

Subject card

Subject name and code	Managerial Workshops, PG_00119724						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2026/2027	
Education level	undergraduate studies	Subject group				Obligatory subject group in the field of study	
Mode of study	part-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish	
Semester of study	6	ECTS credits				1.0	
Learning profile	academic	Assessment form					
Conducting unit	Zakład Gospodarki Globalnej -> Katedra Transportu i Handlu Morskiego -> Faculty of Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	4.0	0.0	0.0	0.0	0.0	4
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	4		0.0		0.0	4
Subject objectives	Familiarizing students with the principles of starting and running a business. The results of the business activity are processed using Excel and Word. Use databases and analytics from the Internet.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_U05] can use basic regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	Student has the ability to correctly use regulations and standards governing business operations	[SU3] text preparation/written work
	[MSG3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	Student uses IT tools to facilitate the analysis of economic entities	[SW3] text preparation/written work
	[MSG3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	Student identifies the risks associated with conducting business activities and can assess their consequences	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[MSG3_W05] knows and understands the basic principles of establishing and developing various forms of entrepreneurship	Student understands the principles of establishing economic entities	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[MSG3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	Student has advanced knowledge of contemporary organizational structures	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[MSG3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	Student prepares business projects in accordance with specified requirements	[SK3] text preparation/written work
[MSG3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	Student thinks and acts entrepreneurially	[SK3] text preparation/written work	
Subject contents	<ol style="list-style-type: none"> 1. Business Activity Planning Process 2. Concept and Need for Creating a Business Plan 3. Functions and Utility of a Business Plan 4. Structure of a Business Plan 5. Essence of Strategic and Marketing Analysis of a Venture 6. Financial Aspects of a Business Plan Using Excel 7. Presentation of Own Business Ideas 		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	20.0%
		51.0%	70.0%
		51.0%	10.0%
Recommended reading	Basic literature	Recommended reading lists (in Polish version)	
	Supplementary literature	Recommended reading lists (in Polish version)	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	<p>the need to prepare a business plan analysis of the conditions for the creation of a business project Business Plan Assessment</p>		
Work placement	Not applicable		

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