

Subject card

Subject name and code	Valuation and Shaping Company's Value, PG_00119589						
Field of study	Economics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish polish		
Semester of study	6	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Hartenberger-Liszek				
	Teachers		dr Joanna Hartenberger-Liszek				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	The aim of the course is to provide the student with knowledge in the field of creating the value of the company and to understand the conditions and the way of applying modern methods of business valuation.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W01] has in-depth knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONL3_W06] knows in depth of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them	knows at an advanced level selected methods and tools, including statistical and econometric techniques allowing to describe economic entities and organizations as well as public institutions, as well as the processes taking place in them	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONL3_W07] has advanced knowledge of the basic economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	has knowledge of the basic economic and financial principles of the functioning and management of economic entities and organizations, as well as of legal, organizational, moral and ethical norms and rules for the functioning of public institutions	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	is willing to think and act in an entrepreneurial way; adapts to new situations and conditions, takes up the challenges of creative thinking, is resistant to failures, is able to identify threats and assess the risk of their occurrence	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written [SK8] observation of student's independent or team work
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	is able to use his/her theoretical knowledge and obtain data to analyse specific economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	is able to correctly interpret economic and social phenomena and apply knowledge in the field of economics, finance and management sciences to explain economic phenomena	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written [SK8] observation of student's independent or team work
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	uses his/her knowledge in the field of economics, finance and management to solve economic and social dilemmas that arise in professional work	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU8] observation of student's independent or team work

Subject contents	<ol style="list-style-type: none"> 1. Types of enterprise value 2. Contemporary asset methods of enterprise valuation 3. Contemporary income methods of business valuation 4. Contemporary mixed methods of business valuation 5. Contemporary market methods of business valuation 6. Differences in the valuation of a sole proprietorship and a company 7. Risk in creating enterprise value 		
Prerequisites and co-requisites	Knowledge of corporate finance and their behavior on the market leading to value creation is useful for the implementation of the course. Creating valuation models requires the use of mathematical and statistical skills.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Colkwium	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. Daszyńska-Żygadło K., Wycena przedsiębiorstwa: podejście scenariuszowe. Wydawnictwo Naukowe PWN, Warszawa 2015 2. Panfil M., Szablewski A. T., Wycena przedsiębiorstwa: od teorii do praktyki. Wydawnictwo Poltext, 2016 3. Jaki, A., Wycena i kształtowanie wartości przedsiębiorstwa. Wolters Kluwer Polska, Warszawa 2012 	
	Supplementary literature	<ol style="list-style-type: none"> 1. Gadawska J., Problemy wiarygodnej wyceny przedsiębiorstw w gospodarce cyfrowej, 2020 2. Czyżewska M., Kozioł K., Piłera R., Analiza możliwości zastosowania metod wyceny przedsiębiorstw do startupów. Studia i Prace Kolegium Zarządzania i Finansów, (174), 47-63, 2019 3. Letkiewicz A., Suchanek M., Modelling the relations between the primary resources and the financial result: Trans Polonia Group case study. In TranSopot Conference (pp. 13-21). Springer, Cham, 2019 	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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