

Subject card

Subject name and code	Management of Companies, PG_00119590						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			3.0		
Learning profile	academic	Assessment form			exam		
Conducting unit	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Fryca				
	Teachers		dr Joanna Fryca				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	To deepen the knowledge of students in the field of business management with particular emphasis on modern management methods. In addition, preparation for solving practical management problems in business entities.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W08] has advanced knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	The student has knowledge of the processes of change of elements, enterprises and whole structures of economic organizations, as well as the processes of change of public institutions, knows what are their causes, course, scale, consequences and what is the influence of external stakeholders on them	[SW4] test/exam - oral or written
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has advanced knowledge of different types of business entities and organizations and public institutions	[SW4] test/exam - oral or written
	[EKONL3_W03] has advanced knowledge of the relations between economic agents and social organisations operating in the national, international and intercultural arenas	The student has advanced knowledge of the relations between business entities and public institutions operating in the national, international and intercultural sphere	[SW4] test/exam - oral or written
	[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	Students are able to participate in the analysis and evaluation of alternative solutions to economic and social problems and select methods and instruments to rationally solve them	[SU4] test/exam - oral or written
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	Students are able to analyze the causes and course of specific economic and social processes and phenomena, and accurately analyze these phenomena using appropriate economic and social methods and tools	[SU4] test/exam - oral or written
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	Students are able to use their theoretical knowledge and acquire data to analyze specific economic and social processes and phenomena, and to analyze these phenomena using methods developed in economics, finance and management sciences	[SU4] test/exam - oral or written
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	The student is aware of the level of his knowledge in the field of economics, understands the need to deepen and update this knowledge throughout life	[SK4] test/exam - oral or written
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	The student recognizes the importance of knowledge of economics in the process of identifying and solving economic problems and consulting with experts in case of difficulties in solving them independently	[SK4] test/exam - oral or written
Subject contents	<ol style="list-style-type: none"> 1. Basic management problems of enterprises 2. Process organization of enterprises and the market 3. Decisions in management - external perspective 4. Decisions in management - internal perspective 5. Management functions. Planning and organizing 6. Management functions. Motivating and controlling 7. Domain management in the enterprise. Operational management 8. Domain management in the enterprise. Marketing management 9. Domain management in the enterprise. Human resource management 10. Domain management in the enterprise. Knowledge and technology management 11. Domain management in the enterprise. Information management 12. Domain management in the enterprise. Financial management 13. Values in enterprise management 		
Prerequisites and co-requisites	The student should have mastered the basics of knowledge in economic theory (especially microeconomics), the basics of management and the basics of economic law. He should also be characterized by a propensity for deductive and analytical thinking.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam	51.0%	100.0%

Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. Kisielnicki J., <i>Zarządzanie</i>, PWE, Warszawa 2008. 2. Koźmiński A.K., <i>Zarządzanie w warunkach niepewności. Podręcznik dla zaawansowanych</i>, WN PWN, Warszawa 2004. 3. Rummler G., Brache A., <i>Podnoszenie efektywności organizacji</i>, PWE Warszawa 2000. 4. Rybak M., <i>Etyka menedżera - społeczna odpowiedzialność przedsiębiorstwa</i>, WN PWN, Warszawa 2004. 5. Skrzypek E., Hofman M., <i>Zarządzanie procesami w przedsiębiorstwie. Identyfikowanie, pomiar, usprawnianie</i>, Oficyna a Wolters Kluwer business, Warszawa 2010. 6. <i>Zarządzanie. Tradycja i nowoczesność</i>, red. J. Bogdanienko, W. Piotrowski, PWE, Warszawa 2013.
	Supplementary literature	<ol style="list-style-type: none"> 1. Drucker P., <i>Praktyka zarządzania. Najśłynniejsza książka o zarządzaniu</i>, MT Biznes, Warszawa 2017. 2. <i>Etyka i ekonomia. W stronę nowego paradygmatu</i>, red. E. Mączyńska i J. Sójka, Polskie Towarzystwo Ekonomiczne, Warszawa 2017. 3. Fryca J., <i>Innowacyjność - wyzwaniem współczesnych przedsiębiorstw</i>, [w:] <i>Innowacyjne przedsiębiorstwa - standard XXI wieku</i>, red. J. Fryca i T. Nowosielski, Polskie Towarzystwo Ekonomiczne Oddział w Gdańsku, Gdańsk 2011. 4. Fryca J., <i>Kształtowanie systemów pracy w przedsiębiorstwach</i>, Wyd. UG, Gdańsk 2007. 5. Fryca-Knop J., Majecka B., <i>Ethics in the profession of driver. Study on the example of collective public transport</i>, [in:] <i>Transportation - business operations and sustainable development</i>, ed. A. Letkiewicz, D. Książkiewicz, Research Journal of the University of Gdańsk, Transport Economics and Logistics", vol. 77, Gdańsk University Press, Gdańsk 2018. 6. Majecka B., Fryca-Knop J., <i>Corporate social responsibility of the TSL sector in the labour market</i>, [in:] <i>Transportation - business operations and sustainable development</i>, ed. A. Letkiewicz, D. Książkiewicz, Research Journal of the University of Gdańsk, Transport Economics and Logistics", vol. 77, Gdańsk University Press, Gdańsk 2018.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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