

Subject card

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|--|--|--|---------------------|-------------------------------------|--|------------|-----|
| Subject name and code | LSEG Academy, PG_00101698 | | | | | | |
| Field of study | International Economic Relations | | | | | | |
| Date of commencement of studies | October 2024 | Academic year of realisation of subject | | | 2026/2027 | | |
| Education level | undergraduate studies | Subject group | | | Obligatory subject group in the field of study | | |
| Mode of study | part-time studies | Mode of delivery | | | at the university | | |
| Year of study | 3 | Language of instruction | | | Polish | | |
| Semester of study | 5 | ECTS credits | | | 2.0 | | |
| Learning profile | academic | Assessment form | | | | | |
| Conducting unit | | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Urszula Mrzygłód | | | | |
| | Teachers | | dr Urszula Mrzygłód | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 10.0 | 0.0 | 0.0 | 0.0 | 10 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 10 | | 0.0 | | 0.0 | 10 |
| Subject objectives | LSEG Academy objectives: 1) to familiarize students with modern technology used in the professional international business environment; 2) to familiarize students how to use the Workspace for searching data and problem solving related to financial markets, companies and global economy. | | | | | | |

| Learning outcomes | Course outcome | Subject outcome | Method of verification |
|-------------------|---|---|---|
| | [MSG3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making | The student recognises the capabilities of the Workspace information package. The student recognizes the principles of using a database and its domain scope. The student names financial instruments and economic data and applications using professional vocabulary. | [SW4] test/exam - oral or written [SW5] implementation of a problem task |
| | [MSG3_U08] uses basic methods and computer programmes as well as marketing techniques and tools to acquire and analyse data necessary in his/her professional work to diagnose economic processes and make adequate economic decisions | The student correctly uses the terminology of the Workspace product environment and uses the available applications and analysis tools. | [SU4] test/exam - oral or written [SU5] implementation of a problem task |
| | [MSG3_U02] can assess economic and social phenomena occurring in an open economy, interpret necessary statistical data and economic indicators, as well as forecast economic phenomena and processes, using standard methods and tools applied in economic sciences | The student is able to draw simple conclusions about the problems of contemporary economic phenomena on the basis of economic and financial indicators available in the Workspace programme. | [SU4] test/exam - oral or written [SU5] implementation of a problem task |
| | [MSG3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations | The student observes the situation in the financial markets, identifies trends and characterises them using the Workspace product. | [SU4] test/exam - oral or written [SU5] implementation of a problem task |
| | [MSG3_K05] correctly identifies, diagnoses and solves dilemmas and various options of solutions related to the profession | The student is ready to perform his/her professional role in a responsible, careful access service to Workspace; understands and accepts the rules security and rules use of the Workspace product | [SK8] observation of student's independent or team work |
| | [MSG3_W17] has an advanced knowledge of financial conditions related to conducting business activity, including the principles of accounting, financial analysis and international settlements | The student knows the principles of the financial and currency markets. Identifies trends and characterises them using the Workspace product. The student is able to find and use company financial statements and selected analytical tools available in Workspace. | [SW4] test/exam - oral or written [SW5] implementation of a problem task |

| Subject contents | <p>1. Scope of the Workspace platform: range of data available, characteristics of basic functionalities. Basic principles of using the programme and navigating the product. Screen management and layout.</p> <p>2. Applications for annotating and monitoring data in real time. Searching for available applications in Workspace.</p> <p>3. Search for basic data and news for listed companies, including basic business features, stock instruments, financial reports, graphics, corporate governance and management, company events, ownership structure, debt, access to original documents. Overview pages and search modes</p> <p>4. Search for data and news using various tools and methods. Saving, retaining and calling up the results obtained. Functionality of ready-made prompts in Workspace.</p> <p>5 Analysing data in graphical objects available in Workspace. Graphics for quotations of financial instruments: creation of a graph, addition of indicators, trend, customisation of graphs. Data analysis in graphical objects for fundamental data of companies and macroeconomic data. Copying and saving data and charts. Charting applications.</p> <p>6 Using a spreadsheet in a Workspace environment. Searching and recording fundamental and historical data in a spreadsheet.</p> <p>7. A selection of other functions and applications in Workspace. Examples of applications and tasks for various financial and other markets. Using Workspace to investigate problems in international business.</p> | | | | | | | | |
|--|---|---|--|--------------------------|-------------------|-------------------------------|------|-------|--------|
| Prerequisites and co-requisites | Basic knowledge of financial markets. | | | | | | | | |
| Assessment methods and criteria | <table border="1" data-bbox="448 938 1497 1010"> <thead> <tr> <th data-bbox="448 938 794 972">Subject passing criteria</th> <th data-bbox="794 938 1141 972">Passing threshold</th> <th data-bbox="1141 938 1497 972">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 972 794 1010">Test</td> <td data-bbox="794 972 1141 1010">51.0%</td> <td data-bbox="1141 972 1497 1010">100.0%</td> </tr> </tbody> </table> | | | Subject passing criteria | Passing threshold | Percentage of the final grade | Test | 51.0% | 100.0% |
| Subject passing criteria | Passing threshold | Percentage of the final grade | | | | | | | |
| Test | 51.0% | 100.0% | | | | | | | |
| Recommended reading | Basic literature | Materials available on the Workspace platform, development of individual applications. Materials prepared by the instructor. | | | | | | | |
| | Supplementary literature | Brown N., Lave B., Romey J., Beginning Excel 2019, https://open.umn.edu/opentextbooks/textbooks/70 (open source textbook) | | | | | | | |
| | eResources addresses | Podstawowe https://mdl.ug.edu.pl/ - Educational platform UG Adresy na platformie eNauczanie: | | | | | | | |
| Example issues/ example questions/ tasks being completed | Find the financial results of the largest listed companies in terms of market capitalisation on the LSE, belonging to the construction sector, collate their financial results and compare. | | | | | | | | |
| Work placement | Not applicable | | | | | | | | |

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