

**Subject card**

<b>Subject name and code</b>	Information Technologies, PG_00101723						
<b>Field of study</b>	International Economic Relations						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2024/2025		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Division of Electronic Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Adam Borodo				
	<b>Teachers</b>		dr Adam Borodo				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	8		0.0		0.0	8
<b>Subject objectives</b>	The aim of the course is to familiarize students (from both theoretical and practical perspectives) with the capabilities of contemporary IT tools used in the economy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_U12] can prepare written assignments concerning detailed problems of international economic relations (in connection with the chosen speciality within International Economic Relations), using specialist terminology, theoretical and methodological approaches, principles of collecting data from various sources, their description and interpretation, principles of formulating research theses, drawing conclusions on the basis of scientific literature and factual data, and making international comparisons	The student is able to independently acquire knowledge on the use of computer programs.	[SU4] test/exam - oral or written
	[MSG3_U08] uses basic methods and computer programmes as well as marketing techniques and tools to acquire and analyse data necessary in his/her professional work to diagnose economic processes and make adequate economic decisions	The student is able to use basic computer programs for data acquisition and analysis, which are essential in professional work.	[SU4] test/exam - oral or written
	[MSG3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	The student knows basic methods and tools, including IT tools and data acquisition techniques, that allow for describing and analyzing economic entities operating in the international market and the processes and phenomena occurring within and between them, as well as supporting decision-making processes.	[SW4] test/exam - oral or written
	[MSG3_U16] can plan and implement his/her own lifelong learning, expand and improve his/her acquired knowledge and economic skills; is open to new ideas and techniques; is willing to learn using any method, and has a tendency to interact with other participants of the learning process	The student is able to use information technology tools in practice.	[SU4] test/exam - oral or written
	[MSG3_U13] can prepare presentations and oral speeches on selected specific problems concerning international economic relations (in connection with the chosen speciality within International Economic Relations), using basic theoretical approaches, specialist terminology, principles of collecting data from various sources, their description and interpretation, and drawing conclusions based on scientific literature	The student uses information technology techniques for processing information, including editing, analyzing, and visualizing data.	[SU4] test/exam - oral or written
	[MSG3_K01] is ready to recognise the importance of knowledge in the field of economics in the process of identifying and solving economic problems and to consult experts in case of difficulties in solving them independently	The student is able to communicate with the economic environment using advanced information technology tools.	[SK4] test/exam - oral or written
Subject contents	<ol style="list-style-type: none"> <li>1. The Emergence of the Internet.</li> <li>2. The First Computer Networks.</li> <li>3. Internet Search Tools.</li> <li>4. WEB 2.0/3.0/4.0.</li> <li>5. Information Society.</li> <li>6. Information and Its Place of Origin.</li> <li>7. Social Media.</li> <li>8. Electronic Economy.</li> <li>9. IT Tools Used in Professional Work.</li> </ol>		

Prerequisites and co-requisites	Basic knowledge of computer science.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Here's the translation: The exam is a multiple-choice test (10 questions - 10 points).	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>Alexander M., Analizy Business Intelligence. Zaawansowane wykorzystanie Excel, Wydawnictwo Helion, 2019.</li> <li>Borodo A., Dopierała Ł., Znaczenie wymiany kryptograficznej Bitcoin jako środka wymiany, (w:) Współczesna Gospodarka/online/, 2014, Vol. 5, nr 2.</li> <li>Debicka O., Borodo A., Wykorzystanie modelu SaaS w budowie sklepów internetowych w Polsce, (w:) Wyzwania społeczeństwa informacyjnego, InfoGlobMar 2015, red. K. Kreft, Uniwersytet Gdański, 2015.</li> <li>Debicka O., Borodo A., Winiarski J., Ochrona danych osobowych w branży E-Commerce w Polsce, Zeszyty Naukowe Uniwersytetu Gdańskiego, 2017, nr 1.</li> <li>A. Borodo, Ekonomiczne uwarunkowania wykorzystania mediów społecznościowych w handlu elektronicznym, Wydawnictwo Uniwersytet Gdański, Katedra Transportu i Handlu Morskiego, Sopot 2021.</li> <li>Biblia E-biznesu 3.0, Red. M. Dutko, Wydawnictwo Helion S.A., Gliwice 2021.</li> </ol>	
	Supplementary literature	<ol style="list-style-type: none"> <li>Mastowski K., Excel 2019. Cwiczenia praktyczne, Wydawnictwo Helion, 2019.</li> <li>Wołk K., Microsoft Office 2019 oraz 365 od podstaw (ebook), Wydawnictwo Psychoskok, 2019.</li> <li>Jaronicki A., ABC MS Office 2016, Wydawnictwo Helion, 2016.</li> <li>Wrotek W., Office 2019 PL. Kurs, Wydawnictwo Helion, 2019.</li> </ol>	
	eResources addresses	Adresy na platformie eNauczanie: Technologie Informacyjne r.a. 2024/2025 (w,ćw) MSG - Moodle ID: 12877 <a href="https://mdl.ug.edu.pl/course/view.php?id=12877">https://mdl.ug.edu.pl/course/view.php?id=12877</a>	
Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"> <li>What passwords should be avoided?</li> <li>The Internet is:</li> <li>Which of the following is not part of cloud computing models:</li> </ol>		
Work placement	Not applicable		

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