

Subject card

Subject name and code	Start up - Success Laboratory, PG_00119084						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jarosław Kempa				
	Teachers		dr Jarosław Kempa				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	15	0.0	0.0	15		
Subject objectives	The aim of the course is to prepare students to independently run a company, especially a high-risk company, i.e. a start-up. The subject will also prepare students for an active role on the labor market.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure		The student is able to organize resources necessary to run start-ups in an entrepreneurial manner and take the associated risks.		[SK2] presentation/project/paper/report		
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context		The student is able to solve dilemmas present in the functioning of Start-ups.		[SU2] presentation/project/paper/report		
	[EKONL3_W11] knows at an advanced level the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences		The student knows the principles of creating and developing Start-ups.		[SW2] presentation/project/paper/report		

Subject contents	<p>1. Formal and legal requirements for registering a business entity</p> <p>2. SWOT analysis</p> <p>3. Business plan in the company, basic elements of a business plan</p> <p>4. Management functions in the company</p> <p>5. Risk assessment in the company's operations</p>								
Prerequisites and co-requisites									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 546 794 577">Subject passing criteria</th> <th data-bbox="799 546 1141 577">Passing threshold</th> <th data-bbox="1145 546 1473 577">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 580 794 607"></td> <td data-bbox="799 580 1141 607">51.0%</td> <td data-bbox="1145 580 1473 607">100.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade		51.0%	100.0%
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	51.0%	100.0%							
Recommended reading	Basic literature	<p>Required literature:</p> <p>A.Łopuszewicz, Start-up : od pomysłu do sukcesu , Edgard, Warszawa 2013</p> <p>D. Kander/ przekład Dorota Piotrowska., Start up : postaw wszystko na jedną firmę, Wydawnictwo Studio Emka, cop. Warszawa 2015.</p> <p>M.Matejun, Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach,, Difin, Warszawa 2012</p> <p>M. Romanowska, Planowanie strategiczne w przedsiębiorstwie, Wydawnictwo PWE, Warszawa 2009.</p> <p>G. Gierszewska, M. Romanowska, Analiza strategiczna przedsiębiorstwa, PWE, Warszawa 2002.</p>							
	Supplementary literature	<p>Additional literature:</p> <p>P. Szczypa, Indywidualna działalność gospodarcza, CeDeWu 2017</p> <p>K.Sławik, Działalność gospodarcza: kluczowe problemy, Centrum Doradztwa i Informacji Difin, 2007</p> <p>E.Niemiec, J.Szpona, Start-up z dotacji : wybrane zagadnienia zarządzania małą firmą , Wyższa Szkoła Integracji Europejskiej, Szczecin 2013</p> <p>J.Skrzypek, Biznesplan w 10 krokach : przewodnik od pomysłu do wdrożenia, Wydawnictwo Poltext, Warszawa 2014</p> <p>A.Kamińska, Działalność gospodarcza : 542 pytania i odpowiedzi, LEX a Wolters Kluwer business, Warszawa 2013</p>							
	eResources addresses								
Example issues/ example questions/ tasks being completed	Not applicable								

Work placement	Not applicable
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