

Subject card

Subject name and code	Economic Analysis of Transport, PG_00119127						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			2.0		
Learning profile	academic	Assessment form			exam		
Conducting unit	Department of Transport Policy and Economic Integration -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Ryszard Rolbiecki				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
	Additional information: Lectures with multimedia presentations						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	The main objective of the course is to familiarize students with methods and tools for assessing economic processes and phenomena in transport enterprises and their socio-economic environment. The course also aims to improve the ability to interpret and critically assess economic and financial results describing the activities of transport industry enterprises.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	The student identifies and understands the relationships between economic categories describing the activities of the transport sector.	[SW4] test/exam - oral or written
	[EKONL3_W06] knows in depth of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them	The student knows and uses basic statistical methods in the process of evaluating the activities of transport companies.	[SW4] test/exam - oral or written
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	The student obtains the necessary data to describe economic phenomena in transport. The student applies methods and tools to assess economic processes in a transport enterprise and its environment.	[SU4] test/exam - oral or written
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student identifies threats to the operations of transport companies and indicates possibilities of solving identified problems.	[SK4] test/exam - oral or written
	[EKONL3_U04] can predict and forecast the course of economic and social processes and phenomena	The student is able to predict the risk of deterioration in the financial condition of transport enterprises.	[SU4] test/exam - oral or written
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	The student lists arguments proving the importance of economic and financial analyses in transport.	[SK4] test/exam - oral or written
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student analyzes and evaluates phenomena in transport enterprises and their socio-economic environment.	[SU4] test/exam - oral or written
Subject contents	<p>1. The place of economic analysis in the decision-making system of a transport enterprise</p> <p>2. Main areas of technical and economic analysis of transport</p> <p>3. Methods of analyzing sales, costs and financial results of transport enterprises</p> <p>4. Ratio analysis and the use of aggregate measures in assessing the financial condition of transport enterprises</p> <p>5. Research on the risk of a deterioration in the financial condition of transport enterprises</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test/oral exam	51.0%	100.0%

Recommended reading	Basic literature	<p>1. F. Lessambo (2018), Financial statements Analysis and Reporting, Cham : Springer International Publishing : Imprint: Palgrave Macmillan</p> <p>2. Financial analysis and risk management data governance analytics and cycle management (2013), editor V. Lemieux, Heidelberg: Springer</p> <p>3. B. R. R. (1990), Financial analysis, New York etc. : Prentice Hall</p>
	Supplementary literature	<p>1. R. Rolbiecki (2019), Analiza tendencji rozwoju przewozów ładunków na śródlądowych drogach wodnych w Polsce, Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu, vol 63, nr 11.</p> <p>2. W. Rydzkowski, R. Rolbiecki (2017), Kondycja finansowa przewoźników drogowych w Polsce, w: Rozwój i funkcjonowanie transportu w świetle idei zrównoważonego rozwoju, cz. 2, Zeszyty Naukowe Uniwersytetu Gdańskiego. Ekonomika Transportu i Logistyka, nr 63</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Methods of assessing technical and operational phenomena in transport.</p> <p>Directions and methods of financial analysis in transport enterprises</p>	
Work placement	Not applicable	

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