla biznesu. E-commerce, Onepress, Warszawa, 2020.	
	Supplementary literature	Solove, D. J., Schwartz, P. M., Information Privacy Law, Aspen Publishers, 2018. Sicari, S., Rizzardi, A., Grieco, L. A., Coen-Porisini, A., Security, Privacy and Trust in Internet of Things: The Road Ahead, Computer Networks, 2015. Mitnick, K. D., Simon, W. L., The Art of Deception: Controlling the Human Element of Security, Wiley, 2011.	

	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.