

**Subject card**

<b>Subject name and code</b>	Valuation and Shaping Company's Value, PG_00119588						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish polish		
<b>Semester of study</b>	6	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			exam		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Joanna Hartenberger-Liszek				
	<b>Teachers</b>		dr Joanna Hartenberger-Liszek				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		0.0		0.0	15
<b>Subject objectives</b>	The aim of the course is to provide the student with knowledge in the field of creating the value of the company and to understand the conditions and the way of applying modern methods of business valuation.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W01] has in-depth knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	uses his/her knowledge in the field of economics, finance and management to solve economic and social dilemmas that arise in professional work	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	is able to use his/her theoretical knowledge and obtain data to analyse specific economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
	[EKONL3_W06] knows in depth of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them	knows at an advanced level selected methods and tools, including statistical and econometric techniques allowing to describe economic entities and organizations as well as public institutions, as well as the processes taking place in them	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	is willing to think and act in an entrepreneurial way; adapts to new situations and conditions, takes up the challenges of creative thinking, is resistant to failures, is able to identify threats and assess the risk of their occurrence	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	is able to correctly interpret economic and social phenomena and apply knowledge in the field of economics, finance and management sciences to explain economic phenomena	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[EKONL3_W07] has advanced knowledge of the basic economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	has knowledge of the basic economic and financial principles of the functioning and management of economic entities and organizations, as well as of legal, organizational, moral and ethical norms and rules for the functioning of public institutions	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion

Subject contents	<ol style="list-style-type: none"> <li>1. Types of enterprise value</li> <li>2. Contemporary asset methods of enterprise valuation</li> <li>3. Contemporary income methods of business valuation</li> <li>4. Contemporary mixed methods of business valuation</li> <li>5. Contemporary market methods of business valuation</li> <li>6. Differences in the valuation of a sole proprietorship and a company</li> <li>7. Risk in creating enterprise value</li> </ol>		
Prerequisites and co-requisites	Knowledge of corporate finance and their behavior on the market leading to value creation is useful for the implementation of the course. Creating valuation models requires the use of mathematical and statistical skills.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Daszyńska-Żygadło K., Wycena przedsiębiorstwa: podejście scenariuszowe. Wydawnictwo Naukowe PWN, Warszawa 2015</li> <li>2. Panfil M., Szablewski A. T., Wycena przedsiębiorstwa: od teorii do praktyki. Wydawnictwo Poltext, 2016</li> <li>3. Jaki, A., Wycena i kształtowanie wartości przedsiębiorstwa. Wolters Kluwer Polska, Warszawa 2012</li> </ol>	
	Supplementary literature	<ol style="list-style-type: none"> <li>1. Gadawska J., Problemy wiarygodnej wyceny przedsiębiorstw w gospodarce cyfrowej, 2020</li> <li>2. Czyżewska M., Kozioł K., Piłera R., Analiza możliwości zastosowania metod wyceny przedsiębiorstw do startupów. Studia i Prace Kolegium Zarządzania i Finansów, (174), 47-63, 2019</li> <li>3. Letkiewicz A., Suchanek M., Modelling the relations between the primary resources and the financial result: Trans Polonia Group case study. In TranSopot Conference (pp. 13-21). Springer, Cham, 2019</li> </ol>	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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