

Subject card

Subject name and code	Managerial Finance, PG_00119587						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Hartenberger-Liszek				
	Teachers		dr Joanna Hartenberger-Liszek				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	Getting to know the basic sources of financing investment projects and the criteria for their evaluation						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W06] knows in depth of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them	has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology in the field of financial science	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	has knowledge of the basic economic and financial principles of the functioning and management of economic entities and organizations, as well as of legal, organizational, moral and ethical norms and rules for the functioning of public institutions	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work
	[EKONL3_W01] has in-depth knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	is able to use their theoretical knowledge and obtain data to analyze investment processes and analyze these processes using methods developed in economics, finance and management sciences	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	is aware of the level of his/her knowledge in the area of finance, understands the need to deepen and update this knowledge throughout his/her life	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	is able to correctly interpret economic and social phenomena and apply knowledge in the field of economics, finance and management sciences to explain economic phenomena	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK3] text preparation/written work
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	recognises the importance of economic knowledge in the process of identifying and solving investment problems and their financing, and seeking expert advice in the event of difficulties in solving them on their own	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK3] text preparation/written work
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	knows at an advanced level selected methods and tools allowing to describe business entities and organizations as well as public institutions, as well as the investment processes taking place in them	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work
	[EKONL3_W07] has advanced knowledge of the basic economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	uses his/her knowledge in the field of economics, finance and management to solve economic and social dilemmas that arise in professional work	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work

Subject contents	<p>1. Fundamentals of managerial finance</p> <p>2. Operational decisions in enterprise enterprises and shaping the sources of financing enterprises</p> <p>3. Raising operating capital and methods of its valuation</p> <p>4. Shaping the structure and effectiveness of operating capital</p> <p>5. Strategic decisions in enterprise enterprises and shaping the sources of financing enterprise enterprises</p> <p>6. Raising investment capital and methods of its valuation</p> <p>7. Analysis of risk and profitability of the investment capital employed</p> <p>8. Identification and formation of cash flows in enterprise ventures</p>											
Prerequisites and co-requisites	<p>Required knowledge of the following subjects: Business Science, Accounting, Economic Analysis, Fundamentals of Business Theory, Economics and Design of Enterprise Ventures, Enterprise Behavior</p> <p>The student has elementary knowledge of the place and scope of economics in the system of sciences, identifies the diversity of processes and phenomena occurring in economic units, has mastered the methodological workshop used to design the shaping of future economic phenomena.</p>											
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="451 1025 794 1059">Subject passing criteria</th> <th data-bbox="794 1025 1137 1059">Passing threshold</th> <th data-bbox="1137 1025 1487 1059">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="451 1059 794 1093">Final project</td> <td data-bbox="794 1059 1137 1093">51.0%</td> <td data-bbox="1137 1059 1487 1093">50.0%</td> </tr> <tr> <td data-bbox="451 1093 794 1131">Activity</td> <td data-bbox="794 1093 1137 1131">51.0%</td> <td data-bbox="1137 1093 1487 1131">50.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Final project	51.0%	50.0%	Activity	51.0%	50.0%
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Final project	51.0%	50.0%										
Activity	51.0%	50.0%										
Recommended reading	<p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>	<p>1. Hartenberger-Liszek J., Krupska J., Miłosz A., Przedsięwzięcia w rozwoju współczesnych przedsiębiorstw, Wydawnictwo UG, Gdańsk 2021</p> <p>2. Hawawini G., Fiallet C.: Finanse menedżerskie. PWE, Warszawa 2007</p> <p>1. Rutkowski A.: Zarządzanie finansami. PWE, Warszawa 2015</p> <p>2. Mielcarz P., Paszczyk P.: Analiza projektów inwestycyjnych w procesie tworzenia wartości przedsiębiorstwa. WN PWN, Warszawa 2018</p> <p>3. Skudlik M.: Planowanie i ocena rentowności przedsięwzięcia, One Press, Gliwice 2015</p>										
Example issues/ example questions/ tasks being completed												
Work placement	Not applicable											

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