

**Subject card**

<b>Subject name and code</b>	Managerial Workshops, PG_00119725						
<b>Field of study</b>	International Economic Relations						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	undergraduate studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	6	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Zakład Gospodarki Globalnej -> Katedra Transportu i Handlu Morskiego -> Faculty of Economics						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Tomasz Gutowski				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	12.0	0.0	0.0	0.0	12
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	12		0.0		0.0	12
<b>Subject objectives</b>	Familiarizing students with the principles of starting and running a business. The results of the business activity are processed using Excel and Word. Use databases and analytics from the Internet.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGL3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	Student uses IT tools to facilitate the analysis of economic entities	[SW3] text preparation/written work
	[MSGL3_U05] can use basic regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	Student possesses the ability to correctly apply regulations and standards governing business activities	[SU3] text preparation/written work
	[MSGL3_W05] knows and understands the basic principles of establishing and developing various forms of entrepreneurship	Student knows and understands the principles of creating economic entities	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[MSGL3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	The student has advanced knowledge of contemporary organizational structures	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[MSGL3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	He/she has the ability to apply various forms of acquired knowledge	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	Student is ready to think and act in an entrepreneurial way and assess the risk of making mistakes	[SK3] text preparation/written work
[MSGL3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	Student prepares business projects in accordance with specified requirements	[SK3] text preparation/written work	
Subject contents	<ol style="list-style-type: none"> <li>1. Business Activity Planning Process</li> <li>2. Concept and Need for Creating a Business Plan</li> <li>3. Functions and Utility of a Business Plan</li> <li>4. Structure of a Business Plan</li> <li>5. Essence of Strategic and Marketing Analysis of a Venture</li> <li>6. Financial Aspects of a Business Plan Using Excel</li> <li>7. Presentation of Own Business Ideas</li> </ol>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	20.0%
		51.0%	70.0%
		51.0%	10.0%
Recommended reading	Basic literature	Recommended reading lists (in Polish version)	
	Supplementary literature	Recommended reading lists (in Polish version)	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	the need to prepare a business plan analysis of the conditions for the creation of a business project Business Plan Assessment		
Work placement	Not applicable		

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