

Subject card

Subject name and code	Transport Companies, PG_00119122						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2026/2027	
Education level	Bachelor's studies	Subject group				Obligatory subject group in the field of study	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish	
Semester of study	5	ECTS credits				3.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Fryca				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	To deepen students' knowledge of the operation of transportation companies with a particular focus on the ability to recognize their market behavior.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student has the ability to observe, understand and analyze economic and social phenomena and processes using appropriate scientific methods	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	The student recognizes the importance of knowledge of economics in the process of identifying and solving economic problems and consulting with experts in case of difficulties in solving them independently	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	Students use their knowledge of economics, finance and management to solve economic and social dilemmas arising in their professional work	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[EKONL3_W03] has advanced knowledge of the relations between economic agents and social organisations operating in the national, international and intercultural arenas	The student has advanced knowledge of the relations between economic entities and public institutions operating in the national, international and intercultural spheres of transport	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[EKONL3_W11] knows at an advanced level the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	The student knows the general principles of formation and development of transport enterprises, using knowledge of economics, finance and management sciences	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of the level of his knowledge in the field of economics, understands the need to deepen and update this knowledge throughout life	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	Students are able to participate in the analysis and evaluation of alternative solutions to economic and social problems and select methods and instruments to rationally solve them	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[EKONL3_W08] has advanced knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	The student has knowledge of the processes of change of elements and whole transport enterprises, as well as the processes of change of public institutions, knows what are their causes, course, scale, consequences and what is the influence of external stakeholders on them	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has advanced knowledge of various types of business entities and organizations and public institutions operating in the sphere of transport	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	Students are able to use their theoretical knowledge and acquire data to analyze specific economic and social processes and phenomena, and to analyze these phenomena using methods developed in economics, finance and management sciences	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient to failure, knows how to identify risks and assess the risks of their occurrence	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report

Subject contents	<ol style="list-style-type: none"> 1. Transport process vs. transport companies 2. Operational activities of transport enterprises 3. Marketing activities of transport enterprises 4. Financial activities of transportation enterprises 5. Financial activities of transport enterprises 6. Presentation of credit projects 			
Prerequisites and co-requisites	The student should have mastered the basics of knowledge in economic theory (especially microeconomic theory), the basics of management, economic law, economic analysis and basic knowledge of enterprises. He should also be characterized by a propensity for deductive and analytical thinking.			
Assessment methods and criteria		Subject passing criteria	Passing threshold	Percentage of the final grade
		class attendance	90.0%	25.0%
		discussion skills	51.0%	25.0%
		group presentation of the project carried out in class	51.0%	50.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. <i>Transport. Nowe wyzwania</i>, red. K. Wojewódzka-Król i E. Załoga, WN PWN, Warszawa 2016. 2. Mendyk E., <i>Ekonomika transportu</i>, Wyższa Szkoła Logistyki, Poznań 2009. 		
	Supplementary literature	<ol style="list-style-type: none"> 1. Fryca-Knop J., <i>Różnicowanie systemów pracy w cyklu życia przedsiębiorstw transportu drogowego</i>, [w:] <i>Przedsiębiorstwa transportowe - funkcjonowanie i rozwój</i>, red. K. Szałucki i A. Letkiewicz, ZN UG ETiL, nr 53, Wydawnictwo UG, Gdańsk 2014. 2. Letkiewicz A., <i>Gospodarowanie w transporcie samochodowym: wybrane zagadnienia</i>, Wyd. UG, Gdańsk 2006. 3. Szałucki K., <i>Kształtowanie równowagi przedsiębiorstw transportowych</i>, Texter, Warszawa 2016. 		
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Example issues/ example questions/ tasks being completed				
Work placement	Not applicable			

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