

Subject card

Subject name and code	Economic Analysis, PG_00101699						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	undergraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish polish		
Semester of study	5	ECTS credits			2.0		
Learning profile	academic	Assessment form					
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Hartenberger-Liszek				
	Teachers		dr Elzbieta Adamowicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	10.0	0.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		0.0		0.0	10
Subject objectives	Getting to know the tools for assessing the financial situation of the company. Ability to assess the financial situation of the company						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_U02] can assess economic and social phenomena occurring in an open economy, interpret necessary statistical data and economic indicators, as well as forecast economic phenomena and processes, using standard methods and tools applied in economic sciences	The student is able to assess economic and social phenomena occurring in the open economy, interpret the necessary statistical data and economic indicators, as well as forecast economic phenomena and processes using standard methods and tools used in economic sciences	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[MSG3_U03] can identify and analyse relations between economic entities and public institutions in the national and international environment; using the acquired theoretical knowledge can critically evaluate these relations and indicate directions for their further development or changes	The student is able to identify and analyze the connections between business entities and public institutions that are part of the national and international environment, using the theoretical knowledge is able to critically assess these connections and propose directions for their further development or changes	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[MSG3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	Student is able to reconcile economic, ecological, political and social requirements in the preparation of economic and social projects	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[MSG3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student is willing to think and act in an entrepreneurial way; adapts to new situations and conditions, takes up the challenges of creative thinking, is resistant to failures, is able to identify threats and assess the risk of their occurrence	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[MSG3_K05] correctly identifies, diagnoses and solves dilemmas and various options of solutions related to the profession	The student correctly identifies, diagnoses and resolves dilemmas and various variants of solutions related to the profession	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	The student uses his theoretical knowledge in the field of economics to analyze and evaluate the functioning of business entities on the international market, with particular emphasis on the European Union market	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[MSG3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	The student knows selected methods and tools, including IT tools and data acquisition techniques, allowing to describe and analyze business entities operating on the international market, as well as knows the processes and phenomena occurring in and between them, as well as processes supporting decision-making	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[MSG3_W17] has an advanced knowledge of financial conditions related to conducting business activity, including the principles of accounting, financial analysis and international settlements	The student has advanced knowledge of financial conditions related to running a business, including accounting principles, financial analysis and international settlements	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
Subject contents	<ul style="list-style-type: none"> • Essence, functions and types of economic analysis • Preliminary analysis of financial statements (balance sheet, profit and loss account, cash flow) • Comparative and Causal Analysis in Economic Research • Ratio analysis, basics of economic market analysis • Methods of evaluation of investment projects • The essence and directions of using technical and economic analysis 		
Prerequisites and co-requisites	Knowledge of the structure of financial statements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam	51.0%	100.0%

Recommended reading	Basic literature	<p>W. Gabrusewicz, Metody analizy finansowej przedsiębiorstwa, PWE, Warszawa 2019.</p> <p>F. Bławat, Podstawy analizy ekonomicznej teorie, przykłady, zadania, Wydawnictwo CeDeWu, Warszawa 2016.</p> <p>W. Gabrusewicz, Analiza finansowa przedsiębiorstwa. Teoria i zastosowanie, PWE, Warszawa 2014.</p> <p>G. Gołębiowski, A. Grycuk, A. Tłaczała, P. Wiśniewski, Analiza finansowa przedsiębiorstwa. Difin, Warszawa 2016.</p>
	Supplementary literature	<p>J. Hartenberger-Liszek, Problemy poznawcze diagnozowania ekonomicznego przedsiębiorstw. Wydawnictwo UG, Gdańsk 2014.</p> <p>J. Hartenberger-Liszek, J. Krupska, A. Miłosz, Przedsięwzięcia w rozwoju współczesnych przedsiębiorstw: strategia, zarządzanie, finansowanie, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2021.</p> <p>E. Adamowicz, Rola analizy ekonomicznej w procesach decyzyjnych przedsiębiorstw transportowych, (w:) Rozwój i funkcjonowanie transportu w świetle idei zrównoważonego rozwoju, Zeszyty Naukowe UG ETiL Nr 63, Wydawnictwo UG, Gdańsk 2017.</p>
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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