

Subject card

Subject name and code	Supply Chain in International Trade, PG_00119491						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	undergraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form					
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Magdalena Jażdżewska-Gutta				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	14.0	0.0	0.0	0.0	0.0	14
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	14		0.0		0.0	14
Subject objectives	<p>The aim of the course is to familiarize students with the basic knowledge and terminology of supply chain management, as well as the methods and tools used in managing supply chains. Upon completing the course, students should understand the differences between supply chain management and logistics, grasp the importance of supply chain integration, recognize the significance of global challenges for supply chains, and possess the ability to solve business problems in supply chain management.</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_W02] has an advanced knowledge and understanding of the terminology of international economic relations and complementary disciplines	The student is familiar with basic terminology and has fundamental, well-structured knowledge in the fields of supply chain management, transport, and logistics in international business.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[MSG3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	The student possesses advanced knowledge of the structure of international supply chains and the entities that compose them.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[MSG3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	The student is familiar with selected methods and tools, including IT tools and data collection techniques, that enable the description and analysis of economic entities operating in the international market, as well as the processes and phenomena occurring within and between them, and the processes that support decision-making.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[MSG3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	The student is able to identify selected types of risks associated with the international activities of enterprises and accurately assess their consequences.	[SU1] oral statement/conversation/ discussion
	[MSG3_U08] uses basic methods and computer programmes as well as marketing techniques and tools to acquire and analyse data necessary in his/her professional work to diagnose economic processes and make adequate economic decisions	The student uses basic methods, computer programs, and marketing techniques and tools to collect and analyze data necessary for professional work, enabling the diagnosis of economic processes and the making of appropriate economic decisions.	[SU1] oral statement/conversation/ discussion
	[MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	The student applies their theoretical knowledge of economics to analyze and evaluate the functioning of economic entities in the international market.	[SU4] test/exam - oral or written
	[MSG3_W07] knows and understands types of economic ties and regularities governing them, including the principles of functioning of the market and the market mechanism, both in the national and international aspect	The student knows and understands the types of economic relationships and the principles governing them, including the functioning of international supply chains.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[MSG3_K05] correctly identifies, diagnoses and solves dilemmas and various options of solutions related to the profession	The student correctly identifies, diagnoses, and resolves dilemmas as well as various solution options related to their professional practice.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
	[MSG3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student is prepared to think and act entrepreneurially; they adapt to new situations and conditions, embrace the challenges of creative thinking, and aim to solve problems within the supply chain.	[SK1] oral statement/conversation/ discussion
	[MSG3_W15] has an advanced knowledge of management of an economic entity on the international market; knows and understands strategies and marketing tools used in this management	The student possesses advanced knowledge of managing an economic entity in the international market, understands strategies, and is familiar with the marketing tools used in such management.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion

Subject contents	<ul style="list-style-type: none"> • International supply chain, global supply chain, supply chain management, global sourcing basic concepts • Location of supply chain elements • Supply chain integration and the internationalization of management • Selection of logistics strategy • Supply chain management concepts (e.g., Quick Response, TQM, Six Sigma, lean and agile supply chain) • Procurement, production, and distribution • Supply chain financing • Supply chain security 		
Prerequisites and co-requisites	Knowledge of the basics, principles, and procedures of international trade, the organization of global enterprises, and the fundamentals of microeconomics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity during classes, case study.	51.0%	15.0%
	Written exam	51.0%	85.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. Bozarth C., Handfield R., Wprowadzenie do zarządzania operacjami i łańcuchem dostaw. Wydanie V, PWE, Warszawa 2021. 2. Witkowski J., Zarządzanie łańcuchem dostaw. Koncepcje-Procedury-Doświadczenia, PWE, Warszawa 2010. 3. Harrison A., van Hoek R., Zarządzanie logistyką, PWE, Warszawa 2010. 	
	Supplementary literature	<ol style="list-style-type: none"> 1. Waters D., Logistics. An Introduction to Supply Chain Management, Palgrave Macmillan, Basingstoke 2003. 2. Scott C., Lundgren H., Thompson P., Guide to Supply Chain Management: An End to End Perspective, Springer, 2018. 	
	eResources addresses	Adresy na platformie eNauczenie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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