

**Subject card**

<b>Subject name and code</b>	Transport Companies, PG_00119121						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	5	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Joanna Fryca				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		0.0		0.0	15
<b>Subject objectives</b>	To deepen students' knowledge of the operation of transportation companies with a particular focus on the ability to recognize their market behavior.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	Students use their knowledge of economics, finance and management to solve economic and social dilemmas arising in their professional work	[SU4] test/exam - oral or written
	[EKONL3_W11] knows at an advanced level the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	The student knows the general principles of formation and development of transport enterprises, using knowledge of economics, finance and management sciences	[SW4] test/exam - oral or written
	[EKONL3_W08] has advanced knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	The student has knowledge of the processes of change of elements and whole transport enterprises, as well as the processes of change of public institutions, knows what are their causes, course, scale, consequences and what is the influence of external stakeholders on them	[SW4] test/exam - oral or written
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student has the ability to observe, understand and analyze economic and social phenomena and processes using appropriate scientific methods	[SU4] test/exam - oral or written
	[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	Students are able to participate in the analysis and evaluation of alternative solutions to economic and social problems and select methods and instruments to rationally solve them	[SU4] test/exam - oral or written
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	Students are able to use their theoretical knowledge and acquire data to analyze specific economic and social processes and phenomena, and to analyze these phenomena using methods developed in economics, finance and management sciences	[SU4] test/exam - oral or written
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient to failure, knows how to identify risks and assess the risks of their occurrence	[SK4] test/exam - oral or written
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of the level of his knowledge in the field of economics, understands the need to deepen and update this knowledge throughout life	[SK4] test/exam - oral or written
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	The student recognizes the importance of knowledge of economics in the process of identifying and solving economic problems and consulting with experts in case of difficulties in solving them independently	[SK4] test/exam - oral or written
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has advanced knowledge of various types of business entities and organizations and public institutions operating in the sphere of transport	[SW4] test/exam - oral or written
	[EKONL3_W03] has advanced knowledge of the relations between economic agents and social organisations operating in the national, international and intercultural arenas	The student has advanced knowledge of the relations between economic entities and public institutions operating in the national, international and intercultural spheres of transport	[SW4] test/exam - oral or written

Subject contents	<ol style="list-style-type: none"> <li>1. Transportation process vs. transportation enterprises</li> <li>2. Operational activities of transport enterprises</li> <li>3. Marketing activities of transport enterprises</li> <li>4. Personnel activities of transport enterprises</li> <li>5. Financial activities of transportation enterprises</li> <li>6. The behavior of transport companies</li> </ol>		
Prerequisites and co-requisites	The student should have mastered the basics of knowledge in economic theory (especially microeconomic theory), the basics of management, economic law, economic analysis and basic knowledge of enterprises. He should also be characterized by a propensity for deductive and analytical thinking.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. <i>Transport. Nowe wyzwania</i>, red. K. Wojewódzka-Król i E. Załoga, WN PWN, Warszawa 2016.</li> <li>2. Mendyk E., <i>Ekonomika transportu</i>, Wyższa Szkoła Logistyki, Poznań 2009.</li> </ol>	
	Supplementary literature	<ol style="list-style-type: none"> <li>1. Fryca-Knop J., <i>Różnicowanie systemów pracy w cyklu życia przedsiębiorstw transportu drogowego</i>, [w:] <i>Przedsiębiorstwa transportowe - funkcjonowanie i rozwój</i>, red. K. Szałucki i A. Letkiewicz, ZN UG ETiL, nr 53, Wydawnictwo UG, Gdańsk 2014.</li> <li>2. Letkiewicz A., <i>Gospodarowanie w transporcie samochodowym: wybrane zagadnienia</i>, Wyd. UG, Gdańsk 2006.</li> <li>3. Szałucki K., <i>Kształtowanie równowagi przedsiębiorstw transportowych</i>, Texter, Warszawa 2016.</li> </ol>	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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