

**Subject card**

<b>Subject name and code</b>	Regional Business Support, PG_00119071						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish Any substantive issues and problems can be addressed during consultations.		
<b>Semester of study</b>	5	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Jarosław Kempa				
	<b>Teachers</b>		dr Jarosław Kempa				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		0.0		0.0	15
<b>Subject objectives</b>	<p>Defining the issues of economic policy at the regional and local level. Identification of the main concepts, scientific achievements in the field of regional and local economic policy and business support at the regional and local level.</p> <p>Any substantive issues and problems can be addressed during consultations.</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student has the ability to analyze phenomena among companies requiring support from public funds.	[SU4] test/exam - oral or written
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student is ready to think entrepreneurially and apply for regional support for business.	[SK4] test/exam - oral or written
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	The student is able to interpret phenomena that enable regional financial support	[SU4] test/exam - oral or written
	[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	The student knows the principles of creating and developing companies.	[SW4] test/exam - oral or written
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has knowledge about regional business support institutions.	[SW4] test/exam - oral or written
	[EKONL3_U14] is able to set priorities and plan and organise the tasks involved in their implementation as well as monitor and evaluate progress accordingly	The student is able to plan and organize support for companies.	[SU4] test/exam - oral or written
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	The student is ready to be guided by the principles of regional development	[SK4] test/exam - oral or written

Subject contents	<p>Lecture</p> <ol style="list-style-type: none"> <li>1. The essence of the functioning of regional and local government.</li> <li>2. Local governments towards economic activity (tasks/functions).</li> <li>3. The importance of the competitive position of the region and local unit for business.</li> <li>4. Conditions of private sector activity in the regional and local environment.</li> <li>5. The influence of the public sector (central and local authorities) on running a business.</li> <li>6. Support for business activities by EU funds.</li> <li>7. Practice of running a business at the regional and local level - recommendations.</li> </ol> <p>Exercises</p> <ol style="list-style-type: none"> <li>1. The role of business and local government in local and regional development.</li> <li>2. Analysis of territorial and business competitiveness factors.</li> <li>3. Local government development strategies in the area of entrepreneurship.</li> <li>4. Building local and regional programs for business development.</li> <li>5. Regional programs regarding new technologies.</li> <li>6. Tools for identifying problems and goals: project logical matrix, problem and goal trees.</li> <li>7-8. Construction of a project fiche - an entrepreneur's application for support.</li> </ol>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
Recommended reading	Basic literature	<p>Required literature:</p> <p>A. Paczoski, <i>Kreowanie regionalnej i lokalnej polityki gospodarczej na podstawie teorii i koncepcji rozwoju terytorialnego</i>, Wydawnictwo UG, Gdańsk 2010.</p> <p>S. Pastuszka, <i>Polityka regionalna UE - cele, narzędzia, efekty</i>, Difin, Warszawa 2012.</p> <p>A. Paczoski, J. Kempa, <i>Kształtowanie konkurencyjności regionalnej</i>, w: <i>Ekonomia i międzynarodowe stosunki gospodarcze (17)</i>, pod red. M. Klamut, Wydawnictwo UE we Wrocławiu, Wrocław 2008.</p> <p>A. Szymańska, J. Kempa, G. Pawłowski, <i>Polityka redystrybucyjna a nierówności dochodowe</i>, Wydawnictwo UG, Gdańsk 2020.</p> <p><i>Współczesna polityka gospodarcza</i>, red. A. Kosztowiak, M. Sobol, CeDeWu.pl, Warszawa 2016</p>	

	Supplementary literature	Additional literature:  <i>A. Domańska, Wspieranie przedsiębiorczości przez instytucje otoczenia biznesu, Wydawnictwo UMC-S, Lublin 2019.</i> <i>H. Waniak-Michalak, Wsparcie małych i średnich przedsiębiorstw przez organizacje niezarobkowe dla zysku, Difin, Warszawa 2015.</i> <i>E. Wojciechowski, Gospodarka samorządu terytorialnego, Difin, Warszawa 2012.</i> <i>W. Dziemianowicz, K. Szmigiel-Rawska, P. Nowicka, A. Dąbrowska, Planowanie strategiczne. Poradnik dla pracowników administracji publicznej, Ministerstwo Rozwoju Regionalnego, Warszawa 2012.</i> <i>P. Zbierowski, U. Dzyuma-Zaremba, R. Harasym, Wspieranie przedsiębiorczości przez samorząd terytorialny szczebla gminnego : diagnoza przedsiębiorczości na poziomie podregionów, Difin, Warszawa 2016.</i>
Example issues/ example questions/ tasks being completed	Not required	
Work placement	Not applicable	

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