

**Subject card**

<b>Subject name and code</b>	Management of Companies, PG_00119591						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	6	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Joanna Fryca				
	<b>Teachers</b>		dr Joanna Fryca				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		0.0		0.0	15
<b>Subject objectives</b>	To deepen the knowledge of students in the field of business management with particular emphasis on modern management methods. In addition, preparation for solving practical management problems in business entities.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W08] has advanced knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	The student has knowledge of the processes of change of elements, enterprises and whole structures of economic organizations, as well as the processes of change of public institutions, knows what are their causes, course, scale, consequences and what is the influence of external stakeholders on them	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	Students are able to analyze the causes and course of specific economic and social processes and phenomena, and accurately analyze these phenomena using appropriate economic and social methods and tools	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	Students are able to participate in the analysis and evaluation of alternative solutions to economic and social problems and select methods and instruments to rationally solve them	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	The student is aware of the level of his knowledge in the field of economics, understands the need to deepen and update this knowledge throughout life	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	The student recognizes the importance of knowledge of economics in the process of identifying and solving economic problems and consulting with experts in case of difficulties in solving them independently	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	Students are able to use their theoretical knowledge and acquire data to analyze specific economic and social processes and phenomena, and to analyze these phenomena using methods developed in economics, finance and management sciences	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has advanced knowledge of different types of business entities and organizations and public institutions	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[EKONL3_W03] has advanced knowledge of the relations between economic agents and social organisations operating in the national, international and intercultural arenas	The student has advanced knowledge of the relations between business entities and public institutions operating in the national, international and intercultural sphere	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report	
Subject contents	<ol style="list-style-type: none"> <li>1. Basic management problems of enterprises - interdependence of management problems as an area of observation</li> <li>2. Management in an enterprise - case study</li> <li>3. Course credit</li> </ol>		
Prerequisites and co-requisites	The student should have mastered the basics of knowledge in economic theory (especially microeconomics), the basics of management and the basics of economic law. He should also be characterized by a propensity for deductive and analytical thinking.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	discussion skills	51.0%	33.33%
	group presentation of a selected management problem	51.0%	66.67%

Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Kisielnicki J., <i>Zarządzanie</i>, PWE, Warszawa 2008.</li> <li>2. Koźmiński A.K., <i>Zarządzanie w warunkach niepewności. Podręcznik dla zaawansowanych</i>, WN PWN, Warszawa 2004.</li> <li>3. Rummler G., Brache A., <i>Podnoszenie efektywności organizacji</i>, PWE Warszawa 2000.</li> <li>4. Rybak M., <i>Etyka menedżera - społeczna odpowiedzialność przedsiębiorstwa</i>, WN PWN, Warszawa 2004.</li> <li>5. Skrzypek E., Hofman M., <i>Zarządzanie procesami w przedsiębiorstwie. Identyfikowanie, pomiar, usprawnianie</i>, Oficyna a Wolters Kluwer business, Warszawa 2010.</li> <li>6. <i>Zarządzanie. Tradycja i nowoczesność</i>, red. J. Bogdanienko, W. Piotrowski, PWE, Warszawa 2013.</li> </ol>
	Supplementary literature	<ol style="list-style-type: none"> <li>1. Drucker P., <i>Praktyka zarządzania. Najśłynniejsza książka o zarządzaniu</i>, MT Biznes, Warszawa 2017.</li> <li>2. <i>Etyka i ekonomia. W stronę nowego paradygmatu</i>, red. E. Mączyńska i J. Sójka, Polskie Towarzystwo Ekonomiczne, Warszawa 2017.</li> <li>3. Fryca J., <i>Innowacyjność - wyzwaniem współczesnych przedsiębiorstw</i>, [w:] <i>Innowacyjne przedsiębiorstwa - standard XXI wieku</i>, red. J. Fryca i T. Nowosielski, Polskie Towarzystwo Ekonomiczne Oddział w Gdańsku, Gdańsk 2011.</li> <li>4. Fryca J., <i>Kształtowanie systemów pracy w przedsiębiorstwach</i>, Wyd. UG, Gdańsk 2007.</li> <li>5. Fryca-Knop J., Majecka B., <i>Ethics in the profession of driver. Study on the example of collective public transport</i>, [in:] <i>Transportation - business operations and sustainable development</i>, ed. A. Letkiewicz, D. Książkiewicz, Research Journal of the University of Gdańsk, Transport Economics and Logistics", vol. 77, Gdańsk University Press, Gdańsk 2018.</li> <li>6. Majecka B., Fryca-Knop J., <i>Corporate social responsibility of the TSL sector in the labour market</i>, [in:] <i>Transportation - business operations and sustainable development</i>, ed. A. Letkiewicz, D. Książkiewicz, Research Journal of the University of Gdańsk, Transport Economics and Logistics", vol. 77, Gdańsk University Press, Gdańsk 2018.</li> </ol>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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