

Subject card

Subject name and code	Start up - Success Laboratory, PG_00119083						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form			exam		
Conducting unit	Department of Economic Policy -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers		dr Ewa Ignaciuk				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	Additional information: Lectures with multimedia presentations, case studies						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	30	0.0	0.0	30		
Subject objectives	The Start up - Success Lab course prepares students to play an active role in the labour market, on both the supply and demand sides of the labour market, including by setting up and running their own start-up.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[EKONL3_W11] knows at an advanced level the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences		The student knows the rules of creating and developing startups. The student knows the criteria for choosing the legal and organisational form of the business activity he/she is setting up, the sources of its financing and the ways of assessing the profitability of the business project		[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report		
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context		The student uses his knowledge of economics, finance and management to solve the economic and social dilemmas associated with the operation of start-ups.		[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report		
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure		The student is challenged to think creatively in the area of business design; identifies the opportunities and risks associated with running start-ups.		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report		

Subject contents	<p>1. The main organisational and legal forms of doing business in Poland</p> <p>2. Start-up business plan: the importance of the business plan in the functioning of the economic entity; the basic elements of the business plan</p> <p>3. Formalisation of start-up activities</p> <p>4. Forms of taxation of the activities of start-ups</p> <p>5. Employment in start-ups</p> <p>6. Institutional and legal forms of support for the activities of start-ups</p>								
Prerequisites and co-requisites									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 647 788 678">Subject passing criteria</th> <th data-bbox="799 647 1139 678">Passing threshold</th> <th data-bbox="1150 647 1482 678">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 685 788 779">The lecture score consists of: (1) preparation and presentation of the investor speech (80%) and (2) lecture activity credits (20%)</td> <td data-bbox="799 685 1139 779">51.0%</td> <td data-bbox="1150 685 1482 779">100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	The lecture score consists of: (1) preparation and presentation of the investor speech (80%) and (2) lecture activity credits (20%)	51.0%	100.0%		
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Recommended reading	Basic literature	Mikołajczyk K., Nawojczyk D., Start-up po polsku. Jak założyć i rozwinąć dochodowy e-biznes, Wydawnictwo Helion, Gliwice 2013. Blank S., Dorf B., Podręcznik startupu. Budowa wielkiej firmy krok po kroku, Wydawnictwo Helion, Gliwice 2013. Start-up a uwarunkowania sukcesu: wymiar teoretyczno-praktyczny, red. A. Kałowski, J. Wysocki, Szkoła Główna Handlowa - Oficyna Wydawnicza, Warszawa 2017.							
	Supplementary literature	Thomason W., Startup od A do Z. Praktyczny poradnik dla początkujących przedsiębiorców, Wydawnictwo Will Thomason, 2023. Kander D., Start up. Postaw wszystko na jedną firmę, Studio Emka, Warszawa 2015. Skuza A., Przedsiębiorczość zorganizowana. Startupy, inwestorzy, pieniądze, Wydawnictwo Helion, Gliwice 2015. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018. Ignaciuk E., Różne oblicza ludzkiej pracy, s. 7-15 [w:] Wybrane zagadnienia z zakresu przedsiębiorczości i zarządzania finansami, red. M. Markiewicz i A. Borowicz, Dom Wydawniczy i Handlowy ELIPSA, Warszawa 2020.							
	eResources addresses								
Example issues/ example questions/ tasks being completed									
Work placement	Not applicable								

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