

**Subject card**

<b>Subject name and code</b>	Regional Business Support, PG_00119070						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish polish		
<b>Semester of study</b>	5	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Economic Policy -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Andrzej Paczoski				
	<b>Teachers</b>		dr Andrzej Paczoski				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		0.0		0.0	15
<b>Subject objectives</b>	Determining the issues of economic policy at the regional and local level. Identification of main concepts and achievements scientific field of regional and local economic policy and business support at the regional and local level.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	can interpret the activities of the public sector at the regional and local levels concerning business	[SK4] test/exam - oral or written
	[EKONL3_U14] is able to set priorities and plan and organise the tasks involved in their implementation as well as monitor and evaluate progress accordingly	is able to properly define priorities and plan and organize tasks related to their implementation, as well as monitor and evaluate progress in business support at the local and regional level	[SU1] oral statement/conversation/discussion
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	has the ability to observe and analyze economic processes in the territorial aspect and use tools of local and regional economic policy	[SU4] test/exam - oral or written
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	is prepared to conduct themselves in their professional life with business ethics and corporate social responsibility, respect for others, and loyalty to the employer on the regional and local economic environment.	[SK1] oral statement/conversation/discussion
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	has the ability to observe and analyze economic processes in the territorial aspect and use tools of local and regional economic policy	[SU4] test/exam - oral or written
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	has advanced knowledge of various types of economic entities and organizations at the local and regional level as well as public institutions supporting business	[SW4] test/exam - oral or written
[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	knows the general principles of creating a business activity, applying knowledge of local and regional economic policy	[SW4] test/exam - oral or written	
Subject contents	1. The essence of the functioning of regional and local government.2. Local governments in relation to economic activity (tasks/functions).3. The importance of the competitive position of the region and local unit for business.4. Conditions of private sector activity in the regional and local environment.5. The impact of the public sector (central government and local government authorities) on running a business.6. Support for business activities by EU funds.7. Practice of running a business at the regional and local level - recommendations.		
Prerequisites and co-requisites	Knowledge of the basics of economics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	exam	51.0%	100.0%
Recommended reading	Basic literature	A.Paczoski, Kreowanie regionalnej i lokalnej polityki gospodarczej na podstawie teorii i koncepcji rozwoju terytorialnego, Wydawnictwo UG, Gdansk 2010. S. Pastuszka, Polityka regionalna UE - cele, narzedzia, efekty, Wyd. Difin, Warszawa 2012 A. Paczoski, J. Kempa, Kształtowanie konkurencyjności regionalnej, w: Ekonomia i międzynarodowe stosunki gospodarcze (17), pod red. M. Klamut, Wyd. UE we Wrocławiu, Wrocław 2008. A. Szymanska, J. Kempa, G. Pawłowski, Polityka redystrybucyjna a nierówności dochodowe, Wydawnictwo UG, Gdansk 2020. Współczesna polityka gospodarcza, red. A. Kosztowiak, M. Sobol, CeDeWu.pl, Warszawa 2016.	

	Supplementary literature	<p>Studia Regionalne i Lokalne, kwartalnik, Wydawnictwo Naukowe Scholar.</p> <p>B. Filipiak, J. Ruszała, Instytucje otoczenia biznesu: rozwój, wsparcie, instrumenty, Centrum Doradztwa i Informacji Difin, Warszawa 2009.</p> <p>J. Skrzypek, Zasady konstrukcji studium wykonalności lub biznesplanu dla projektów współfinansowanych ze środków UE, TWIGGER, Warszawa 2007.</p> <p>Fundusze UE 2014 - 2020, pod red. M. Gwizdy, M. Kosewskiej - Kwaśny, Sz. Zótcinskiego, Wyd. C. H. Beck, Warszawa 2014.</p> <p>Ministerstwo Funduszy i Polityki Regionalnej,  <a href="http://www.gov.pl">www.gov.pl</a>.&gt;web&gt;fundusze-regiony</p> <p>Agencja Rozwoju Pomorza S. A., <a href="http://www.arp.gda.pl">www.arp.gda.pl</a></p> <p>Domańska Ada, Wspieranie przedsiębiorczości przez instytucje otoczenia biznesu, Wyd. UMC-S, Lublin 2019</p> <p>Waniak-Michalak Halina, Wsparcie małych i średnich przedsiębiorstw przez organizacje niezarobkowe dla zysku, wydawnictwo: Difin 2015.</p> <p>Eugeniusz Wojciechowski, Gospodarka samorządu terytorialnego, Difin, Warszawa 2012.</p> <p>Wojciech Dziemianowicz, Katarzyna Szmigiel-Rawska, Paulina Nowicka, Anna Dąbrowska, Planowanie strategiczne. Poradnik dla pracowników administracji publicznej, Ministerstwo Rozwoju Regionalnego, Warszawa 2012.</p> <p>Przemysław Zbierowski, Ulyana Dzyuma-Zaremba, Ruslan Harasym, Wspieranie przedsiębiorczości przez samorząd terytorialny szczebla gminnego: diagnoza przedsiębiorczości na poziomie podregionów, Difin, Warszawa 2016.</p>
	eResources addresses	<p>Basic</p> <p><a href="http://www.parp.gov.pl">http://www.parp.gov.pl</a> - PARP - Development Center SME</p> <p><a href="http://www.funduszeuropejskie.gov.pl">http://www.funduszeuropejskie.gov.pl</a> - European funds portal</p> <p>Supplementary</p> <p><a href="http://www.paih.gov.pl">http://www.paih.gov.pl</a> - Polish Investment and Trade Agency S.A., government grants</p>
Example issues/ example questions/ tasks being completed	Forms of supporting business entities by local governments.	
Work placement	Not applicable	

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